



1 WELCOME TO EXCELLENCE OF THE GLOBAL TIMES

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BOARD OF DIRECTORS WHO WE ARE

SAVE THE WATER TODAY, OR THERE WONT BE NOTHING MORE TO SAVE TOMORROW

BIG INTERVIEW:

Dr. HAZEL HERRINGTON

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ANNA ARAKELYAN
DELEGATE FOR
ARMENIA



Dr. KHOMOTŠO MASHALANE
DELEGATE FOR
SOUTH AFRICA



2023 EXPECTATIONS: YEAR OF OPPORTUNITY | SPECIAL AWARD FOR OUR NIGERIAN COLLEAGUE | APPOINTMENTS OF THE MONTH | ABOUT GCBL'S MEDIA PRODUCTION

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First edition

Brought to you by:

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Redacted:

GCBL EDITORIAL TEAM

Technical support:

MITJA LAHARNAR

Editor in Chief:

ILKE PLATT

Chairman:

DEJAN ŠTANCER

Find us on:



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CHAIRMAN'S FOREWORD



DEJAN ŠTANCER,
CHAIRMAN

Dear Executives, my dear Friends,

I am truly happy that you look at the first and very special issue of our own newspaper, which our team will regularly prepare for you from now on, and of course, with you, and with your help.

For the Global Chamber of Business Leaders, it has been two strange but extremely successful years, when nature ruled us in the form of the covid disease. Regardless of everything that happened at the beginning of the outbreak of virus which went global, we at GCBL quickly consolidated, set new goals, abandoned some, did changed the agenda and here we are today. Together. Stronger than ever, but also much bigger, and on the way to the top. None of this could have happened without you. I sincerely Thank you!

The world today is at a crossroads. In which direction things will go is not entirely clear, say the majority. We answer to them, things will go in the direction in which we, as a global majority of like-minded people, will want, and for which we will strive and work hard. The world is us, the people, and we are the economy, the engine that drives the world. Politicians, including various dictators, are our employees, not the masters of our destinies. Rather, it must be the other way around. And if we really want that, we will have to learn unconditional cooperation, which must necessarily be based on real values of the future, such as: Caring for others, not just for ourselves, solidarity, sincerity, integrity, determination to fight with nature before nature destroys us again, and caring for the generation that gave us everything we have today, and for the generations to come. The latter is especially important, because the world is theirs, we just manage it for them.

In the Global Chamber of Business Leaders, we know the direction of our further development. Everything is clear to us. Everything what we will do in the future is closely related to the aforementioned philosophy of the concept of the future. We are aware of the question that is currently plaguing many: humanity or nature, and for us the answer is clear: humanity AND nature. The laws of nature are stronger than any written laws of society. Humanity and with-it science, which drives technology and leads to cooperation on a global level, must remain imperative, and business leaders should be the driving force of all development processes. In order to achieve this, healthy networks are necessary, of which we have the ambition to become one of the largest in the world. Together we are shaping the future.

Sincerely yours,

Dejan Štancer, Chairman

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The end of the Chairman

DEJAN ŠTANCER
CHAIRMAN

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PLANET **A**
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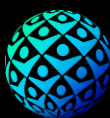
WHY WOULD WE SAVE TREES?



ACTA NON VERBA!
GLOBAL CHAMBER OF BUSINESS LEADERS

We need trees for a variety of reasons, not least of which is that they absorb not only the carbon dioxide that we exhale, but also the heat-trapping greenhouse gases that human activities emit. As those gases enter the atmosphere, global warming increases, a trend scientists now prefer to call climate change. Tropical tree cover alone can provide 23 percent of the climate mitigation needed over the next decade to meet goals set in the Paris Agreement in 2015, according to one estimate.

In terms of climate change, cutting trees both adds carbon dioxide to the air and removes the ability to absorb existing carbon dioxide. If tropical deforestation were a country, according to the World Resources Institute, it would rank third in carbon dioxide-equivalent emissions, behind China and the U.S.



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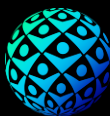
WHY ELECTRONIC NOT PAPER CARDS?



ACTA NON VERBA!
GLOBAL CHAMBER OF BUSINESS LEADERS

The answer is:

In order to protect the Planet, we need trees. At the Global Chamber of Business Leaders, we are aware that there is no science behind climate changes and there is only one planet we all have. We need to save our only planet.



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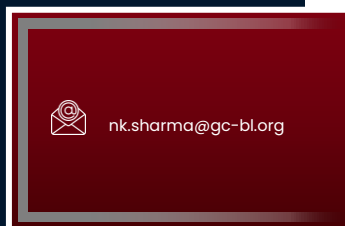
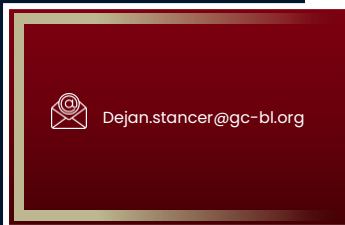
TOGETHER WE ARE SHAPING THE FUTURE

2023 EXPECTATIONS: YEAR OF OPPORTUNITY



DEJAN ŠTANCER,
CHAIRMAN

NK SHARMA,
Director for Strategy



The year 2022 has seen the continued impact of an inflation surge as a result of the ongoing COVID-19 pandemic. The global rollout of COVID-19 vaccines, which began at the end of 2020, has continued, and the year has seen the lifting of COVID restrictions, and reopening of international borders.

The Russian invasion of Ukraine, the largest armed conflict in Europe since World War II, has caused the displacement of 14.9 million Ukrainians (8 million internally displaced persons and 6.9 million refugees) and has led to international condemnations and sanctions, the withdrawal of hundreds of companies from Russia, and the exclusion of Russia from major sporting events.

