



Twelfth Edition



GENOME REVOLUTION SCIENCE



EKATERINE MAISURADZE ADVOCATING FOR HUMANITARIAN WORK AROUND THE WORLD

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TABLE OF CONTENTS

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GLOBAL TIMES MAGAZINE

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- 6 PRESIDENT'S FOREWORD: DEJAN ŠTANCER
- 8 EDITOR'S NOTE: NICOLE S. FARRELL
- 10 CARINTHIA: A MAYBE RISING HUB FOR GLOBAL BUSINESS LEADERS
- 14 PROSE OF BUSINESS: ANASTACIA LEWIS
- 15 **COSMOS:** ASTRONOMERS DETECT A RECORD-BREAKING FAST RADIO BURST AND UNEARTH ITS GALACTIC ORIGINS
- 19 COVER STORY: EKATERINE MAISURADZE: ADVOCATING FOR HUMANITARIAN WORK AROUND THE WORLD
- 27 **BIG OPPORTUNITY:** ANSWERING THE CALL OF THE FUTURE: 10 CAREERS SET TO EXPLODE IN 2024
- 30 **REVOLUTIONARY DISCOVERY:** UNVEILING PREDICTABILITY IN GENOME EVOLUTION
- 34 GREAT MINDS OF MISS PINK: CHRISTINA ARISTIDOU

TECHNOLOGY DEVELOPMENT BY BURKINA FASO SCIENTIST

- 35 COMPLEXITIES OF FAMINE: UNRAVELING CAUSES, CONSEQUENCES AND RESPONSES
- 39 BILLY ISSA: LEADING IN TIMES OF UNCERTAINTY: NAVIGATING THROUGH CRISES
- 42 THE INVISIBLE: NANOPLASTICS IN BOTTLED WATER
- 44 PROSE OF BUSINESS: DR. ADRIANO TERESI
- 45 SUSTAINABILITY: TRANSFORMING SUGAR WASTE INTO ECO-FRIENDLY PACKAGING
- 49 INTERVIEW: GAGAN ARORA: DOWNLOADING SUCCESS IN INFORMATION TECHNOLOGY ON A GLOBAL SCALE
- 56 A SHAME OF THE 21ST CENTURY: UN'S RESPONSE TO GAZA
- 58 PROSE OF BUSINESS: TEJENDRA SHARMA POUDEL
- 59 CULTURAL DIVERSITY: A GALA AFFAIR AT HAP SENG STAR
- 62 MIHA POGAČNIK NAVAL: ELEVATOR TALK

BAL TIM

- 63 SCIENCE NEWS: BRIEFS FROM AROUND THE WORLD
- 66 FROM THE GCBL: ENRIQUE ACOSTA GONZALEZ & CHUCK ADAMS

Π

59 CULTURAL DIVERSITY: A GALA AFFAIR AT HAP SENG STAR









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MESSAGE OF THE PRESIDENT:

2024: GLOBAL CHALLENGES, ECONOMIC UNCERTAINTIES AND THE IMPERATIVE FOR COOPERATION

Dejan Štancer, President of the Global Chamber of Business Leaders

Amid an ever-evolving geopolitical landscape, the world finds itself entangled in 55 active wars, an alarming statistic that underscores the fragility of global stability. As I reflected on these conflicts, I made a personal commitment not to dwell solely on the grim specter of warfare, even though last year set a grim record with 44 war conflicts worldwide. This decision arises not from a desire to overlook these issues but to acknowledge the broader spectrum of challenges that demand our attention in the coming year.

Beyond the tumultuous geopolitical climate, the prospect of protectionism and protectionist policies looms large, particularly in the United States. This potential shift carries profound implications for global economic dynamics and could strain international relations, especially with China. The question arises: Can China weather the storm of losing a significant and strategic market, thereby facing potential economic consequences? The answer remains uncertain, and the repercussions could echo throughout the global economic landscape, possibly paving the way for a new crisis.

Adding to the complexity are the expansionist aspirations of the "Russian Tsar," further complicating an already intricate global puzzle. As we navigate these intricate challenges, the specter of 44 elections scheduled worldwide in 2024 adds another layer of uncertainty. The convergence of these factors paints a picture of a world sitting on a metaphorical powder keg, fraught with potential risks and uncertainties.

Yet, in the face of these challenges, there is a glimmer of optimism. The International Monetary Fund (IMF) provides some reassurance by predicting that a major global economic recession may be avoided in 2024. However, the caveat lies in the volatile nature of our current reality, where circumstances can shift rapidly. While the absence of signs pointing to a significant global economic downturn offers a semblance of relief, the corollary is a diminished level of global economic activity. This downturn, unfortunately, disproportionately impacts the world's poorest nations and the most vulnerable members of society, emphasizing the urgent need for comprehensive and equitable solutions.

Amid this complexity and uncertainty, the Global Chamber of Business Leaders (GCBL) emerges as a beacon of hope and pragmatism. At the heart of its mission is the promotion of global economic cooperation and the integration of business entities on a broader scale. The GCBL envisions a world where increased collaboration leads to enhanced respect, meaningful dialogue, and, ultimately, innovative solutions to our shared challenges.

In an era where unpredictability reigns supreme, the call for unity and collective action becomes more resonant than ever. The Global Chamber of Business Leaders' commitment to fostering collaboration stands as a testament to the idea that in unity lies the strength to overcome the most formidable challenges on the horizon in 2024 and beyond.







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EDITOR'S NOTE:

PEACE OF MIND 2024: A PHENOMENON OR PRACTICAL CERTAINTY?

Nicole S. Farrell, Chief Editor of the Global Times Magazine

If nothing else, the world needs to breathe! This is not about clean air. It is about having an escape of sorts from the unpleasant events of our communities, whether on a local or global scale. It refers to individuals having a sense of peace and a healthy retreat, so to speak.

While it isn't about sticking our heads in the sand, world and life events of recent years have driven one key thought - we must find ways to create work-life balance and make a valiant effort to preserve our mental health and well-being.

In my country of Trinidad and Tobago, West Indies – close neighbour to Venezuela – we found gleeful 'refuge' in our own 'breathing' experience, as countless citizens participated in our annual Carnival Season. The first six weeks of this year, January 1st to February 13th, we took full advantage of fetes ('live' performance party events where soca music is primarily featured), mas revelry, steelpan repertoires and creative traditional depictions. It is usually a way for thousands to decompress as we prepare for the rest of the year. Locals to tens of thousands of foreigners bask in the cultural ambience. Why? Freedom. Peace. Euphoria.

Depression affects over 300 million people worldwide and in 2019, according to online sources, 970 million people around the world received mental health diagnoses. Anxiety and depression were the most common conditions. It is no wonder that the world's citizenry has begun to prioritise adventures and self care.

In our *Twelfth Edition* of the *Global Times Magazine*, we struck a balance between amazing and promising facts, sustainability developments and global trends; heartbreaking experiences that no-one in this world should have to encounter; and other interesting content surrounding business, earth integrity and more. Also, we provided special features, including our *Prose of Business* offerings from GCBL Executives, Dr. Anastacia Lewis, Dr. Adriano Teresi and Billy Issa.

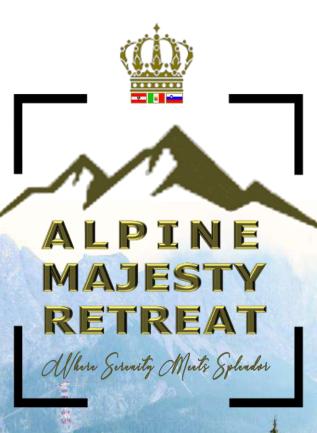
Our Cover Story is our Delegate for the country of Georgia, Ekaterine Maisuradze. Her extensive experience and work in various fields and humanitarian projects know no bounds. Delegate for India at the GCBL, Gagan Arora, was also interviewed casting attention on his entrepreneurial history and thought leadership in the world of Information Technology.

Remember, if you'd like to advertise or be featured in our premium publication, send an email to info@gc-bl.org or <u>nicole.farrell@gc-bl.org</u>.

Peace to all!

Nicole C Farrell





Welcome to Alpine Majesty Retreat, an extravagant testament to opulence and natural beauty in the heart of the Alps. As a proud endeavor powered by the Global Chamber of Business Leaders, it stands as a pinnacle of luxury and sophistication, where every moment is an experience to cherish amidst the breathtaking Alpine scenery.

The Project Developer:



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A MAYBE RISING HUB FOR GLOBAL BUSINESS LEADERS

GCBL's Forecasted Headquarters In Carinthia, Austria

Nestled in the Eastern Alps, Carinthia stands as a picturesque southern Austrian region, blending stunning alpine landscapes with a rich historical tapestry. Home to Austria's highest peak, the Grossglockner, and adorned with medieval marvels such as Hochosterwitz Castle, Carinthia is not just a haven for nature enthusiasts but is increasingly gaining recognition for its economic prowess.

Carinthia is a southern Austrian region in the eastern Alps that encompasses Austria's highest mountain, Grossglockner



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The region's capital, Klagenfurt, set against the shores of the vast Vrb Lake and surrounded by vineyards, is a testament to the unique fusion of natural beauty and economic potential.

