

## A STORY OF UNPRECEDENTED SUCCESS

GLOBAL PRESENTATION





















The GLOBAL CHAMBER OF BUSINESS LEADERS has been officially granted **SPECIAL CONSULTATIVE STATUS** with the **UNITED NATIONS** in the field of economic and social affairs – a historic recognition of its global leadership, influence, and unwavering commitment to shaping a better, more cooperative world.





**SPECIAL CONSULTATIVE STATUS** TO THE UNITED NATIONS

## TOGETHER FOR THE GOALS



Ref. Aros(2024)5397854 - 25/03/2024



EUROPEAN COMMISSION

Ursula von der Leyen The President

> Brussels, 25, 07, 2024 Ares (2024) 5287063

Dear Mr Stancer,

I would like to express my sincerest thanks for your recent letter of congratulations following my election for a new mandate as President of the European Commission.

For the coming mandate, my ambition is to contribute to a Union that is faster and simpler, more focused and more united, more supportive of people and companies. I will work to reinforce our collective competitiveness and prospertly while pursuing our ambitious efforts to successfully implement the green and digital transitions, so that our companies and citizens can seize all the opportunities they offer to improve our quality of life while leaving no one behind. Furthermore, I will spare no effort to deepen commitment to a free and democratic Europe and strengthen our citizens' security and

Please accept my best wishes going forward and thank you, once again, for having reached out.

Yours sincerely,

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Mr Dejan Stancer President Global Chamber of Business Leaders

E-mail: dejan stancer@gc-bi.org

Commission européenas/Europese Commissie. 1049 Bruselles/Brussel. BELGIQUE/BELGIÉ – Tel. +33 2299 11 11





### **APARTNERSHIP** FOR PROSPERITY

As an organization based in the European Union, the Global Chamber of Business Leaders became a full member of the SEDIA system at the European Commission on the 1st of May 2023.

With this, GCBL is involved in various initiatives and projects related to electronic systems and digitization in the European Union. It is particularly entitled to the financing of programs and projects by the European Commission. It also has direct access to tenders issued by the European Commission which are global.

It's important to note that the European Commission's global role is carried out in collaboration with other EU institutions, member states, and international partners, like the Global Chamber of Business Leaders. The specific activities and priorities may evolve as new challenges and opportunities emerge on the global stage.

The Cost of Our Division is War

### COOPERATION - TRUST - PEACE

The Reward of Our Unity is Peace







info@gc-bl.org

Powered by GLOBAL CHAMBER OF BUSINESS LEADERS

### BUSINESS COALITION



FOR A
GLOBAL
PLASTICS
TREATY



Business Coalition For A Global Plastic Treaty was established by:





### GLOBAL STRATEGIC COALITION







































Global Chamber of Business Leaders (GCBL) is proud to announce a strategic partnership with the Business Coalition for Global Plastics Treaty, a distinguished alliance comprising world-renowned companies coming together for a better world.

This coalition, established by the WWF, presents an immense opportunity for GCBL members and partners. Together, we are poised to make a substantial impact in the global effort to combat plastic pollution, driving positive change for a sustainable future.

www.businessforplasticstreaty.org









**GTM** 







Dear Global Business Leaders,

The Global Chamber of Business Leaders stands as a platform of action, resilience, and vision. In a world shaped by uncertainty, we offer not just solutions, but a powerful global network, real opportunities for growth, and unwavering support to our members and partners.

We recognize both the fading trust of yesterday and the immense potential of tomorrow. Now is the time to lead boldly, to build together, and to shape a future that reflects our highest values and ambitions.

Alone, we achieve little – but together, we build what truly matters.

Sincerely yours,

Dejan Štancer **PRESIDENT** 



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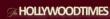










































### ADECADE OF ACHIEVEMENTS

In 2014, we embarked on a mission to foster connectivity, trust, and peace, uniting and collaborating with all stakeholders. Despite numerous obstacles, we persevered with unwavering determination and compassion. Our resilience defines us, leading us to where we stand today - stronger, more expansive, and prepared to embrace the uncertainties of the future.

We continue to shape the path ahead, making the challenges of tomorrow inconsequential.



## Years of OPPORTUNITY

The past decade embodied the triumph of unity and cooperation. Engaging both allies and challengers, we stood unwavering for a future of integration and coexistence — the only path we embrace. Strengthened by experience and fueled by purpose, we are ready to seize new opportunities and shape another decade of success.

