2022 also marked the deaths of prominent world leaders including Shinzo Abe, Mikhail Gorbachev, and Queen Elizabeth II, the latter of whom reigned for more than seven decades. Prominent entertainers including Sidney Poitier, Meat Loaf, Olivia Newton-John, and Jean-Luc Godard also died.

Amid a series of setbacks to global development in 2022, there were also some positive development victories, which offered some reason to be more optimistic in 2022 and beyond. Despite the above mentioned we look forward to a more promising 2023. These prospects include the following:

1. Hopeful signs of better global public health.
2. The huge expansion of awareness of the sustainable development goals (SDGs) and the growing commitment from society to advance the goals is a major below-the-radar story.
3. Technology is finally delivering on its promise to make major economic production and consumption structures more sustainable.
4. The outlook for world population trends is becoming more favorable.

As we take this time to review and look forward to a new year as 2022 comes to an end, COVID-19 convinced us we could not go back to business as usual.

The world has embraced a “new normal” that ensures public-private collaborations are driven by public interest, not private profit. Instead of prioritizing shareholders, companies value all stakeholders, and financialization has given way to investments in workers, technology and sustainability...



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Today, we recognize that our most valuable citizens are those who work in health and social care, education, public transport, supermarkets and delivery services. By ending precarious work and properly funding our public institutions, we are valuing those who hold our society together, and strengthening our civic infrastructure for the crises yet to come.

The COVID-19 pandemic took so much from us, in lives lost and livelihoods shattered. But it also presented us with an opportunity to reshape our global economy, and we overcame our pain and trauma to unite and seize the moment. To secure a better future for all, it was the only thing to do.

From a GCBL perspective for 2023, besides major sports events in 2023 like, the Cricket World Cup, the Women's World Cup, 3rd European Games, Rugby World Cup, the Asian Games, World Athletics Championships, etc; The United Nations General Assembly has unanimously declared 2023 as the International Year of Millets. The unanimously adopted resolution was sponsored by India and supported by over 70 nations.

Amidst all this, GCBL is also poised to take new initiatives and set high expectations for year 2023 to align its goal wherein business leaders, governmental officials and entrepreneurs from around the globe must come together in this global marketplace to share knowledge, facilitate business collaboration and opportunity, and work together to be a part of the global solution in this new, disruptive business environment.

Recognizing that innovative business models and best practices must unite with strategies of sustainability. It is our global mandate to govern, develop policy, and grow our businesses in a manner that makes a positive impact on the environment, society and our global economy.

GCBL as a global organisation strives to set certain expectations and standards for all of us, as executive team members, in order to thrive much better in these challenging times and emerge as truly global leaders on world map in 2023. Bearing in mind we will remain to focus on the following:

1. Networking & Collaboration

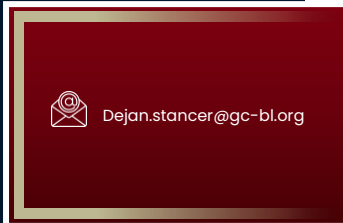
The members of the Global Chamber of Business Leaders are well-positioned to be the shapers of the business and industry of the future through the guidance, network, collaboration and camaraderie of GCBL. Exchanging information on challenges, experiences and goals is a key benefit of networking because it allows our members to gain new insights and achieve new business opportunities that they may not have otherwise thought of. Similarly, offering helpful ideas to a contact is an excellent way to build your reputation as an innovative thinker among global leaders and organizations.

2. Growth & Expansion

We have been witnessing rapid growth of GCBL across the globe however, scaling our operations further is imperative to have footprints in those countries which are still not mapped in GCBL. Appointing new Delegates who can add value to GCBL in these untapped territories is an important objective we shall be achieving together...



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3. Revenue Budgets & Memberships

To fuel GCBL's rapid growth and sustain its global operations, this is the time when we all should collectively start generating revenue by way of offering GCBL membership plans. Each Delegate is expected to set a financial budget for his/her country of representation in order to achieve our overall growth and development objective.

4. More Proactively Participation

Each member of GCBL executive team is expected to participate more proactively with other team members in order to share best practices, innovative ideas and opportunities of mutual interest to each other. GCBL is in the process of creating a platform, both virtual and hybrid, for its executive team members to interact and collaborate more often for mutual growth and development.

5. Sustainable Economic, Social & Environmental Development

GCBL believes to implement the practices that support long-term economic growth without negatively impacting the social, environmental, and cultural aspects of the community. We at GCBL promote sustainable development of social advancement that accommodates the needs of current and future generations and that successfully integrates economic, social, and environmental considerations in decision making.

6. World Peace Initiatives

Current global geopolitical situation, specifically conflict between Russia and Ukraine, has opened a new discussion about struggle over the control of geographical entities with an international and global dimension, and the use of such geographical entities for political advantage. We at GCBL condemn the wars and conflicts and promote worldwide PEACE as without peace, it will not be possible to achieve the levels of trust, cooperation and inclusiveness needed for societies to be resilient to shocks, manage disputes and adapt to changes in their environments.

7. Cross Borders Business Opportunities

GCBL facilitates and provides a global platform to its members for cross borders collaboration and business expansion opportunities due to its worldwide reach through global operations in more than 100 countries. This is a great opportunity for our members to collaborate and associate with businesses and leaders globally for mutual benefits and growth.

8. Global / Regional Events & Seminars

Collaborating, networking and connecting globally is the mantra to success now a days. GCBL has already collaborated with a global event management company which not only provides us a state-of-the-art technology platform to host Physical, Virtual and Hybrid events but also facilitates GCBL to organize in-house meetings and seminars.