Economic Potential and Infrastructure

Carinthia's appeal extends beyond its aesthetic charm, as the region boasts significant economic potential. Bolstered by excellent transport links and a rapidly evolving infrastructure, Carinthia has become an attractive destination for international companies seeking strategic





Dr. Peter Kaiser, Governor of Carinthia, and Dejan Štancer, President of the Global Chamber of Business Leaders.



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locations for expansion. The convergence of nature and commerce has set the stage for continued economic growth, making Carinthia a key player in Austria's economic landscape.

Global Chamber of Business Leaders' Choice

Recognizing Carinthia's growing prominence, the President of the Global Chamber of Business Leaders (GCBL), **Dejan Štancer**, and his team are thinking about choosing the region for their first working meeting in 2024. In a rendezvous held in Klagenfurt in early January, Štancer engaged in discussions with the Governor of Carinthia, **Peter Kaiser**, highlighting the region's potential for fostering international business collaborations.

Projects In 2024

President Štancer seized the opportunity to present the GCBL's ambitious





plans for 2024 during the meeting. A pivotal focus was placed on the Alpine Majesty Retreat project, which promises to not only enhance the region's tourism but also contribute to its economic development. Additionally, Štancer outlined plans for the construction of the Global Chamber of Business Leaders' global centre maybe in Carinthia, a testament to the region's strategic significance.

Emphasizing the importance of collaboration, the president also expressed the GCBL's interest in hosting an annual global summit in Carinthia, harnessing the region's economic and technological prowess to unite the organization's members, partners, and supporters.

Governor Peter Kaiser's Enthusiasm

Governor Kaiser responded with unwavering enthusiasm, expressing his wholehearted support for the GCBL's initiatives. He welcomed the

From left:

Peter Sadriesser, Senior Advisor at GCBL, Dr. Peter Kaiser, Regional Governor of Carinthia, Dejan Štancer, President of GCBL, and Alfred Willmann, Senior Advisor at GCBL.



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prospect of Carinthia becoming the permanent home of the Global Chamber of Business Leaders, emphasizing the region's commitment to fostering international collaborations. Governor Kaiser pledged support for both the organization and the Alpine Majesty Retreat project, recognizing the positive impact they could have on Carinthia's economic landscape and global standing.

Carinthia's unique blend of natural allure and economic potential positions it as a rising star in the global business arena. The decision by the GCBL to establish a significant presence in Carinthia signals the region's increasing importance in the international business community. As this partnership unfolds, Carinthia is poised to become a hub for innovation, collaboration, and economic advancement in the heart of the Eastern Alps, inviting global leaders to explore the untapped potential within its borders.





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CREATING NET WORTH THROUGH NETWORK MARKETING ENTREPRENEURSHIP

Dr. Anastacia Lewis, Delegate for Bahamas, Global Chamber of Business Leaders

Since 2020, Network Marketing has seen increased reliance on digital platforms, virtual communication tools, and social media for outreach awareness and recruitment. The shift to online methods has allowed for broader reach and more targeted marketing strategies.

Additionally, the emphasis on building personal connections and trust remains crucial in the evolving landscape of Network Marketing. One positive aspect since the onset of the COVID-19 pandemic is the accelerated adoption of remote work and digital collaboration tools. This shift has allowed flexibility, work-life balance, and access to a global talent pool for many professionals and businesses.

I have seen people from various professional backgrounds attracted to the Network Marketing industry seeking flexible work arrangements, additional income streams or entrepreneurial opportunities. The digital transformation in business has drawn individuals with tech-savvy skills as online platforms play a crucial role in Network Marketing strategies.

I'm ecstatic to have partnered and led in the Reshaping industry with Ardysslife for 14 years. The undergarment industry has evolved to embrace inclusivity, body positivity, and diversity since 2020. We have focused on offering a wider range of sizes, promoting realistic body images and celebrating diverse beauty standards. This shift has contributed to revolutionizing women's confidence, empowering women to feel comfortable in their skin and even have garments to aid with the healing of surgeries, including C-sections.

With marketing, we can marry entrepreneurship in the Wellness field. To become a key leader, consider these key strategies:

1. Identify A Niche & Build A Strong Brand: Define a specific niche within the desired industry that aligns with your passion and expertise. This can set you apart in a competitive market.

2. Understand Your Audience: Conduct thorough market research to understand the needs and preferences of your target audience. Tailor your products or services to address those specific needs.

3. Embrace Technology: Utilize technology to enhance your offerings. This could include online platforms, mobile apps or other digital solutions to reach a broader audience and improve user experience.

4. Network & Collaborate: Connect with other professionals in the chosen industry. Collaborations and partnerships can expand your reach and provide new growth opportunities.

5. Lead By Example: Demonstrate a commitment to wellness in your own life. Being a role model for a healthy lifestyle can strengthen your credibility and resonate with your audience. By combining a strong business strategy with a genuine commitment to improving wellness, you can position yourself as a leader in the entrepreneurial landscape of the Wellness field.

"I'm ecstatic to have partnered and led in the Reshaping industry with Ardysslife for 14 years. The undergarment industry has evolved to embrace inclusivity, body positivity, and diversity since 2020. We have focused on offering a wider range of sizes, promoting realistic body images, and celebrating diverse beauty standards. "

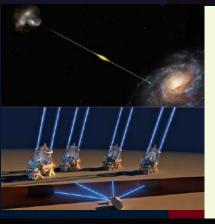


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Unveiling The Mysteries Of The Cosmos:

ASTRONOMERS DETECT A RECORD-BREAKING FAST RADIO BURST AND UNEARTH ITS GALACTIC ORIGINS



In a cosmic revelation that has left astronomers around the world awe-struck, a team of researchers has successfully traced one of the most potent and distant Fast Radio Bursts (FRBs) ever recorded. This intense signal, labeled FRB 20220610A, made its presence known on June 10, 2022, having embarked on an astonishing journey spanning 8 billion light-years. This groundbreaking discovery not only expands our understanding of the universe's vastness but also sheds light on the enigmatic nature of these fleeting cosmic phenomena.

The Enigma of Fast Radio Bursts

Fast Radio Bursts (FRBs) stand as one of the most perplexing puzzles in

the cosmos. These are brief and immensely powerful radio signals, some of which unleash more energy than 500 million Suns, only to vanish in the blink of an eye. Their elusive nature lies in their unpredictability, as they materialize abruptly in various parts of the sky and endure for a mere fraction of a second.

The Potent FRB 20220610A

FRB 20220610A, though lasting less than a millisecond, distinguished itself by being four times more potent than any previously identified FRBs. In the brief moment of its existence, it radiated as much energy as our Sun releases in a staggering 30 years. The revelation of this cosmic powerhouse sparked a collaborative effort by

scientists employing data from the Square Kilometer Array Pathfinder (ASKAP) radio telescope in Western Australia and the Very Large Telescope in Chile to pinpoint its origin.

The Celestial "Blob" Mystery

Initial assumptions pegged the source of FRB 20220610A as an irregular galaxy or a trio of galaxies. However, recent insights unveiled a far more intricate scenario: a cluster of at least seven galaxies, closely nestled together, collectively small enough to fit within the confines of our Milky Way. Described as a "compact cluster," this celestial congregation is

Mysterious radio burst came from group of galaxies in distant universe



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deemed extraordinary, displaying characteristics of a dense galacticscale structure.

Galactic Interactions and Bursting Stars

Astronomers speculate that the unusual configuration of this galaxy group suggests ongoing interactions or a potential merging process. Wen-fai Fong, an astronomer from Northwestern University in the US, describes the compact cluster as "truly exceptional" and among the densest structures observed on a galactic scale. This interaction may

Host galaxy of FRB 20220610A

A Hubble Space Telescope image of the host galaxy of an exceptionally powerful fast radio burst, FRB 20220610A. Hubble's sensitivity and sharpness reveals a compact group of multiple galaxies that may be in the process of merging. They existed when the universe was only 5 billion years old.



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be a precursor to an upsurge in star formation, potentially linked to the genesis of FRBs.

Despite nearly 1,000 recorded instances of FRBs, their origins remain elusive, prompting scientists to explore the potential connection between these bursts and celestial events like galactic mergers.

Unraveling The Source: Magnetars and Neutron Stars

While FRBs' origins remain unsurprisingly, scientists posit that compact





cosmic objects, such as black holes or neutron stars, particularly magnetars, might be the culprits. Magnetars, characterized by an intense magnetic field, emit vast amounts of high-energy electromagnetic radiation, including X and gamma rays, as a result of magnetic field decay.

Neutron stars, the remnants of massive stars, could also play a role in generating these mysterious signals, offering a glimpse into the cosmic forces at play.

The detection and subsequent tracing of FRB 20220610A mark a pivotal moment in our ongoing quest to comprehend the mysteries of the universe. As astronomers delve into the intricacies of the celestial "blob" and the unique compact cluster, the connection between galactic interactions, star formation, and the birth of Fast Radio Bursts unveils itself.

With each discovery, our understanding of the cosmic ballet deepens, bringing us one step closer to unraveling the enigma of these cosmic flashes that traverse unimaginable distances to grace our telescopes with their ephemeral brilliance.

GLOBAL TIMES

Article END

FRB 20220610A was first detected on June 10, 2022, by the Australian Square Kilometer Array Pathfinder (ASKAP) radio telescope in Western Australia. The European Southern Observatory's Very Large Telescope in Chile confirmed that the FRB came from a distant place.