In this critical **Decade of Action**, the Global Chamber of Business Leaders (GCBL) stands as a unifying force for **business leaders**, **entrepreneurs**, **and policymakers** committed to shaping a more sustainable, peaceful, and prosperous world.

"Set your life on fire with purpose and build the world bold enough to hold it."

Howard Schultz

GCBL exists to foster global cooperation, responsible leadership, and forward-thinking economic strategies. We believe that the cost of division is war, while the reward of unity is peace — and this belief drives everything we do. We are building a worldwide platform where the

exchange of knowledge and experience sparks innovation, strengthens diplomacy, and creates new business opportunities grounded in ethical and sustainable principles.

Our commitment goes beyond participation. GCBL actively engages in governance, policy advocacy, and economic diplomacy, advancing business models that align with the global need for climate action, social inclusion, and long-term resilience. We empower leaders who integrate sustainability, innovation, and impact into the heart of their strategies.

Through initiatives like the Global Coalition for Cooperation and Peace, we emphasize that peace is not simply an outcome, but a strategic foundation for global progress. In this complex and interconnected world, we believe business must be a force for unity, stability, and constructive change.

At GCBL, we are not just responding to change — we are driving it, with clarity, purpose, and shared responsibility for the future.









GCBL EUROPE
HEADQUARTERS



GCBL ASIA
HEADQUARTERS





GCBL AFRICA HEADQUARTERS



GCBL SOUTH AMERICA
HEADQUARTERS



GCBL AUSTRALIA
HEADQUARTERS

















## OUR GLOBAL HEADQUARTERS

The Global Chamber of Business Leaders is headquartered in the European Union, serving as its sole global headquarters. Additionally, it maintains regional and national headquarters in more than 100 countries worldwide and has delegated representatives operating in nearly 160 countries on all continents of the world.





The administration and growth of the GCBL are under the oversight and guidance of globally renowned business and industry leaders, innovators, and humanitarians.

Our Managing Board encompasses a broad crosssection of experience from around the world, allowing the GCBL to be the leading business chamber globally.

Find out more:

www.gc-bl.org/leadership





### AMBASSADORS FOR PEACE

The GCBL Board of Ambassadors are providing oversight, strategic growth mandates, and governance for the Global Chamber of Business Leaders. Our Board of Trustees comprises a diverse and esteemed group of leadersfrom government, business, and industry across all sectors and regions of the globe.

The perspective, experience, knowledge, and influence of our Board of Ambassadors elevate the GCBL's standing as one of the world's foremost business chambers.

Find out more:

www.gc-bl.org/ambassadors





The world stands at a crossroads. The rising tensions, growing divisions, and escalating conflicts remind us that peace is not a given - it is a responsibility. Now, more than ever, we must act.

The **Global Chamber of Business Leaders (GCBL)** is an alliance of influential individuals—visionary leaders, entrepreneurs, policymakers, and change-makers—united by a singular mission: to safeguard peace through cooperation.

As a non-political, globally engaged organization, we understand that the only way to prevent war is through unwavering collaboration. Those who work together, create together, and support each other will never choose conflict.

This is why we are reaching out to you. Your voice carries weight. Your influence inspires.

If you believe you can contribute to the growth and advancement of this extraordinary movement, we invite you to join us and shape the future together.

As an **Ambassador for Peace**, you will stand alongside world leaders, business pioneers, and distinguished figures who believe that cooperation is the only path forward. By joining us, you will help drive meaningful initiatives, mobilize action, and champion the cause of peace on a global scale.

History has shown us that division leads to destruction, while unity leads to prosperity. We invite you to be part of a movement that transcends borders, industries, and ideologies—because the cost of division is war, but the reward of unity is peace.

Let's make history together. Let's stand for peace.







## MEET THE DELEGATES

The growth, strategy and advocacy of the GCBL is influenced by the diverse experience and perspective of the GCBL Delegates, representing all industries and sectors from nations across 6-continents.

The GCBL Delegates are a conglomeration of globally distinguished business and industry leaders, innovators and humanitarians bringing their knowledge, diversity and viewpoints to the GCBL, encouraging the development and acceleration of the organization. The GCBL Delegates represent the viewpoints, suggestions, activities and impact of their regional and national Chapters.