In conclusion, shaping a new world is not so easy, especially under prevailing adverse and challenging situations, however, we at GCBL are very confident and committed that "We as a Team can Shape the Future Together". We look forward to a new season in 2023 and with above mentioned we are sure that with a common goal we are able to achieve GCBL's mandate which aligns with the world's further developments.

Together we are shaping the future!



17 PARTNERSHIPS FOR THE GOALS



*It is Not Nature That is Here Because of Us,
We Are Standing Here Because of Nature.*

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GCBL LEADERSHIP: WE ARE HERE FOR YOU



BOARD OF DIRECTORS

NARENDRA KUMAR SHARMA,

fondly called NK, joined GCBL in December 2020 as a Member and became Delegate for United Arab Emirates (UAE) in October 2021. NK was elevated and inducted into GCBL Board as the Board of Directors in March 2022 and is responsible for Strategy, Growth & Expansion of GCBL globally.

NK is a visionary and seasonal Global Entrepreneurial Executive with 26 years plus experience in transformational Leadership roles in General Management, P&L, people management & Business Development across various industry verticals and MNCs. He has a rich industry experience and proven business acumen. He has worked with several global brands within Oil & Gases, Hospitality, Information Technology, Global Security & FM, and Management Consultancy industry sectors.

Known as a Growth enabler & Enthusiastic leader with a proven ability to identify, focus and execute pivotal priorities with an exposure to more than 30 markets in the Middle East, North Africa & Asia region. He is well equipped with a proven track record of working and leading cross borders human capital work force from different geographies and cultures. He is also a proven entrepreneur who ran his own ventures across various geographies and has access to many HNWI's and Private & Royal Family Offices.

Currently, Narendra is associated with a Multinational Group and leading group's market expansion and growth strategies in Middle East & APAC regions as COO - Asia. He has been awarded with many accolades & recognitions, including Most Admired Global Indian Award 2021. NK is also a World Peace Ambassador for World Peace Tract, Sweden & an active Member of Asia CEO Community. NK holds a Masters degree in Business Administration from TIU, USA and is an Alumni of Indian Institute of Management, Calcutta (IIMC).

ILKE PLATT,

Joined GCBL in July 2022 as Director Communications and serving on its Board of Directors.

She commenced radio broadcasting 2003 and extended her experience on National television anchoring news and lifestyle programs in her country. With over ten years- experience in the corporate industry having served corporate including the Namibian Broadcasting Corporation, and insurance giants in the Marketing and Communications department respectively, she is the Former Chair lady of PRISA (Public Relations Institute of Southern Africa) Graduate BA Media, MA graduate at the University of Namibia and PHD candidate her passion lies with brand equity and its impact within organizations from a leadership role, Serving various boards including in Namibia she founded her Public Relations and Communications Agency, Poyah Media, in 2017 and awarded Best Media Partner (Global Start Up Awards). Her titles accolades include, Businesswoman of the year...





✉ ilke.platt@gc-bl.org
 ✉ nk.sharma@gc-bl.org
 ✉ mitja.laharnar@gc-bl.org

nominee 2017, 2021 Africa World Woman Leaders, Namibia Business Hall of Fame Emerging Entrepreneur (2021). Namibia Sports Awards Judge 2021 & 2022 as well as African Achievers Nominee (2022).

Her expectations within GCBL include a unified platform to consolidate expertise within the organization to branch out worldwide under one common goal and purpose for business leaders that start at grass root level including start up businesses. Her company focuses on Start ups and its main aim is to skill and aid them in terms of visibility to reach their target market and provide a solution for every need in which businesses operate in.

GCBL remains her latest additional role which comes as an honor and privilege to further network outside of Africa.

MITJA LAHARNAR,

Mitja Laharnar has joined GCBL Board of Directors in September 2021 as Director for Technology. He is mechanical engineer by education, and he knew from an early age that he wanted to develop products which will solve problems of people and have potential to make worldwide impact.

After gaining a decade of working experience, he decided to establish his own company SIMETRIJA, which he is owning and running now for more than 13 years. Company is offering product development services from industrial design, mechanical and electronic development, prototyping, technology optimisation and production.

He worked and is working for companies as: Heineken, Midea, Haier, Godrej, Geberit, Trelleborg, Mars Wrigley, Fraport, Al, Qundis, SafeSize, Enviro-Cool, Telekom, NLB, Petrol, Krka, Mercator, Iskratel, Hypex, Skaza, Hyla, Atlantis grupa, Akrapovic and many more.

Proud of his interdisciplinary team and clients who enriches him with constant growing experiences. The team achieved that they got the prestigious Red Dot Award for industrial design.

The challenges of clients And his friends are the fuel that drives him.



MITJA LAHARNAR

Technology

NK SHARMA

Strategy

ILKE PLATT

Communications



FOOD AND AGRICULTURE COMMITTEE

GLOBAL CHAMBER OF BUSINESS LEADERS

The Food and agriculture Committee of the Global Chamber of Business Leaders was founded out of the need of the time and place we live in and the future, when food production and cultivation will be one of the most important economic sectors.

Many factors, from climate change to world wars, are affecting the food self-sufficiency of countries, and the future seems even more uncertain. The committee's mission is to do everything to increase self-sufficiency, introduce new technologies, and mitigate the effects of climate change on agriculture and food production around the planet.

More is coming soon...



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GCBL IS GROWING ALL OVER THE WORLD



Dr. HAZEL HERRINGTON,
Member of the Board of Advisors

Hazel Herrington, a marketing and branding expert and a member of the Board of Advisors of GCBL. She is an award-winning entrepreneur who has dedicated a decade to empowering women and youth to become economically independent and self-sufficient. She is also a successful author and entrepreneur, having founded and led several companies to success. She is the founder and CEO of Herrington Publications Worldwide, a publishing and marketing company that publishes some of the most popular magazines distributed in more than 130 countries worldwide. Hazel is also a powerful international speaker, and in this published interview she will also reveal to you the answers to some of the questions we all have in common.