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Ekaterine Maisuradze:

ADVOCATING FOR HUMANITARIAN WORK AROUND THE WORLD

Ekaterine Maisuradze is a Delegate for Georgia for the GCBL

If you asked Ekaterine Maisuradze what is one trait she thinks many people don't know about her that she could share, she might not be able to pinpoint only one.

"I probably couldn't single out one. Traits refer to a person and his attitude towards any issue, be it relationships with people or work. Also, trust is important and attitude is key. One of my biggest pet peeves in business is dishonesty and lack of integrity. Trust is the foundation of any successful business relationship and it deeply frustrates me when individuals or companies prioritise short-term gains over ethical practices. Maintaining transparency and honouring commitments are crucial for long-term success and building strong partnerships."

One who exudes quiet authority, Maisuradze is the Delegate for the country, Georgia, within the Global Chamber of Business Leaders (GCBL). About her homeland, she said, "One of the best-kept secrets about Georgia is its rich cultural heritage and historical significance. Many people may not be aware of the country's ancient traditions, deep-rooted folklore and stunning architectural wonders. From the cave cities of Uplistsikhe to the beautiful wine regions of Kakheti, Georgia offers a vibrant tapestry of cultural experiences."

Much like the cultural influences of her native country, she appreciates the various cultural and social impacts from meeting individuals from different countries, etc. Said Maisuradze when asked which aspect of any of the career roles she enjoys the most, "One aspect of my career that I truly enjoy is the opportunity to connect with people from various backgrounds and industries. Building relationships and collaborating with professionals fuels my passion for business and allows me to continually learn and grow. The ability to bring together individuals with unique expertise and insights is incredibly fulfilling."

As the new year has settled in, she celebrates her continued success but also joins the Global Chamber of Business Leaders in celebrating 2024 as the 'Year of Celebration'. As an Executive Team member, what does the GCBL's declaration of 2024 being the 'Year of Celebration' mean to her?

"The GCBL's declaration of 2024 as the 'Year of Celebration' holds great significance for me. It symbolises a time to reflect on our achievements, appreciate the hard work and dedication of individuals and organisations and celebrate milestones together. It serves as a reminder to cherish every success and embrace the spirit of unity and collaboration."







Speaking of success, hard work and everything related to a committed career path, Maisuradze wears many a hat. One such hat is that of Country President of the Association of Business Women in Commerce and Industry (ABWCI). It is an organisation that strives to develop and empower professional women, while also providing valuable networking benefits. As the ABWCI Country President, what role does she play in realising the shared vision?

"I am not only the President of ABWCI, I am the Founder of the Business and Professional Women's Union (UBPW), as well as the President of the Federation of Business and Professional Women Club in Georgia in implementing a common vision.

I lead the organisation, working closely with Board members and experts to design and implement programs that provide networking opportunities, professional development and mentorship to women in a variety of industries."

Also involved with the Georgia & Asia-Africa Chamber of Commerce, she shared about the purpose and work of that Chamber. "The Georgia & Asia-Africa Chamber of Commerce aims to enhance trade and investment opportunities between Georgia and countries

in Asia and Africa. Our purpose is to facilitate business connections and provide support to companies seeking to expand their operations across these regions. We strive to promote economic co-operation, cultural exchange and mutual growth."

What are a few projects, initiatives or collaborations that the Chamber of Commerce has done within recent years that she'd like to highlight? "In recent years, the Georgia & Asia-Africa Chamber of Commerce has successfully initiated several projects, initiatives and collaborations. Notably, we have facilitated trade missions between Georgia and various Asian and African countries, promoting business partnerships and opening doors for investment. Additionally, we have organised industry-specific conferences and forums, fostering knowledge exchange and market exploration."

Her extensive background being one that is laden with experience in





numerous fields and areas of focus, puts her in a position to contribute towards the mandates of the GCBL. In her capacity within the GCBL as the Delegate for the country of Georgia, what is her main focus?

"As the Delegate for Georgia in the Global Chamber of Business Leaders, my main focus is to promote and foster economic growth and development within my country. I strive to create opportunities for local businesses to expand globally and attract foreign investment. Additionally, I advocate for policies that support entrepreneurship and innovation, enabling Georgia to thrive in the global business landscape."

She added, "<u>The</u> Global Chamber of Business Leaders does the most important work of connecting businesses globally. Through the Chamber, I can introduce both my work and my country to representatives of many countries. The Chamber platform is a place where you can easily find your potential partner. Through the presence of the Chamber, I have connected with many successful businesses that have brought me results, and for all of this, I would like to thank Mr. Dejan

Ekaterine Maisuradze was appointed to the position of Delegate for Georgia at the Global Chamber of Business Leaders already in 2021, and her mandate was extended in 2023.

Štancer for creating such an important platform."

As any seasoned entrepreneur or professional would know, a major factor in building successfully manifests from continual and deliberate networking. For Maisuradze, the power of networking is certainly not lost on her. Noting that many entrepreneurs and other professionals do not understand the power of networking, whether online or offline, what advice would she give to professionals as to why networking is crucial to professional advancement and success?

Maisuradze replied, "Networking plays a crucial role in professional advancement and success. It allows individuals to expand their knowledge, connect with like-minded professionals and access new opportunities. My advice to professionals would be to embrace networking both online and offline, actively engage in industry events, join relevant professional organisations and cultivate meaningful relationships. Networking opens doors to collaborations, learning and personal growth."







Her network also stems from work for Causes such as Human Rights Advocacy and Poverty Alleviation. What is one of the most heartbreaking breaches of Human Rights does she think exists and what would be her recommendation/s for it/them?

"One of the most heartbreaking Human Rights (occurrences) today is the widespread issue of Human Rights abuses and restrictions. This is a heinous crime that violates the rights and dignity, mainly of women and children. Raising awareness, strengthening legal frameworks and strengthening international co-operation are crucial to solving this issue."

As we all know, growth requires some measure of change. The GCBL has no magical powers but the organisation can do its part to contribute to change in its own way. How does she think the GCBL can collaborate with other entities or 'work solo' to advocate for Human Rights?

"The GCBL can collaborate with other entities and also 'work solo' to advocate for Human Rights. Collaboration with likeminded organisations, both locally and globally, can amplify the impact of their advocacy efforts. By partnering with NGOs, grassroots movements and international institutions, the GCBL can work together to raise awareness, influence policy changes and implement sustainable solutions. Additionally, the GCBL can also

work independently by leveraging its platform, resources and influence

to address Human Rights issues through campaigns, educational initiatives, philanthropy and public awareness programs."

What would she like to see more of, if anything, from the GCBL in terms of social responsibility?

"In terms of social responsibility, it would be beneficial for the GCBL to focus on initiatives related to environmental sustainability. Emphasising their commitment to ecological preservation, resource conservation



In 2018, Ekaterine Maisuradze organized a successful Global Investment Forum in Tbilisi, the capital of Georgia, with the participation of many global business leaders.





Twelfth Edition | 12-2024 | MMXXIV

and climate action would align with their goal of promoting a better world. By implementing environmentally-friendly practices within their operations, supporting green initiatives and collaborating with environmental organisations, the GCBL can further demonstrate their dedication to social responsibility and contribute to positive change."

Generally speaking, does she believe that there is a way for the GCBL to consider and infuse cultural initiatives as part of their Corporate Social Responsibility campaigns?

"Cultural initiatives can definitely be considered and infused as part of the GCBL's corporate social responsibility campaigns. Cultural diversity and inclusivity are fundamental aspects of Human Rights and social progress. By promoting cultural awareness, understanding and appreciation, the GCBL can foster a more inclusive society. This can be achieved through collaborations with cultural organisations, supporting cultural events and festivals, promoting cultural education and showcasing diverse voices and perspectives. Integrating cultural initiatives into their CSR campaigns would reinforce the importance of embracing diversity and combating discrimination."



Perhaps, it is this kind of tolerance for and inclination to diversity and inclusivity that lends to great displays of humanity, sisterly and brotherly love and unconditional compassion even among strangers.

On a personal note, what act of humanity has she witnessed recently - whether in person or via social media - that deeply touched her and what message of hope did it spark?

"One moving act of hope is when individuals come together to support each other. Supporting each other in difficult times is paramount. For example, after a disaster such as a war, earthquake or hurricane, people from all walks of life come together to provide relief. They donate money, food, clothes and other necessary





Twelfth Edition | 12-2024 | MMXXIV

things to the victims. They also volunteer their time to help clean-up affected areas and rebuild homes and infrastructure. Another heartwarming act is when people rally around those in need."

"In addition, advocacy groups and activists are making significant efforts to raise awareness and effect positive change. They address social issues such as gender inequality, racial discrimination and climate change. By organising protests, launching social media campaigns and lobbying for policy changes, they inspire others to join their Cause and work towards a more equal and sustainable world."

"Acts of humanity are not limited to grand gestures. They can also occur in everyday life. It can be as simple as opening a door for someone, offering a kind word or smile or helping a stranger in need. These small acts of kindness have the power to brighten someone's day and restore faith in the goodness of humanity. In a world where negativity often dominates the headlines, humanitarian actions serve Maisuradze is a mother multiple times and a successful business leader, humanitarian, and philanthropist who precisely pursues her goals, achieves them, and realizes them.