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## **DELEGATES**





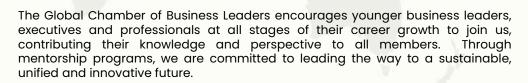




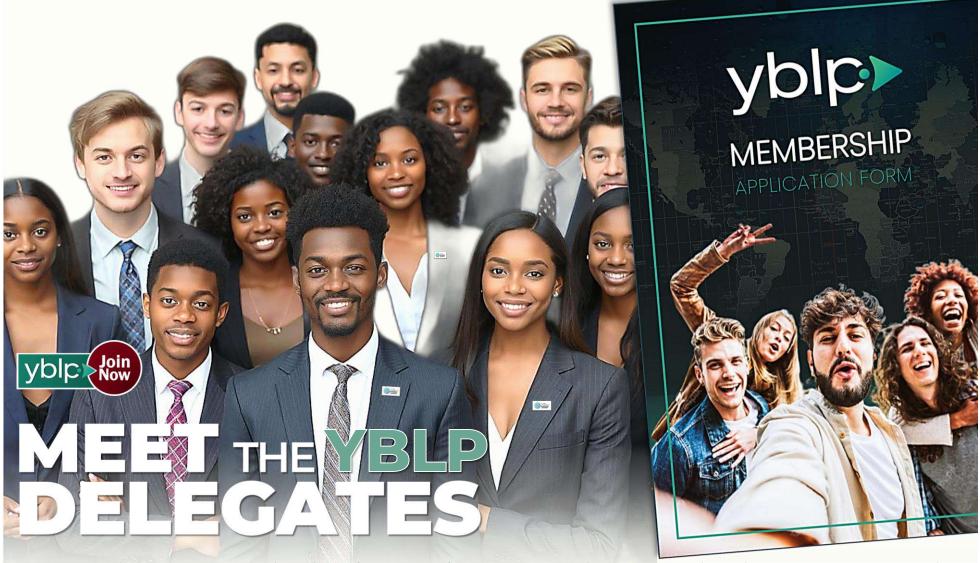








Participate in our dedicated programs and committees designed specifically for younger members. From sustainability and technology to advocacy and education, we endeavor to provide unique and singular value, which can only be found at the GCBL.



Our Young Business Leaders Program is designed for members from around the globe between the age of 18-35, offering a platform of collaboration, career development, advocacy and leadership.

Our Young Business Leaders exchange ideas, share information, support and encourage one another to help keep ALL members achieving their

career potential. Through our tight-knit, globally engaged community, leadership opportunities, resources, and career-focused programs, our young business leaders are truly shaping the future – real future global leaders.

GCBL - YBLP Memebership Application: www.gc-bl.org/membership







FOOD AND AGRICULTURE COMMITTEE



FINANCE AND INVESTMENT COMMITTEE



CLIMATE CHANGE COMMITTEE

### SHARING OURRICH EXPERIENCE

The Global Chamber of Business Leaders is an influential organization that brings together leaders from various industries and sectors worldwide. To effectively address the diverse needs and challenges faced by businesses and society, the Chamber has established different committees focusing on specific areas of interest and concern.

These committees within the Global Chamber of Business Leaders demonstrate the organization's commitment to addressing a wide range of critical issues that impact businesses, society, and the planet.

By harnessing the collective expertise and resources of its members, the Chamber strives to drive positive change, influence policy decisions, and contribute to sustainable and inclusive global development.



BUSINESS DEVELOPMENT COMMITTEE



BUSINESS AND PROFESSIONAL WOMEN'S COMMITTEE



COOPERATION PEACE AND SOLIDARITY COMMITTEE



PUBLIC RELATIONS AND MEDIA COMMITTEE





EVENTS AND SUMMIT COMMITTEE We were featured in



## MEDIA ABOUT GCBL

We have been featured in some of the world's largest and most renowned media outlets.

Further, we help our members promote their press-worthy news by promoting their news across our channels and helping to accelerate the reach of their press releases.

Find out more: www.gc-bl.org/media-news















































The HOLLYWOODTINES













**Bloomberg** 

**Business** 







NETWORK8



















Forbes VOGUE TIME ELLE Bloomberg Economist People

The Washington Post TopGear COSMOPOLITAN TRAVELER MensHealth THE NEW YORMER

pressreader Shared media outlet

## LEAD THE WORLD **OF TRENDS**

We built our own media platform to drive global impact, strategic communication, and elite marketing—achieving instant success.

Global Trends Magazine is a high-value monthly publication, reaching readers in 187+ countries via PressReader, alongside Forbes, Time, and Bloomberg. With insights from top global leaders, GTM isn't just a magazine—it's a movement shaping the future.