1. Please tell us how you feel about being appointed to one of the most prestigious positions in the Global Chamber of Business Leaders.

I am honored and humbled to have been appointed as a board advisor at the Global Chamber of Business Leaders (GCBL). This is one of the most prestigious positions in the GCBL, and I feel privileged to be able to bring my knowledge and expertise to this amazing organization.

For me, what it means to be a board advisor is all about teamwork. In order for our organization to succeed, we need to work together and share ideas and insights. I am committed to doing my part, engaging with my fellow advisors to help us achieve our goals and further our mission of promoting business growth and thriving economic prosperity around the world.

My vision for the GCBL is that we continue to grow and evolve, always embracing new opportunities and striving towards excellence in everything we do. Whether it's working with local businesses or partnering with other organizations, I am committed to achieving excellence at every step along the way. And with hard work and dedication from everyone on our team, I have no doubt that we will succeed in reaching our full potential. Together, we can make a difference for businesses all across the globe!

2. What attracted you to the Global Chamber of Business Leaders?

When I first discovered the Global Chamber of Business Leaders, I was immediately drawn by its innovative and proactive approach to addressing the challenges facing today's global economy. The organization's focus on collaboration and cooperation stood out to me as a promising new way of approaching issues that have traditionally been approached in silos or competing interests.

I was also impressed by the caliber of leadership at the GCCBL, which included prominent business leaders from around the world who are dedicated to furthering economic growth. Their entrepreneurial spirit and forward-thinking mentality really inspired me, and I knew that this was an organization where I could make a real impact.

Today, I continue to be excited about all that the GCCBL has to offer. Whether it's connecting with like-minded professionals through our online platform, participating in industry events and conferences, or...



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working directly with businesses on collaborative projects, I know that this is truly a unique opportunity for growth and success. So if you're looking for an opportunity to advance your career within an innovative global network of business leaders, join us at the GCCBL today!

3. What would you say we have done right in the GCBL so far, and what would you change in the future?

I believe that the GCBL has done an excellent job of promoting women's economic empowerment. In particular, I applaud the GCBL for its efforts to promote the inclusion of women in business and decision-making roles. I believe that women bring a unique perspective to business, and their inclusion is essential for creating a more equitable and sustainable world economy.

Looking to the future, there are several things that I would like to see us change or improve upon. For one, I feel that we need to redouble our efforts to support women entrepreneurs and business leaders. We need to provide more resources and opportunities for them to thrive and succeed, both within and outside of the chamber itself.

Additionally, we need to continue working towards greater political representation for women in Africa, as well as grassroots initiatives that can reach and empower women at all levels of society. Only by working together can we achieve true gender equality in this vital region of our world.

4. Where do you see GCBL in the future, say in 5 and 10 years?

In less than 5 years, I see the GCBL doing the following:

- I see GCBL establishing more physical locations around the world in order to better serve members and facilitate networking and business opportunities.
- I see GCBL launching an online platform that would allow members to connect with each other and do business electronically.
- I see GCBL creating programs that offer mentorship and guidance to entrepreneurs and businesses starting up or expanding globally.
- I see GCBL publishing its own magazine or online blog highlighting the work of its members and promoting global trade and commerce.
- I see GCBL organizing more events around the world that would bring together its members to network, learn from one another, and do business together.

5. What would be your advice to our dear colleagues around the world?

My advice to colleagues around the world would be to focus on creating opportunities for women in business. Women are an important part of the global economy, and their participation is essential for creating a more equitable and sustainable future because:

- Women are often more likely to reinvest their earnings back into their families and communities, which can help break the cycle of poverty.
- Women are more likely to create businesses that focus on social and environmental issues, which helps create a more sustainable economy.
- When women are included in decision-making roles, they bring a unique perspective that can help create more balanced and effective policies.

So if you want to make a positive impact on the world, focus on creating opportunities for women in business! It's good for the economy, good for society, and good for the planet.

**BLOODY WAR,
GAS,
JUPITER,
AND COWS**

A COLUMN BY DE JAN STANCER

QUOD LICET BOVI, NON LICET BOVI

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**DISGUSTING,
THE FOOD OF THE FUTURE, OR
THE BEST BUSINESS IDEA?**

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(NO) TIME FOR CLIMATE ACTION:
"AN EXTREMELY DANGEROUS HEAT WAVE WILL BE A REGULAR FEATURE OF THE CLIMATE"

**ONE DAY WHEN LIFE ON EARTH WILL
NO LONGER BE POSSIBLE**

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**DO WE HAVE ANY
CHOICE AT ALL?**

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**SAVE WATER TODAY,
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LEFT TO SAVE TOMORROW**

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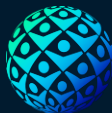
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GCBL MEMBERSHIP AND BENEFITS



NARENDRA KUMAR SHARMA,
Director for Strategy,
Member of the Board of Directors

As a core philosophy, The Global Chamber of Business Leaders is a coalition of governmental leaders, CEOs and executives, entrepreneurs, investors and business and industry leaders who share a common vision: the sustainable well-being and growth of business in a disruptive and ever-evolving global economy.

In our hyperconnected world based on rapidly accelerating technologies, we now see more than ever that our businesses and companies are part of a global community. Only collaboration, networking, joint engagement, sharing of opportunities and involvement lead us to a global world and real success. The more our businesses and companies are global and globally connected, the better results and growth we can expect and achieved. On behalf of the Board of Directors, we would like to re-iterate our mandate and how our key activities align in a broader perspective.