Twelfth Edition | 12-2024 | MMXXIV

as a reminder that compassion and empathy still exist. They demonstrate individuals' resilience and innate desire to make a positive impact on the lives of others. By recognizing and celebrating these actions, we can inspire and encourage more human action in the future. So, be grateful for what you have!"

Maisuradze doesn't only keep her career accolades and such in mind. She tends to instead be more focused on the richness of her interpersonal life. "In addition to my work, the biggest achievement for me is that I have a circle of acquaintances in many countries around the world and I have warm and good relations with everyone.

For me, human relationships are the most important thing in life, and when I feel that, it makes me happy. I think that's why it was worth doing everything I've done to this day."



RED CARPET

KEITH MASON is a GCBL Board of Advisors Member, Famous Movie Actor, and Philanthropist

Keith Mason



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Big Opportunity:

PPORTUNITY

ANSWERING THE CALL OF THE FUTURE: 10 CAREERS SET TO EXPLODE IN 2024

Global Times Magazine Editorial Team

The future is knocking on the door of the job market, and it's time to answer the call. The year 2024 promises to be a turning point, shaped by technological innovations, changing consumer dynamics, and an urgent need for sustainability. In this groundbreaking article, we unveil the ten careers that are not just thriving but are pivotal in shaping the future global workforce. From the digital landscapes of AI and UX design to the frontline challenges of healthcare, these careers offer a roadmap for aspiring professionals and discerning students. Brace yourself for high salaries, job security, and the chance to make a real impact – your journey to the future begins today!

The demand for experts who can navigate and innovate in AI technologies is skyrocketing, offering unparalleled opportunities to shape the future of technology.



1. Al and Machine Learning Specialists

As the world embraces the era of artificial intelligence and machine learning, specialists in these fields are at the forefront of revolutionizing industries. The demand for experts who can navigate and innovate in AI technologies is skyrocketing, offering unparalleled opportunities to shape the future of technology.

2. Renewable Energy Specialists

The global shift towards sustainability is creating a surge in demand for professionals dedicated to renewable energy. These specialists play a vital role in harnessing clean energy sources, contributing to a greener and more sustainable planet. Join the ranks

of renewable energy heroes and make a lasting impact on the environment.

3. Data Analysts and Scientists

In an era dominated by data, the role of data analysts and scientists has become indispensable. Organizations worldwide rely on these professionals to transform data into actionable insights, driving strategic decision-making. The surge in demand for data expertise reflects its critical role in shaping the future of businesses across industries.



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4. Cybersecurity Experts

With cyber threats evolving in sophistication, there's a universal demand for cybersecurity experts who can safeguard data and digital infrastructure. As technology advances, so does the need for professionals capable of defending against cyber threats, making this field dynamic, challenging, and crucial for the digital age.

5. Digital Marketing Professionals

The digital landscape is expanding exponentially, and businesses are scrambling to connect with their audiences online. Enter the realm of digital marketing, where your skills can become invaluable across the global business landscape. Shape brand narratives, enhance visibility, and engage audiences in ways that transcend traditional marketing approaches.

6. UI/UX Developers

User experience (UX) has become paramount in product design, making UI/UX developers indispensable. These professionals are tasked with creating intuitive and engaging digital products. As companies prioritize user satisfaction, UI/UX developers are instrumental in shaping the design and functionality of websites, apps, and other digital interfaces.



The tech sector's relentless growth fuels the demand for software developers and engineers proficient in various programming languages and development frameworks. Innovate, code, and be part of the driving force behind technological advancements that define the future.

8. Financial Analysts and Advisors

In the complexities of the global economy, the demand for financial analysts and advisors is stronger than ever. Guide investment strategies, navigate financial landscapes, and play a crucial role in shaping economic decisions that reverberate globally.

9. Supply Chain and Logistics Managers

As e-commerce and global trade continue to expand, efficient supply chain and logistics management have become more critical than ever. Become a key player in orchestrating seamless operations that drive businesses forward in an interconnected world.

10. Healthcare Professionals

The healthcare sector is undergoing unprecedented transformations, and the demand for healthcare professionals is on the rise. From doctors and nurses to medical researchers and healthcare administrators, this field offers diverse opportunities to make a tangible difference in people's lives.

In conclusion, 2024 holds the promise of exciting and fulfilling career opportunities. Whether you are drawn to the realms of technology, sustainability, data, or finance, the future is calling, and the time to answer is now. Embrace these exploding careers, and embark on a journey that not only promises personal growth and financial rewards but also allows you to be a driving force in shaping the future of our global workforce. The future is calling – are you ready to answer?



Enter the realm of digital marketing, where your skills can become invaluable across the global business landscape.



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Revolutionary Discovery:

More

UNVEILING PREDICTABILITY IN GENOME EVOLUTION HUMANITY

GTM Editorial Team, Index, Newspaper

In a groundbreaking study published in the Proceedings of the National Academy of Sciences (PNAS) at the close of December, researchers have challenged the conventional belief that evolution is an unpredictable force. Led by Professor James McInerney, Dr. Alan Beavan from the School of Life Sciences at the University of Nottingham, and Dr. Marija Rosa Domingo-Sananes from Trent University, the study

Unlike vertical transfer from parent to offspring, bacteria engage in horizontal transfer between different species, allowing for rapid adaptation to the environment.

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delves into the intricacies of genome evolution, suggesting that it may not be solely governed by environmental factors and historical events.

Genome Evolution's Hidden Influence

Contrary to the notion that evolution is an entirely random process, the team, armed with machine learning, discovered that certain configurations of genes in the Escherichia coli bacterium's genome





significantly influence the likelihood of genetic changes in response to external stimuli. This groundbreaking revelation implies that the evolutionary path is intricately tied to the genome's existing structure, presenting a paradigm shift in our understanding of evolution.

Revolutionary Implications and Applications

The study's implications extend far beyond the realm of theoretical biology. By deciphering the patterns in genome evolution, scientists gain a powerful tool for addressing real-world challenges. From bacterial resistance to antibiotics to genetically determined diseases and the influence of microorganisms on climate change, this newfound understanding promises innovative solutions.

Professor McInerney, the lead author of the study, expressed the revolutionary nature of these findings. "By showing that evolution is not as random as we once thought, we have opened the door to a range of applications in synthetic biology, medicine, and environmental science," he declared.

The understanding of gene interactions could also revolutionize personalized medicine, providing new insights into disease risks and treatment effectiveness.



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The Power of Machine Learning

The research involved a comprehensive analysis of the pangenomethe complete set of genes within the E. coli bacterial species. Leveraging machine learning, specifically the Random Forest approach, and utilizing a dataset of 2,500 complete E. coli genomes, the team invested countless hours in computational analysis to unveil the secrets of genome evolution.





Unlocking Gene Families

To compare genomes comprehensively, the scientists created "gene families" for each gene in every genome. Dr. Domingo-Sananes explained, "That way we could compare like with like across genomes." The subsequent analysis revealed intricate ecosystems within bacterial genomes, where genes either cooperated or conflicted, making certain aspects of evolution somewhat predictable.

Horizontal Gene Transfer: A Dynamic Factor

The study delved into the influence of selection pressures on bacterial genomes, considering the unique aspect of horizontal gene transfer. Unlike vertical transfer from parent to offspring, bacteria engage in horizontal transfer between different species, allowing for rapid adaptation to the environment. The researchers highlighted the role of mobile genetic elements such as plasmids and transposons in facilitating horizontal gene transfer.

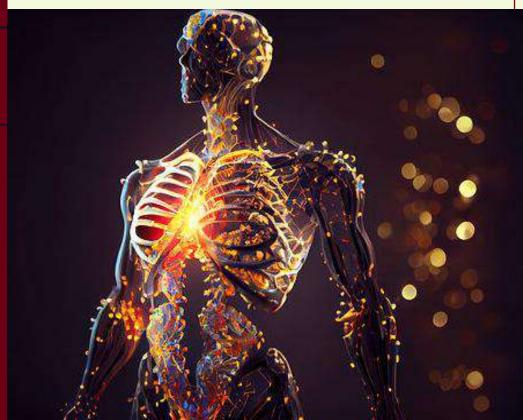
Practical Applications and Future Discoveries

The practical applications of these findings are immense. Dr. Beavan emphasized that this knowledge could guide investigations into genes supporting antibiotic resistance, enabling a targeted approach. The understanding of gene interactions could also revolutionize personalized medicine, providing new insights into disease risks and treatment effectiveness.

In the grander scheme, these revelations pave the way for designing artificial genomes, tackling antibiotic resistance, combating climate change, and revolutionizing personalized medicine.

The study's findings offer a blueprint for predictable manipulation of genetic materials, heralding a new era of scientific exploration and innovation.

Article END



A groundbreaking study published in the Proceedings of the National Academy of Sciences (PNAS) at the close of December, researchers have challenged the conventional belief that evolution is an unpredictable force.



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Fostering Innovation And Collaboration With Excellence



Marking A Decade Of Excellence As We Enter The Year Of Celebration



COMMITMENT TO WOMEN EMPOWERMENT AND BREAST CANCER ADVOCACY

Christina Aristidou is a Member of the GCBL-WBC Miss Pink Program

Christina Aristidou, a dynamic high-performance Coach, mentor, trainer and mindset expert, wears multiple hats in her quest to empower women to own their story and embrace their full potential.