## WORLD'S BEST MAGAZINE

Knowledge shapes power. Global Trends Magazine delivers the insights, strategies, and trends that define the future. Stay ahead—read what leaders read.

Global Trends Magazine isn't about following trends—it's where they are born. A unique, high-impact publication that sets the agenda, defines the future, and shapes global conversations.





Forbes VOGUE TIME ELLE Bloomberg Economist People

The Washington Post TopGear COSMOPOLITAN TRAVELER MensHealth THE NEW YORKER

pressreader
Shared media outlet

WHERE WORLD'S **BIGGEST STARS SHINE** 

Global Trends Magazine (GTM) is not just a publication—it is a global force shaping the future of business, leadership, and sustainability.

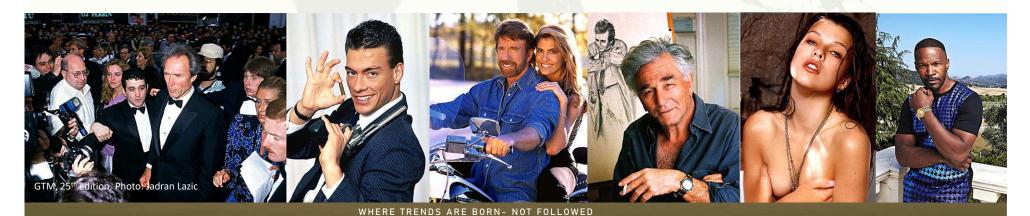
With a bold editorial voice and unmatched access to the world's most influential decision-makers, GTM sets the agenda in business intelligence, digital transformation, geopolitics, and environmental strateay.

Under the visionary leadership of Dejan Štancer, GTM has emerged as one of the most trusted and respected business media platforms worldwide. Millions of readers across the globe rely on GTM for exclusive insights, cutting-edge analysis, and thought-provoking investigative journalism.

Its pages feature powerful interviews with leading CEOs, policymakers, and global innovators—those shaping the next chapter of our world.

Distributed alongside elite publications like Forbes and Bloomberg, GTM reaches the desks of top executives, diplomats, and institutional leaders across 187+ countries. As the flagship of GTM Media Group, operating under the Global Chamber of Business Leaders (GCBL), it serves as a cornerstone of economic diplomacy and cross-border collaboration.

> Global Trends Magazine Doesn't Follow The World. IT LEADS IT.





## GLOBAL EVENTS & ANNUAL SUMMIT

In GCBL, we offer you a variety of diverse global events at the highest level with the participation of world celebrities, top business leaders, charismatic political leaders, and others who are ready to share their invaluable experience and knowledge.





### **ENCOURAGING OTHERS**

**OUR WAY TO SUCCESS** 

We extend our support to various organizations & individuals, empowering and assisting them in reaching their fullest potential. Recognizing the collective nature of success, we believe in the strength of collaboration, achieving far more together than alone.

























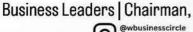


































## GROWING SUCCESS YEAR AFTER YEAR

The Global Chamber of Business Leaders is a growing global force-driven by partnerships, innovation, and worldwide engagement. Uniting leaders, we foster cooperation, fuel sustainable growth, and promote peace through economic diplomacy.





### GLOBAL BUSINESS DELEGATIONS

FOR GROWTH OF THE GLOBAL ECONOMY



GCBL advocates for global economic connectivity as the cornerstone of global prosperity and a better world. Through economic cooperation, we aim to foster development and unity worldwide. You are welcome to join us!

### **ADVANTAGES** OF THE MEMBERSHIP IN THE GLOBAL CHAMBER OF BUSINESS LEADERS

Networking Opportunities: Access a powerful international network of business leaders, decision-makers, and investors fostering connections that transcend borders and industries.

Exclusive Business Insights: Gain privileged access to cutting-edge industry insights, market trends, and global business intelligence

GCBL Memebership Application: www.gc-bl.org/membership

Don't miss this opportunity: Join us in celebrating GCBL's 10th anniversary! In 2025, seize the opportunity to claim one of the 10 complimentary memberships or secure your GCBL membership at a 10% discount with one of the 100 special anniversary offers. Don't miss your chance to be a part of our global business community, empowering positive change worldwide.

Get your GCBL membership today!