GCBL MEMBERSHIP

PURPOSE:

Much of the purpose of our membership program is to increase the financial, political, and/or operational stability of the organization. GCBL being a global organisation with a clearly defined mission & vision, needs a financial stability to sustain its global operations and meeting its objectives. This can only be possible if we together strive to bring revenue to the organisation by way of our membership program.

MEMBER:

A member of GCBL is a person / an enterprise / an entity who has officially joined our organization for their benefits from GCBL for a consideration of their membership fee.

VALUE:

Member value is the benefit that our members receive from GCBL, it can actually be broken down into two different definitions: perceived member value and actual member value.

Perceived member value is what our members feel they receive from us, be that their access to services or benefits of their membership and ability to participate. This can be quite different to the actual member value as some of our members may be unaware of the benefits and services, we can provide to them...

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Actual member value is the value our members actually receive from their membership, this can be a range of things like, to networking, to being part of our global community, to discounts, to career development or recognition, etc. Our membership benefits should be articulately communicated so our members know exactly what their membership gives them making them fully appreciate what we provide.

With clear membership benefits communicated or listed on our website, we are able to dissolve the disconnect between the two types of member value.

MEMBERSHIP PROGRAM:

As we already have demonstrated above the purpose to drive membership program for our members which primarily is to generate revenue for the sustainability of our organization and meeting our long-term objectives.

GCBL is poised to offer three types of membership programs to its members to help them take advantage of the unity of diversity, perspective, innovation and shared knowledge, as follows.

- A. Individual Membership
- B. Corporate Membership
- C. Membership by Invitation

INDIVIDUAL MEMBERSHIP

By joining the GCBL INDIVIDUALLY, members will have the access to the tools, resources, network, and global professionals. Members need to ensure they have opportunities for innovation, personal growth & development, and success.

Any governmental leader, CEO or executive, entrepreneur, investor, business or industry leader can be invited to join as an Individual to share a common vision of sustainable prosperity and business growth in a disruptive and ever-evolving global economy with world leaders.

CORPORATE MEMBERSHIP

By joining the GCBL CORPORATE, members will have the access to the tools, resources, and networks needed to ensure that their business has opportunities to access new markets, connect, innovate, resilience, grow, and succeed.

Why does Corporates necessarily need to become a GCBL member? Here are just 5 reasons:

1. Networking and collaboration with global leaders, members, executives, and other partners of GCBL across the world.
2. Participation in the GCBL annual global summit, and on all events across the world, business delegations, exhibitions, etc.
3. Consulting with our Board of Advisors, GCBL delegates, global leaders, and executive team.

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4. Direct access and business opportunities, with companies, organizations, and business leaders who are members of GCBL.

5. Project participation, business involvement, involvement with investors and creditors, preferential prices and discounts on GCBL members and partners from around the world, and many more.

MEMBERSHIP BY INVITATION

This membership category is a very special and strategic category for those business leaders, governmental officials and entrepreneurs from around the globe who are poised to come together in this global marketplace to share knowledge, facilitate business collaboration and opportunity, and work together to be a part of the global solution in this new, disruptive business environment through Global Chamber of Business Leaders platform.

This membership, only by invitation, is available for them who wish to bring themselves and their organizations to a Global Platform and portray themselves as new emerging Global Leaders and gain access to Global Marketplace and Global Leadership Community.

MEMBERSHIP BENEFITS

Benefits are directly proportionate to the type of membership is availed by a member, be it individual or corporate or by invitation; every membership has its own benefits depending upon its category.

However; for the knowledge and understanding of you all, we are summering few common benefits of these membership programs as follow though, broader list of benefits to each membership program will be shared soon while in its implementation phase, by each one of you, in your respective countries of representation.

Benefits:

- GCBL Global Community UPDATE
- GCBL Monthly newsletter
- GCBL Global Knowledge Sharing
- GCBL Events
- GCBL Webinar
- Invitation to GCBL WhatsApp Group
- Invitation to GCBL LinkedIn Group
- Invitation to GCBL Facebook Group
- Access to GCBL's global business community (importers, distributors or resellers) to promote your products/services across the globe
- Opportunity to find business partners and alliances across GCBL global community
- Access to GCBL Executive Directory

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- Invitation to GCBL Annual Events and Awards ceremonies
- Access to GCBL virtual platform to participate in high level meetings and seminars/webinar
- GCBL delegation and Executive Forum
- Invitation to Events organized by GCBL local Country Chapter.
- C-Level Roundtable
- Business Owner Roundtable
- Invite to CEO Interview in global media
- Free access to Events organized by GCBL local country chapter
- Access to Business Referral Program
- Invite to GCBL Global Delegation and Board of Advisors Opportunity and forums.

The above are few benefits available to various membership categories under Individual membership program. The benefits for Corporate Membership and Membership by Invitation are the customized ones and largely depend upon the requirements and needs specific to the members. We invite you to be part of our organization pro-actively and to make use of benefits mentioned.

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It's Time to Change the World, Join the GCBL now!



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CLIMATE CHANGE COMMITTEE

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Climate change refers to long-term shifts in temperatures and weather patterns. These shifts may be natural, such as through variations in the solar cycle. But since the 1800s, human activities have been the main driver of climate change, primarily due to burning fossil fuels like coal, oil and gas.

The Committee on Climate Change was formed in response to the increasingly threatening consequences of climate change. The committee has the task of monitoring global events related to this urgent topic and, together with experts and the interested public, also addresses problems and offers solutions.

More is coming soon...