As the CEO of Shine Bright & Thrive, the esteemed TV host of the show, "Life Skills", author of the "Success Formula" and the Regional Director of Global Woman Club Cyprus, she exemplifies resilience, dedication, authenticity and vulnerability.

Christina's transformative journey is a testament to the extraordinary power that emerges from personal struggle. Having faced her own health challenges, she transcended the confines of her successful legal career and transitioned into coaching and mentoring, harnessing her own experiences to guide and uplift others on their unique paths.

In her inspiring evolution, she has become a compassionate force, dedicated to helping women turn their adversities into opportunities for growth and create positive ripples in their lives and the world. Said Aristidou, "It is such an honour being part of the Miss Pink initiative, invited by Her Excellency, Laila Rahhal. Breast Cancer Awareness is not merely a campaign; it's a lifeline. By fostering a culture of awareness, we empower women to take charge of their health, promoting early detection and increasing the chances of successful treatment.

Beyond the pink ribbons and slogans, Breast Cancer Awareness instills hope – a beacon that illuminates the path from vulnerability to strength. In uniting women of all walks of life, Breast Cancer Awareness is a collective call to action, urging us to prioritize our well-being and to stand resilient in the face of a threat that can be conquered through knowledge, early intervention and unwavering determination."

"The stories of (these) women resonate with triumph, proving that the human spirit can rise above the most formidable challenges. Every female warrior stands as a living testimony of hope, turning her battle into victory and inspiring women to believe in the possibility of a vibrant, healthy life after overcoming Breast Cancer."

Christina actively supports women with Breast Cancer through support groups, educational workshops and Wellness programs, sharing knowledge and featuring inspirational stories. Recognizing that the aftermath of Cancer also requires emotional and mental fortitude, Christina empowers these women to embrace life with renewed vigour and discover the strength to not merely survive but to embrace each day with gratitude, resilience and a commitment to their own happiness and well-being.

"It is such an honour being part of the Miss Pink initiative, invited by Her Excellency, Laila Rahhal. Breast Cancer Awareness is not merely a campaign; it's a lifeline. By fostering a culture of awareness, we empower women to take charge of their health, promoting early detection and increasing the chances of successful treatment "



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Understanding The Complexities Of Famine:

UNRAVELING CAUSES, CONSEQUENCES AND RESPONSES HUMANITY

Global Times Magazine Editorial Team

As the world steps into 2024, a shadow of uncertainty and formidable challenges looms large over global communities. Emerging and resurging conflicts, coupled with the relentless onslaught of the climate crisis and economic insecurities, are deepening humanitarian needs on an unprecedented scale.

US\$46 Billion

required to fund life-saving humanitarian operations

300M people in need

181M people targeted

> GLOBAL HUMANITARIAN OVERVIEW 2024

Amidst this tumultuous backdrop, a concerning revelation surfaces – funding for humanitarian responses is anticipated to plummet in 2024. Experts issue a stark warning, emphasizing the potentially devastating consequences, particularly for the most vulnerable populations who are already teetering on the edge.

The United Nations Office for the Coordination of Humanitarian Affairs (OCHA), in its 2024 Global Humanitarian Overview, paints a stark picture. An estimated USD 46 billion is deemed essential to assist 181 million vulnerable individuals in the coming year. This figure underscores the gravity of the situation and the urgency of mobilizing resources to confront the impending crisis.

The looming funding shortfall threatens to unleash dramatic consequences, primarily in the inability to deliver basic services and lifesaving aid. Already, in various regions across the globe, humanitarian assistance has been curtailed or halted altogether due to a severe lack of resources.

The World Food Programme (WFP) sounds the alarm, highlighting the ominous spectre of a global food crisis. Hunger, an age-old adversary, is gaining ground once more, with 333 million people uncertain about when their next meal will arrive. Shockingly, despite this critical need, 68% of humanitarian funding requirements remain unmet.

Humanitarian agencies, the frontline responders in crises, urgently call for action and increased commitments. The repercussions of scaling



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back services at this juncture are not merely immediate; they cast a long shadow into the future. Any reduction in support now is likely to amplify the number of individuals requiring assistance in the days to come.

The urgency of this situation cannot be overstated. Humanitarian efforts are a lifeline for countless individuals grappling with the harshest realities of conflict, climate-related disasters, and economic upheavals.

The consequences of underfunding ripple across communities, leaving vulnerable populations even more exposed to the ravages of adversity.

The time to act is now. Governments, international organizations, and concerned citizens must rally together to bridge the funding gap. The USD 46 billion appeal by OCHA is not just a number; it represents hope, sustenance, and a lifeline for millions who stand on the brink of despair.

In the face of mounting challenges, let 2024 be the year where

The United Nations Office for the Coordination of Humanitarian Affairs (OCHA), in its 2024 Global Humanitarian Overview, paints a stark picture.



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compassion and solidarity triumph over adversity. Let us collectively ensure that humanitarian responses receive the support they need, averting a catastrophic fallout that would further exacerbate the suffering of those already enduring the most.

The call to action echoes loudly – it is time to stand united and extend a helping hand to those in dire need.

Article END

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Join Us And You'll Never Walk Alone Again! TOGETHER WE ARE SHAPING THE FUTURE





LEADING IN TIMES OF UNCERTAINTY: NAVIGATING THROUGH CRISES

AUTHORS

Billy Issa, Delegate of the Global Chamber of Business Leaders for DRC

The world is in an unprecedented transitional phase causing a lack of economic prosperity.

Growth Has Slowed Almost Everywhere.

The recent World Economic Outlook of the International Monetary Fund (IMF) stated, "The baseline forecast is for global growth to slow from 3.5 per cent in 2022 to 3.0 per cent in 2023 and 2.9 per cent in 2024, well below the historical (2000–19) average of 3.8 per cent.

Advanced economies are expected to slow from 2.6 per cent in 2022 to 1.5 per cent in 2023 and 1.4 per cent in 2024 as policy tightening starts to bite. Emerging markets and developing economies are projected to have a modest decline in growth from 4.1 per cent in 2022 to 4.0 per cent in both 2023 and 2024."

Change Always Generates Uncertainty, Hesitation and Reluctance.

The global economy is in transition, driven by climate change. We are in times of energy and digital transition and this transition is affecting and will affect the way we do business. With the ongoing energy and digital transition, entire industries and businesses will shift and most will disappear.

From mining to agriculture, fishing, fashion, literature, music, food, cars, aviation, construction, civil engineering, energy, packaging. Almost every sector is affected and companies are increasingly concerned with developing more environmentally-friendly models.

Who knows if tomorrow we won't have to print money on paper to be greener? Climate change is affecting the way we do business. The world is shifting. The paradigms are changing.

Every Transition Is A Period of Crisis.

Most innovations are in their experimental phase: electric cars, metaverse and so on. With the advent of robotics and artificial intelligence, many jobs are threatened with extinction.

It's hard to thrive with both the old model doomed to disappear and the new one striving to take its place. Major companies are investing heavily in research and innovation to stay at the cutting edge of the paradigms of the new world that is taking shape.

Alongside these factors, unexpected and unforeseen ones are being added: COVID pandemic, the Russia-Ukraine conflict, the end of petrodollars and the emergence and expansion of the BRICS.



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How To Lead In Times of Transition?

Companies and nations need a new leadership model adapted to today's challenges. Competence is no longer an effective weapon in a world where all skills are becoming obsolete and do not meet the needs and requirements of an uncertain new world that is taking place.

Five (5) factors are important for navigating this disruptive world:

1. SUSTAINABILITY

To navigate this complex, uncertain, fast-changing world, leaders must develop businesses and projects that are sustainable. Sustainability is the master word in the business model of the future because the respect of the environment and biodiversity will be key factors in the legislation of business in the short-term future.

2. AGILITY

As we are transitioning into a new economy, leaders need more agility and adaptability. Leaders must be more resilient and demonstrate empathy with their team to create a productive (environment) and atmosphere of trust in the workplace.

3. CREATIVITY

It will take a lot of creativity for leaders and companies to survive in this fast-changing world. In the digital age, where disruption will happen faster than ever, creativity is one of the key soft skills the world of business will require. Governments must rethink the education programmes to prepare the youth with the skills for the future.

4. CONSTANT INNOVATION

Only companies with constant innovation will thrive in this new economic age. In the digital age, innovation is the key. As disruptive innovations in the technology arena will be common, the constant willingness to

adapt and innovate new products will be a key factor for the prosperity of companies and leaders. The demand for innovation will increase in the upcoming economic age.

5. VISION

Visionary leadership will be a determinant to prepare companies and organizations to enter and even be at the forefront of the post-energy transition age. To shape the future and thrive to this transitional age, leaders need to be visionaries. Vision is the capacity to anticipate and shape the future of the industry and the economy. Visionary leaders have a contagious passion needed in complex, ambiguous and difficult times.

NOTE:

The views of the author of this column are not necessarily the views of the Global Chamber of Business Leaders, they may even be diametrically opposed to our views, which we also publish due to the right of each individual to his own opinion.