## MEMBERSHIP APPLICATION FORM

Unifying Global Leaders for Sustainable Prosperity & Peace



## CORPORATE MEMBERSHIP

For Companies and business leaders

Success in today's world belongs to those who create opportunities, not just follow them.

The Global Chamber of Business Leaders (GCBL) is the most influential global network, connecting the world's top executives, policymakers, and innovators who are redefining industries and economies.

By joining GCBL, you gain exclusive access to high-level partnerships, strategic collaborations, and an elite business ecosystem that unlocks priceless opportunities for networking and growth.

- Connect with the most powerful business leaders and decisionmakers worldwide
- Shape policies that drive industries and impact global markets
- Expand your business into new regions through a trusted network
- Stay ahead of global trends and innovations

GCBL is more than a business network—it's a movement. We believe that the cost of division is war, but the reward of unity is peace. That's why we lead game-changing initiatives like the Global Coalition for Cooperation and Peace and the Global Business Coalition for Plastic Treaty, proving that true leadership goes beyond profit—it drives global impact.

The future of business is global. The future of leadership is now. Are you ready to stand among the world's most influential leaders?

Join the Global Chamber of Business Leaders today and take your business to the next level!

## WHY TO JOIN THE GCBL NOW? WHAT BENEFITS WILL GCBL MEMBERSHIP BRING ME?



### 1. ACCESS TO AN EXCLUSIVE GLOBAL NETWORK:

- · Connect with influential business leaders from around the world
- · Build valuable international relationships and partnerships.

### 2. KNOWLEDGE SHARING:

- · Gain insights and expertise from industry experts and thought leaders
- · Access a wealth of resources, research, and best practices.

### 3. BUSINESS GROWTH OPPORTUNITIES:

- · Explore new markets and expand your business internationally
- · Tap into a global ecosystem of opportunities and potential customers.

### 4. COLLABORATIVE PLATFORM:

 Engage in collaborative projects, joint ventures, and cross-border initiatives to foster innovation through diverse perspectives and expertise.

#### **5. ACCESS TO EXCLUSIVE EVENTS:**

- Attend conferences, seminars, and webinars featuring top-notch speakers
- Articipate in networking events and roundtable discussions.

### **6. VISIBILITY AND RECOGNITION:**

- Showcase your leadership and expertise on a global stage
- · Leverage the GCBL's reputation to enhance your personal and company brand.

### 7. ADVOCACY AND SUPPORT:

- · Benefit from advocacy efforts that promote a favorable business environment
- Receive support and guidance on international trade and regulatory matters.

### 8. BUSINESS RESOURCES:

- Access a library of resources, reports, and industry-specific information
- Receive newsletters and updates on relevant trends and developments.

### 9. PEER LEARNING:

- · Collaborate with peers facing similar challenges and share solutions
- Articipate in mentorship or mentorship programs.

### **10. GLOBAL EXPOSURE:**

- · Increase your global visibility through the Chamber's online
- Offline channels and feature in member directories and promotional materials.

### 11. DISCOUNTS AND EXCLUSIVE OFFERS:

- Enjoy discounts on events, services, and products from Chamber partners
- Access exclusive offers and opportunities for cost savings.

### 12. COMMUNITY AND SUPPORT SYSTEM:

- Become part of a supportive community of like-minded business leaders
- Exchange ideas, experiences, and support with fellow members.



# BECOME AMEMBER TODAY!

**JOIN US** at the Global Chamber of Business Leaders to be part of a transformative journey. Unleash the power of global networking, gain exclusive insights, and foster strategic partnerships that transcend borders. With your participation, we believe in the potential of business to catalyze positive change on a global scale. Let's shape the future together because doing business can indeed change the world.

Contact Us Today: members@gc-bl.org



### WEB PAGE SOCIAL MEDIA

At the Global Chamber of Business Leaders, we focus on visibility and interaction with our members and followers, so we are present

on most social media, where you can find us under the official name "The Global Chamber of Business Leaders".

Linkedin, Facebook, YouTube, or Instagram are just some of the channels through which you can also contact GCBL, and you are always welcome to visit our website:

### www.gc-bl.org

You will want to mark us in your post on social networks, so you can use the hashtag:

### #GCBL

We look forward to meeting you in the virtual world as well.

Find us on:











Global Trends Magazine Global Chamber of Business Leaders





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The opportunity for lasting peace through greater cooperation is here today – and it is **WE** who create the opportunities."

— Dejan Štancer



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