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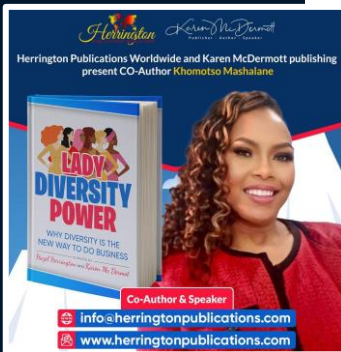
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A LENS OF BUSINESS LEADERS THROUGH FEMALE

Dr. KHOMOTŠO MASHALANE,
Delegate for South Africa



The larger the gap between men and women in society, the more likely that nation is to be involved in intra- and interstate conflict, to be the aggressor, to use force first, and to resort to higher levels of violence. This means that improving women's status is not solely a matter of justice in itself; it's a matter of national—and international—security. "Sisterhood is Global-The International Women's Movement Anthology-**Rob Morgan.**

No wonder former President **Jimmy Carter** has called the issue of women's rights the single most important struggle on the planet today. And no wonder that as more women attain positions of power and influence, however gradually, this consciousness begins to penetrate foreign policies: The centrality of women to world peace was clearly articulated by former United Nations High Commissioner for Human Rights **Navanethem Pillay**, and boldly

emphasized by former United States Secretary of State **Hillary Rodham Clinton**. In one of my books, "The Lady Boss Business Etiquette Blueprint."-Dr. Khomotšo Mashalane, I mentioned that women have enormous economic influence and provide critical consumer knowledge. Women are anticipated to contribute more than \$20 trillion in consumer expenditure each year, representing a larger growth opportunity than China and India combined. Women make up 85 percent of all consumer purchases.

Despite this, just 11% of creative directors in advertising are women, up from 3% in 2008. It's unsurprising that when Boston Consulting Group conducted a detailed analysis of the "Female Economy," they discovered that women feel undervalued and neglected by the marketplace. Given the power of the female customer, it is clear that women are positioned to capitalize on this opportunity and bring important consumer knowledge on the table. Using the insights that both men and women provide can help to make products and services more marketable and a firm more successful.

I believe that is a time for us to release the anger and blame, the victimhood and the powerlessness. Today is time for us women to acknowledge and claim our own power. Now is the time for us to take our own thinking in hand and to begin to create the world of equity we say we want. When we as women learn to take care of ourselves in a positive way, to have self-respect and self-worth, life for all human beings, including men, will have taken a quantum jump in the right direction.

For a long time, we women have wanted to have more dominion over our own lives. Now we have a window of opportunity to be all that we can be. Yes, there is still much inequity in the earning power and legal power of men and women. I would like to recommend that women begin grassroots campaign to rewrite the laws so that they are equally favorable to both men and women. We women have tremendous collective power when we get behind an issue...



We need to be reminded of our power, this collective power. The amasses energy of women united in a common cause can be awesome. We also need to acknowledge the progress made so far, seventy-five years ago, women were campaigning for their right to vote. Today, we can run for office.

I encourage women to run for political politics. We belong in politics-it is an open field. It is an open field for us.

There are none of the restrictions of the corporate world. If we want to shape our laws and our governments so that they are equally supportive of women, then we must enter those fields. We can begin on the smallest grass roots level. We don't need a lifetime of training to enter politics. A political career is a powerful place for women. This is a time to integrate the issues of empowerment as a process & result of that process. The prime goal of the empowerment is to diminish inequalities & disproportions and ensure inequality and distribution of power among nations, races, genders or even among individuals as well.

Women empowerment is a big challenge against expired old customs. Therefore; it is a dynamic challenge in the path of empowerment to transform all the institutions, organizations concerned to Media, health practices ,laws, civil codes and political processes into civilized form, which ensure the foundation of women empowerment in the society. This should be also gained by mutual efforts after developing innovative models or government positive efforts for enabling the poor women to reach resources both either in the form of material or informational resources. Women need more power to control their lives, to meet their practical and strategic needs, and shape the worlds in which they live in ways that are not themselves oppressive.

The self-empowerment by means of organizations is the key concept of creating the power. Therefore; empowerment process not only focused women's particularly but also emphasized on self-empowerment concept by taking power for which force and support could be provided from outside. The sound of power is collaborative efforts or strength which ensures the concept of women development. When men recognize women as equal partners, there is qualitative change in gender relations; renewed energy and skills are brought to social and political movements and institutions. It is also highlighted that women empowerment suppress the right of men, but research made by social scientist disapproved the idea that women empowerment robed men. When men recognize women as equal partners, there is a qualitative change in gender relatives, renewed energy.

At the international and national levels, women are participating actively in empowerment process. In this regard they are regarded, they are successfully shaping international and national policies and institutions and mobilizing women who have become aware of their rights and gained valuable resources and skills. International conferences bring women together across national barriers and successful models developed in one nation are shared with others.

"The women have evolved with the passage of time. A women's trials and hardships make her a powerful person, transforming her into a superpower, super mother, or super boss. It is past time for women to expand their horizons and demonstrate that they are not inferior to males in this competitive environment. Today, women are unquestionably better bosses than males. Female bosses can also aid

in the prevention of sexual harassment in the workplace...

Salute those women who rose to the position of boss, not for dominating others, but for reaching the throne by hard work and confidence.

Even today, there are still tacit double standards in the workplace for men and women. Sure, we've (hopefully) moved past worst Mad Males-era blatant sexism in the workplace, and women may now be found working alongside men at all levels of an industry. Still, preconceptions and discrepancies exist in every sector, industry and career.