Billy Issa is the designated Delegate for the Democratic Republic of the Congo at the Global Chamber of Business Leaders



Twelfth Edition | 12-2024 | MMXXIV



IN **2024**, WE WILL CONTINUE TO ADVOCATE AND STRIVE FOR THE WELL-BEING OF FUTURE GENERATIONS!

We are delighted to be a part of the Business Coalition!



In the Global Chamber of Business Leaders, we extend heartfelt thanks for your unwavering commitment, shared vision, and collaborative spirit. Here's to a year of continued success and impactful partnerships. Thank you for being the driving force behind our collective achievements.



Unveiling The Invisible:

THE ALARMING PRESENCE OF NANOPLASTICS IN BOTTLED WATER

Global Times Magazine Editorial Team

In a startling revelation that challenges our perception of bottled water safety, a recent study published in the esteemed American scientific journal PNAS indicates that a litre of bottled water may harbour up to 240,000 nanoplastic particles.

This groundbreaking research, conducted using an innovative technique, has uncovered a microscopic world within our seemingly pristine water sources, shedding light on the pervasive nature of plastic pollution.

The study, featured in the journal of the American National Academy of Sciences (NAS), has upended previous estimates, revealing that bottled water contains ten to one hundred times more microscopic plastic particles than previously believed.

> The meticulous examination, using a newly devised method, disclosed an average nanoplastic particle count of approximately 240,000 per litre.

> > The findings paint a concerning picture, illustrating that one litre of bottled water carries between 110,000 and 370,000 plastic particles, with a staggering 90 percent of these being nanoplastics.

These minuscule particles, alongside their larger counterparts known as microplastics, have infiltrated ecosystems worldwide, from the depths of oceans to polar glaciers and mountain peaks. What is particularly disconcerting is that these plastic particles often find their way into drinking water and food.

Microplastics, defined as plastic particles smaller than five millimetres, and nanoplastics, even smaller at less than one micrometre, have become pervasive in our environment. Their ability to separate from larger plastic pieces allows them to permeate various ecosystems seamlessly. More alarmingly, their diminutive size enables them to traverse the human digestive system and lungs, entering the bloodstream and infiltrating organs, including the brain and heart.

The study focused on bottled water from three leading brands,

The study serves as a clarion call, urging a reevaluation of our reliance on plastic



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although the names of these brands remain undisclosed. Beizhan Yan, a professor of geochemistry at Columbia University and one of the study's co-authors, emphasized that the decision to anonymize the brands stems from the belief that all types of bottled water likely contain nanoplastics. "Exposing only three popular brands might seem unfair," Yan stated.

While the extent of nanoplastic pollution in bottled water is now unveiled, the broader implications for ecosystems and human health remain an open question. The existing research on the impact of nanoplastic particles is limited, yet some studies have tentatively linked them to adverse effects, including reproductive problems and stomach disorders.

Looking ahead, the researchers plan to extend their investigation by similarly testing tap water samples. This expanded scope is crucial in understanding the full spectrum of neoplastic contamination in our water sources and its potential ramifications for both the environment and human health.

The study serves as a clarion call, urging a reevaluation of our reliance on plastic and prompting a collective effort to tackle the pervasive issue of plastic pollution.

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As we grapple with the invisible threat lurking in our water, it is imperative to explore sustainable alternatives, raise awareness, and forge a path toward a cleaner, plastic-free future.

Article END



GCBL'S NEW OPPORTUNITIES FOR THE COMING YEARS

Dr. Adriano Teresi, Senior Advisor, Global Chamber of Business Leaders

 $M_{\rm y}$ activity as a Consultant has been developing for more than twenty-five years thanks to my network in various sectors. From a Project Manager managing international funding to consultancy for companies interested in business, or even Special Advisor for communication at an institutional level – related lobbying activities – that can lead to the organization of conferences on current issues, meetings or interviews with MPs and leading political figures and missions in Italy and abroad.

Even if technology today can help and bring people closer together, it is increasingly complex to do business. The new subjects operating in the sector are more and more numerous. They define themselves as operators and consultants who are always ready to carry out complex business operations, so we very often find ourselves dealing with intermediaries who are not always the real agents, do not have control or knowledge of the product or are still poorly informed about the real needs of entrepreneurs. From this point, we can also emerge from our insecurity and even risk losing credibility. Unfortunately, we do not always have all the elements to evaluate and verify whether the interlocutors are reliable

For this reason today, in order to work in the business sector, it is necessary to be connected and to be a member to a structure that can respond to these needs and above all, instil trust, credibility and security in the various key players involved.

Since I became an Advisor to the Global Chamber of Business Leaders, I have been able, through this platform and through its vast network of skilled professionals, to work safely, having at my disposal, other consultants and high-level operators. Above all, companies and multinationals that are members - specially selected and certified - that meet the needs of today's professionals.

Having a dedicated network, having precise indications in real time and trust in operations allows us consultants to be able to carry out the work, always safely, without wasting time and be credible in the eyes of our customers.

In addition, through the Global Chamber of Business Leaders, the various actors can be put in contact at an institutional level with the creation of new partnerships, Business-To-Business and be able to find among its members, leading figures who can facilitate or help to find key resources to obtain financing and thus, carry out large projects, strengthening exchanges and collaborations.

With the enlargement of the Global Chamber of Business Leader, and as the membership of companies will be increasingly important in the coming years, when more and more companies will be admitted to become members, a huge network of global players will be created and there will be enormous opportunities for growth for everyone.

As an Advisor and as customers, we all could also take advantage of this new extraordinary pool to which we can take root, using extraordinary new tools to support our activities and increase new ones.

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Dr. Adriano Teresi holds a doctorate in Philosophy from Università la Sapienza di Roma. Living in Firenze, Teresi in a way also lives vibrant Italian history, as the city is one of the jewels of medieval and ancient Roman Italy. Teresi came to the GCBL as an expert on the trust of the President of the GCBL, Dejan Štancer.



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Harvesting Sustainability:

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TRANSFORMING SUGAR WASTE INTO ECO-FRIENDLY PACKAGING SOLUTIONS PLASTIC Dr. Prasanta Das, GTM Editorial Team

In the pursuit of sustainable alternatives, India is turning its attention to sugarcane waste as a revolutionary solution to combat plastic pollution. The fibrous residue left after sugarcane juice extraction, known as bagasse, emerges as a promising resource for crafting biodegradable and compostable packaging materials. This innovative approach not only mitigates the reliance on conventional plastics but also addresses the escalating environmental consequences linked to plastic waste.



The utilization of sugarcane waste for packaging presents a myriad of advantages, from significantly lower carbon emissions during production to the innate ability of these materials to biodegrade naturally, curtailing their long-term impact on the environment.



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The utilization of sugarcane waste for packaging presents a myriad of advantages, from significantly lower carbon emissions during production to the innate ability of these materials to biodegrade naturally, curtailing their long-term impact on the environment. Beyond the environmental benefits, incorporating sugarcane waste into packaging materials offers an additional source of income for sugarcane farmers, fostering sustainability across agricultural sectors.

Integrating this eco-friendly alternative aligns seamlessly with India's commitment to sustainability and can substantially contribute to the nationwide initiative to curtail plastic pollution. Policymakers, industries, and consumers all wield considerable influence in championing and adopting sugarcanebased packaging as a viable and environmentally conscious solution.

Applications of Sugarcane Waste in Replacing Plastic

Biodegradable Packaging: Sugarcane bagasse can be ingeniously moulded into biodegradable packaging materials, catering to an array of products like food containers, plates, and bowls, providing a sustainable alternative to conventional plastic packaging.

Biodegradable Bags

The resilient fibres from sugarcane waste can be harnessed to produce biodegradable bags, diminishing dependence on single-use plastic bags and lessening the environmental footprint.





Disposable Cutlery

Sugarcane-based materials offer an excellent substitute for disposable cutlery items such as spoons, forks, and knives, presenting a sustainable option for events and takeaway services.

Paper and Cardboard Alternatives

The pulp extracted from sugarcane waste can be skillfully processed to create paper and cardboard substitutes, versatile for various applications, including packaging, stationery, and more.

Biodegradable Straws

Utilizing sugarcane fibres enables the production of biodegradable straws, offering an eco-friendly alternative to conventional plastic straws widely used in the food and beverage industry.

Biodegradable Plates

Sugarcane waste can be transformed into robust and heat-resistant plates, serving as an environmentally friendly replacement for disposable plastic plates frequently employed in catering and events.

PLATES MADE FROM SUGARCANE COULD HELP INDIA'S PLASTIC PROBLEM



Sugarcane waste can be transformed into robust and heat-resistant plates, serving as an environmentally friendly replacement for disposable plastic plates frequently employed in catering and events.