DELEGATE FOR NIGERIA RECEIVED DIGITALIZATION AWARD

Dr. ABUBAKAR UMAR MUHAMMAD

Delegate for Nigeria

Dr. Abubakar Umar Muhammad, the Delegate for Nigeria, has emerged as **the winner of the Digital Economy Promoter** in Northwest Nigeria by the National Information Technology Development Agency, NITDA.

The award was presented by the Honorable Minister of Communications and Digital Economy, **Prof Isah Pantami** at the Abuja International Conference Centre, Nigeria.

At the GCBL we sincerely congratulate to our dear colleague **Dr. Abubakar Umar Muhammad** on

this great success and wish him a lot of further great achievements and successes on his business path. The delegate for Nigeria was also congratulated by **Dejan Štancer**, Chairman, on behalf of the GCBL.

LATEST NEWS

Honourable Minister of Communications and Digital Economy, [@ProfIsaPantami](#) presented DIGITAL ECONOMY PROMOTION Awards to the deserving winners from the six geopolitical zones of the country at [#DigitalNigeria2022](#) Dinner and Awards Night.





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2022

For the Executive Excellence

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IS NOMINATED THIS YEAR?**

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CHAIRMAN'S AWARD IS THE HIGHEST RECOGNITION AWARDED
BY THE CHAIRMAN OF THE GLOBAL CHAMBER OF BUSINESS LEADERS



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ONE ON ONE WITH NEWEST APPOINTEE AND MANDATE OF DELEGATE



ANNA ARAKELYAN,
Newly appointed Delegate for Armenia

I am Anna Arakelyan, Delegate for the Republic of Armenia to the Global Chamber of Business Leaders.

It is an exceptional opportunity TO TAKE ON A NEW QUALITY OF LEADERSHIP ROLE and drive immense change with a global impact. Having high goals to contribute to universal welfare, which are identical to the established goals and adopted directions of GCBL, I am striving to fully contribute to the formation of the enabling environment necessary for sustainable development at the global level in all aspects of social activity including business.

Becoming part of GCBL family is a unique opportunity to add value by moving forward with GCBL leadership, government leaders, CEOs, entrepreneurs, investors, business and industry leaders, sharing a vision for business growth and sustainable development in a changing global economy, in order to drive positive, dynamic change through GCBL, which is best positioned to take global progress to a new level of development. In this regard, I think, that institutional success depends on the commitment of both political and business leaders as well as delegates in partner countries. From my point of view, it is a complex system and therefore requires systemic solutions and formation of a new way of thinking for a resilient future, which I have been pursuing for a long time in the local area in different stages of my career.

Having worked in a leadership position in public administration, I have made a great contribution to the process of institutional improvement of the tourism industry, laying the foundations for sustainable tourism development at the level of policy, legislation and strategy development, taking into account inclusiveness, resilience, dynamic growth, as well as the need for education and cooperation for continuous development. At the same time, working with a large audience as a trainer and lecturer on subjects related to business, communication and management, as well as helping organizations in the private sector to develop business models and strategies taking into account principles of sustainability are the foundation for me to drive and develop new thinking in both the public and private sectors.

I firmly believe that the key to success lies primarily in social responsibility, taking into account decisions we take and their impact in global context. Therefore, adopting responsible approach and harmonization of our actions in relation with the environment, the community, the country and the planet, can become a transformative force around the world with a global impact. Sharing know-how and best practices through the Global Chamber of Business Leaders, dedicated efforts of GCBL chairman **Dejan Štancer**, a global business leader with phenomenal experience in geopolitics as well as simultaneously implemented targeted actions by the team and all actors will equip global business leaders across the globe with the right tools and techniques that will enable sustainable, positive changes in global business environment, sustaining for all the right to equal opportunities and creating THE FUTURE WE WANT.



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DEAR COLLEAGUES,

DO YOU KNOW ANYONE WHO IS
DIFFERENT ENOUGH
FOR TO BELIEVE HE OR SHE CAN BE
THE CHANGE IN THE WORLD
AND SHOULD BECOME PART OF A FAST-GROWING
GLOBAL ORGANIZATION?

IF YES, YOU ARE WELCOME TO RECOMMEND NEW CANDIDATES
WHO ARE **WELCOME TO JOIN US!**

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Note: Intended exclusively for countries and areas where the GCBL does not yet have an appointed delegate, or for extraordinary personalities.



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SAVE WATER TODAY, OR THERE WONT BE NOTHING MORE TO SAVE TOMORROW


A column by:

DEJAN ŠTANCER


dejan.stancer@gc-bl.org



When was the last time you asked yourself what the future would look like if we no longer had water? If you haven't already, now is absolutely the time to start. Life cannot exist without water, and we are faced with increasing droughts that last longer and longer. Crops will be destroyed more permanently, there will be less and less fodder for animals, and finally, humans are also threatened with a lack of food. Water is the source of life, everything starts with water and ends with it.



Not only extreme but ultra-extreme high time for solutions concerning climate change has long passed. And if it seemed that the planet already was on the safe side when we heard about the achievements of the last climate summit in Dublin, it must now be clear to us that nothing big in a positive direction is actually happening at all. Words are just words, only actions count in life. The second part of the Climate Change Summit in Dublin was held in September. Have you even heard of the conference? But do you know what conclusions were received? Most likely not, and you are not the only one.



Unfortunately, the future of our planet is placed in the secondary, if not the tertiary plan. In the first place is the new world order and the war, which is publicly criticized by almost everyone, including many stakeholders of this war, of which a handful have exceptional benefits, some partial, and the majority, especially the weakest class, are due to the consequences of this war already fighting for survival. Again, unfortunately, the worst has not even begun. New conflicts, new enmities, and divisions are on the horizon... Everything because of control, dominance, for incorporation, exhaustion, domination...



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Seriously? All this evil only because of the greed of a few?