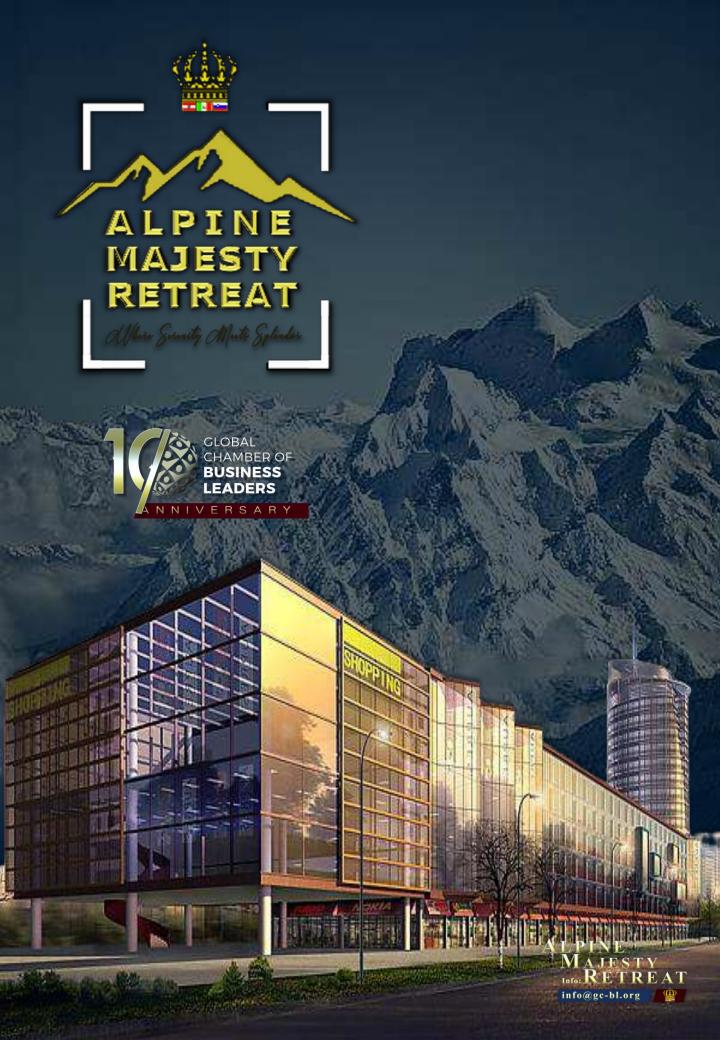
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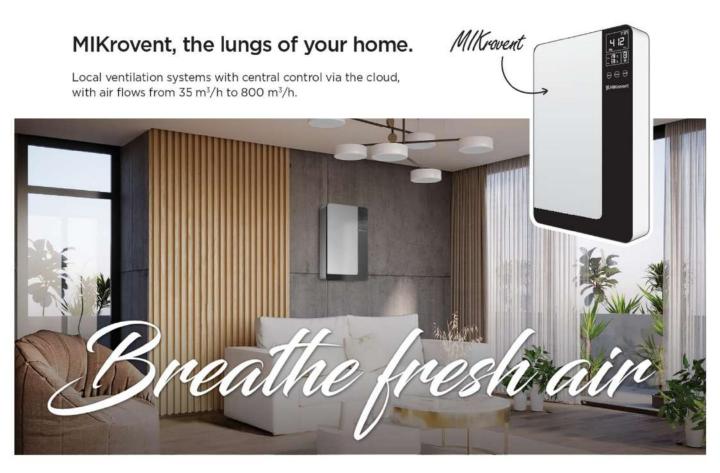
Compostable Food Packaging

Sugarcane-based materials can be tailored for compostable food packaging, ensuring that the packaging itself breaks down into natural components without leaving harmful residues.

By infusing sugarcane waste into these diverse applications, India takes significant strides towards adopting more sustainable and environmentally friendly alternatives. This approach contributes not only to the reduction of plastic pollution but also to the cultivation of a circular economy, fostering a harmonious balance between economic growth and environmental preservation. The transformation of sugarcane waste into eco-friendly packaging solutions stands as a testament to India's commitment to a greener, more sustainable future.

Article END





WHY IS INDOOR AIR QUALITY SO IMPORTANT?

Did you know?

- · We need 11,000 liters of air per day per person.
- · We spend 90% of our time indoors.
- Indoor environments are up to 5-6 times more polluted than outdoor.
- 96% of households have at least one problem ٠ related to indoor air quality.
- 86% of indoor air has high levels of harmful . particles.
- 71% of indoor air has the potential of harmful chemicals.
- . 40,000 deaths/year from UK air.

Quality indoor air contributes to:

- 39% reduces the rate of sick leave in the EU.
- 44% cost reduction in the EU.

Source: IAQ, EPA, RCPI



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remove

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improves the quality

of your living, ensures

mental concentration, and

consequently productivity



It prevents the intrusion of unwanted odors, pollen, solid smog particles, carrion and noise.







filters clean the air

By filtering the air, it keeps educational, work environments, and your home healthy.



It removes aerosols from the air and prevents the transmission of bacterial and viral diseases.



You can control it through the cloud with an optional air quality meter to monitor radon, VOC, CO₂, humidity, temperature, and pressure.

saves energy





Gagan Arora:

DOWNLOADING SUCCESS IN INFORMATION TECHNOLOGY ON A GLOBAL SCALE

Gagan Arora, Delegate for India, Global Chamber of Business Leaders

There is probably no entrepreneur in this world who has never heard a variation of the encouraging message of "Don't give up!".

It is more than likely that Gagan Arora heard those messages too. Whether he heard it or not, he decidedly embodied that spirit of sheer determination and belief in self.

Arora is the Delegate for India within the Global Chamber of Business Leaders (GCBL). The proverbial poster child for persistence, resilience seems to play a major role in his life.

What is his internal motivation for pursuing his goals and overcoming prejudices (if any) and obstacles, whether in his personal or professional life?

Arora remarked, "Absolutely, resilience is like my secret sauce. My motivation comes from a deep belief in my vision and a genuine passion for what I do. I see challenges as stepping stones, not roadblocks. Overcoming obstacles and prejudices is a testament to my determination to see that vision come to life."

Usually, one's native land impacts them by way of culture and traditions, positively or negatively. In what way would he say India has positively influenced him?

"India has been my wellspring of inspiration. Its rich tapestry of culture and traditions has instilled in me a strong work ethic and a unique approach to business. Diversity is a core value, teaching me to appreciate different perspectives, foster teamwork and find innovative solutions. And let's not forget the entrepreneurial spirit. India has this knack for inspiring risk-taking, which I've carried into my ventures."

When it comes to India, one of the things people are quick to note is their manufacturing prowess for various types of industry goods, especially on a large scale. In his opinion, which industry/ies in India should the international business community take note of?

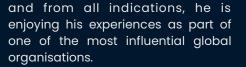
Arora asserted, "India's prowess in IT services, pharmaceuticals and renewable energy are worth noting. Our IT industry is a global player, the pharmaceutical sector is renowned for quality generics and there's a growing emphasis on renewable energy. It's a diverse landscape that offers unique opportunities."

His values and dedication have influenced his contributions to the GCBL









He reminisced about one highlight of being on the Executive Team in the GCBL thus far. "One standout moment is the opportunity to collaborate with business leaders from around the world. The exchange of ideas and knowledgesharing within the Chamber has not only expanded my professional network but has also given me insights that have directly contributed to the growth of my company. It's been a thrilling ride."

He has been able to successfully build the Vertex Group after a humble start in a small garage in Florida. The Vertex Group began its string of success in under five years and it now has a presence in the Middle East, India, United States of America, Nepal, the African Continent, United Kingdom and the Philippines.

He summarised his key efforts in scaling and achieving this level of success, especially in under ten years. "It's been a mix of strategic planning, relentless innovation, customer-centricity and, of course, a phenomenal team. We identified market opportunities, adapted to changing trends, expanded our services globally and maintained a

sharp focus on delivering value-driven solutions with exceptional customer service."

He talked about the companies that comprise the Group, saying, "We've got Vertex Global Services leading in global IT consulting. Vertex Next is all about innovative tech solutions taking the niche in the market and ground of exhibitions and bespoke events. Vertex Cosmos takes a broad approach with diverse consulting and business services such as CX and support. Vertex Learning is our education arm specialising in training and e-learning. Then, there's Vertex Tech, dedicated to cuttingedge IT solutions and technological innovations. Together, they form this dynamic ecosystem driving excellence across industries."

Everyone starts somewhere. In the beginning, what were his objectives? "The initial goals were clear – build a company known for quality solutions, create a positive work culture, attract top-notch talent and establish strong partnerships. It was about steady growth with a laser focus on innovation, customer satisfaction and nurturing our employees."





Twelfth Edition | 12-2024 | MMXXIV

Promoting Investment and P-

Gagan Arora in Nigeria, at the Indian-Nigerian Trade Conference

201





Twelfth Edition | 12-2024 | MMXXIV

His laser focus extended to the work at hand at and within the GCBL. Speaking of his initial vision as Delegate for India, Arora shared, "My vision (was) to be a strong voice for the Indian business community on the global stage. I want(ed) to showcase India's immense potential, foster collaborations and create an environment where Indian businesses can flourish globally. It (was) about putting India on the map as a powerhouse of innovation and opportunity."

How has his role as Delegate evolved thus far? "My role as Delegate has evolved significantly since I first took on the position. Initially, it was about putting India on the radar but as time went on, it grew into actively engaging with global leaders, participating in strategic initiatives and advocating for policies that support the growth of Indian businesses. Representing India internationally has become not just a responsibility but a privilege."

It has not all been a fairytale experience getting to this stage though. "It's been a rollercoaster of challenges, learning and fulfilling achievements. Dedication, perseverance and a willingness to take risks have been crucial. Seeing the impact we've made in the IT industry fills me with pride. It's a constant reminder to keep pushing boundaries and creating opportunities for everyone associated with the Vertex family."