Nature is not interested in materialism. She doesn't care who will rule whom and how much someone has under their thumb, what language they speak, what their worldview is, or what their religion is. Nature will take its course, at any cost, with no regard for anyone or anything. Great wars and with them global changes will end up, I fear, just small battles when nature strikes with all its might. Larger and more destructive fires, which will become more frequent, will take their toll. With increasing heat, hurricanes, storms, hail, and other weather phenomena will also become more frequent and more severe. Water and its sources will become less and less over the years, droughts will become more frequent, dry periods will become longer and longer, and hunger and thirst will become a daily life for majority of us.



And what are the solutions? First of all, to realize that neither the time nor the space we live in is our property, but we are all transient, even faster than we can imagine, and therefore we are responsible for the generations that come after us. Where the borders of a country will be, more to the left or to the right, will not really matter to them if they are born into a world that has a future. Wars today do not actually have a broader impact on more than a certain generation, which because of the threatening situation will not really live, but rather stagnate, or better hibernate. Considering the power of the weapons we have today, wars, if not stopped on time, can have an impact, they can even wipe out several generations. And why? Because some people are not aware of their transience and the fact that nothing can be taken with us to the grave. Their life, even if it lasts a century or more, is not and will not be worth mentioning compared to life on earth, which lasts millions of years. Even if it will have a fatal effect on billions of people around the world living today.

The future is never self-evident, just like the prosperity that every living being deserves is nonetheless not self-evident. Let's stop dealing with ourselves but start looking at the planet earth as a whole, and at people who are all same and all equal. Let's come together and start changing things for the better. Let's do it today, because tomorrow may be too late. Let's all realize together, there is no more time for action. It is time for the "battle of all battles" with climate changes to begin, which must be ours together, and in which the next generation will be the only winner.

Remember, we did not inherit our planet from our ancestors, we borrowed it from future generations. But to really understand it, most people will have to learn to understand it.

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**NEW APPOINTMENTS OF GCBL EXECUTIVES,
SEPTEMBER - OCTOBER 2022**

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JAKA GORNIK
SENIOR ADVISOR: **EVENTS**

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SALVATORE BUCOLO
SENIOR ADVISOR: **RELATIONS WITH THE VATICAN**

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İSMAIL OĞUZ KARAKAŞ
SENIOR ADVISOR

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In September and October 2022, we appointed 12 new executives in the Global Chamber of Business Leaders. Of these, 8 are the delegated highest representatives - GCBL delegates, and 4 are also newly appointed senior advisors. They come from different backgrounds and are thus appointed - as senior advisors for various specialties: For business development, for events, for marketing and production, as well as for the area of relations with the Holy See, the Vatican.

GCBL COMMUNITY *News*

WE WARMLY WELCOME NEW COLLEAGUES

NEW APPOINTMENTS OF GCBL EXECUTIVES,
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Dr. HAZEL HERRINGTON
BOARD OF ADVISORS

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TARJA WIKLUND
DELEGATE FOR FINLAND

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The newly appointed executives come from almost every continent, from the USA, Europe, the Caribbean, South America, Asia, and even Australia. This is also proof of the fulfillment of the set goals, namely that by the end of 2023, the Global Chamber of Business Leaders will have appointed executives not only from all continents of the world, but from all countries of the world. The ratio between the two sexes also remains highly equal, which means that we are one of the few global organizations that pursues the goal of complete non-discrimination and equality.

Everyone has a story...



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GCBL NEWS,
SEPTEMBER - OCTOBER 2022



Shakemore W. Timburwa
was relieved from all positions in GCBL

In an extraordinary session of the GCBL board, the current Director for Africa, Shakemore W. Timburwa, was relieved from all positions in the GCBL and all its subsidiary organizations.

Timburwa, once a young hope of the organization, who grew from a young delegate in the YBLP program to become the director of the GCBL for Africa.

He was appointed to this position in the spring of 2021, with only a few months left in his term, he now was relieved. Timburwa has no chance of being re-appointed, as he was dismissed due to fault - for violations of the GCBL Code of Ethics. The decision of the Board of Directors thus became final.



A short promotional film about GCBL is currently being made. The production was entrusted to a production house from Los Angeles, California, USA.

Tak3-One Productions can boast of experience in the field of film and television, and production for television and theatrical films with scripts. They say they have extensive experience in recording and producing theatrical, documentary and scripted content. They lead teams and crews of over 50 to fulfill the vision of many productions, while educating and motivating the team and staff to understand their duties internally and externally, and to deliver the best performance to achieve any production with a budget above expectations.



From now on, the Global Chamber of Business Leaders will use the online communication platform "Confiva" for all the events it organizes. When we say events, we mean both virtual and hybrid events for the implementation of which the Confiva online platform has proven to be extremely useful.

Online events can be extremely difficult to organize. Which software to use, what are the best practices and which production team to choose are questions that we at the Global Chamber of Business Leaders also had to face.

All these questions and many more were answered with pleasure by the event experts at Confiva. To assign more experts to each customer, who together with customers produce top-quality tailor-fit solutions for events, because their constant practice. Their role is to provide professional assistance in all aspects of event organization, from participant registration, platform management, setting up video production to efforts to achieve the client's KPIs.

At Confiva, we've been told that working in the events industry requires the ability to focus on the big picture while keeping track of all the little details. They say they approach every project with passion for detail and precision.

With years of experience in the event industry and hundreds of contacts, they can keep their nerves calm and smile even in the most difficult moments. So they adapted so quickly to the unexpected change and decided to use all the knowledge they had acquired in the event industry. They strengthened the team and expanded into the field of online events, Confiva said.



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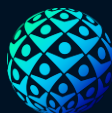


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