"Building Vertex started with a spark, not a bang, in a tiny garage,



fueled by caffeine and big dreams. From those humble beginnings, we've scaled mountains, crossed oceans and planted our flag in seven countries around the globe. Every hurdle we cleared, every doubt we silenced, made our vision clearer - to paint the IT landscape Vertex-blue. It's not just about expansion, it's about impact. Empowering developers, innovating solutions, changing the game with every line of code, that's the blue wave we're riding. And trust me, we're just getting started. The world is our canvas, and with every client, team member, every every groundbreaking project, we're leaving our brushstrokes of passion and progress. This isn't just a company, it's a movement, a family, a revolution fueled by the endless possibilities that lie ahead. So buckle up, because the ride's only getting wilder and we're inviting you to paint the IT future Vertex-blue with us."

He referred to a time when he had suffered two failed businesses before launching the Vertex Group and had an experience where someone actually laughed at his desire to create a new business, which was his current Vertex endeavour.

What was his initial reaction to this

and how did it affect him? "It was tough, to be honest. Facing skepticism was a mix of disappointment and determination. Negative reactions fueled my fire to prove the naysayers wrong. Instead of letting it discourage me, I used it as a driving force to succeed and a reminder to believe in my vision, regardless of what others thought."

What advice would he give to business-owners who may have encountered similar people who are myopic, negative or even condescending?

"Stay focused on your goals, surround yourself with supportive people who share your vision, and use criticism as motivation. Confidence in your abilities and hard work can often drown out the noise. Success comes to those who persevere despite adversity."

Arora and his team have gone on to win major awards in spite of the pitfalls and stumbling blocks. "We've been fortunate to receive awards for innovation, excellence in customer service, IT consulting and business process outsourcing. These recognitions affirm our commitment to quality, ethical practices and our contribution to driving global digital transformation. We have (also) been awarded for ethical practices and 'Best Place to Work', ranking as one of the world's most innovative companies, affiliation with the UN Global Marketplace, and recognition as one of India's top 5000 MSMEs. Overall, these

Gagan Arora has been appointed as India's Delegate to the Global Chamber of Business Leaders.





Twelfth Edition | 12-2024 | MMXXIV



accolades serve as a testament to our commitment to excellence and we will continue to strive towards achieving our goal of being a leading player in the business world."

His focus on team morale is commendable to say the least. With widespread complaints around the world about younger generations in the workplace, having fairly young employees, how does he help to keep them motivated and manage their personalities?

"Creating a positive work environment is key. We offer growth opportunities, continuous learning, and a culture of recognition. Regular feedback, work-life balance and providing platforms for professional development are crucial. It's about fostering an atmosphere where everyone feels valued."





Twelfth Edition | 12-2024 | MMXXIV

Mentoring is a fundamental path to contributing to others' success. If he could coach a group of young professionals or business-owners, which topic or focus area would he choose and why?

Said Arora, "Leadership skills and cultivating an entrepreneurial mindset would be my focus. These qualities can significantly impact personal and professional growth. I'd emphasise the importance of self-confidence, embracing challenges and nurturing a growth mindset in today's competitive business landscape."

He is confident about the road ahead as he and his team continue to edify, educate and elevate businesses on a global scale.

Citing one major thing that is lacking in organisations today with respect to using IT to develop systems, etc., he stated, "Organisations sometimes under-utilise IT for system development. With technology evolving rapidly, it's crucial for businesses to leverage modern solutions



Chamber of Business Leaders.





utilising IT in system development. Organisations tend to lack a comprehensive IT strategy aligned with their business objectives. There is also a gap in IT governance and Risk

Management, as well as underestimating the importance of skilled IT professionals. Collaboration between IT departments and other areas of the organisation is often lacking. Addressing these gaps requires strong IT leadership, strategic planning, effective governance, skilled professionals and a culture of collaboration and innovation."

like cloud computing and automation. Adapting to these advancements is not just about efficiency but gaining a competitive edge in the digital age. (There is a lack of) a strategic approach to

With his background in IT and his attitude, there's no doubt that Arora possesses that 'It Factor'.

First impression counts

Make yours the finest it can possibly be. You will undoubtedly succeed if you have a digital business card that allows you to easily transmit your contacts to the interlocutor's mobile device.

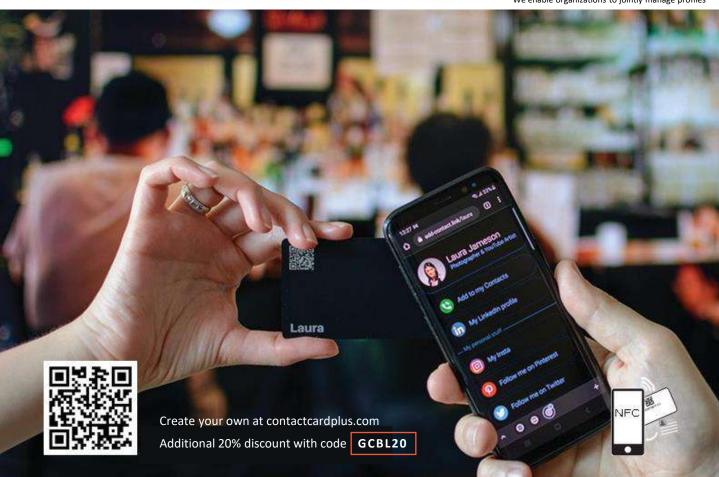
Share your contact information, profiles, and files on social networks, websites, and mobile apps with a single tap.

You may easily amend and update your information so that it is always up to date.*

Noticeable. Efficient. Ideal for networking!



* We enable organizations to jointly manage profiles

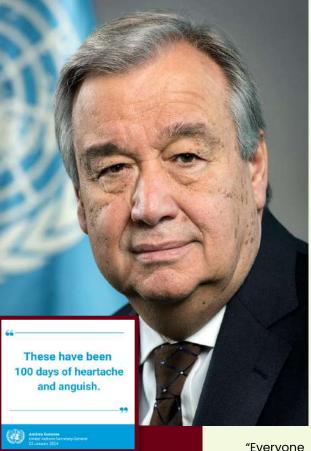




A Shame Of The 21st Century:

UN'S RESPONSE TO GAZA: REFLECTING ON 130 DAYS OF UNTHINKABLE ATROCITIES

United Nations, GTM Editorial Team





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More than 130 days have passed since over 1,200 Israelis and others were killed in the horrific terror attacks launched by Hamas against Israel, with over 250 people taken hostage.

"These have been 100 days of heartache and anguish," says United Nations Secretary-General António Guterres, demanding yet again the immediate and unconditional release of all hostages.

The past 100 days have been heartbreaking and catastrophic for Palestinian civilians in Gaza as well. More than 25,000 people, mainly women and children, have reportedly been killed in operations launched by Israeli forces. More than 60,000 others have been injured.

"The entire population of Gaza is enduring destruction at a scale and speed without parallel in recent history," says the Secretary-General, stressing: "Nothing can justify the collective punishment of the Palestinian people."

With winter bearing down, 2.2 million Palestinians in Gaza face inhumane, squalid conditions, struggling to simply make it through another day without proper shelter, heating, sanitary facilities, food, and drinking water.

"Everyone in Gaza is hungry," laments the Secretary-General, as a quarter of Gaza's population – more than half a million people – grapples with catastrophic levels of food insecurity.

At the same time, diseases are rampantly spreading as Gaza's health system collapses. This means that people not only risk being killed or injured by relentless bombardments; they also run a growing chance of contracting infectious diseases like hepatitis A, dysentery, cholera.

In the face of colossal human suffering and enormous obstacles, United Nations humanitarian operations are striving to help people in need. They have been working to distribute ready-to-eat meals and





other food items, while also delivering medicines, medical supplies, water, hygiene kits, and shelter items.

Despite those efforts, no effective humanitarian aid operation can function under the current conditions. To reach people in desperate need of assistance, a set of operational requirements must be met: safety guarantees, equipment, more crossing points into Gaza, access to the north, and visas for humanitarians.

In that context, Secretary-General António Guterres has repeated his call for rapid, safe, unhindered, expanded and sustained humanitarian access throughout Gaza, and an end to all violations of International Humanitarian Law.

Amid fears of the current conflict spilling over to the wider region, the Secretary-General has reaffirmed the imperative of seeking a durable peace: "A lasting end to the Israeli-Palestinian conflict can only come through a two-State solution."

"The right of the Palestinian people to build their own fully independent state must be recognized by all. And any refusal to accept the two-State solution by any party must be firmly rejected."

SHATNA J.S. ALQRINAWI,

GCBL-YBLP Delegate for the territory of Palestine

The last few months were awful due to the war here in Gaza. We have no internet connection I don't know if you will receive this message or not, if so, then when!! Unfortunately, we have lost our home to the bombings, the situation here is unlivable! We are trying to travel out of here. Could you help with anything? We published to donate on the website Gofundme: <u>https://gofund.me/2e8acd6f</u>

The massacre in Gaza, which has already claimed over 25,000 civilian lives, half of them children, has no end in sight. And while much of the international community is already on its feet, demanding decisive action against Israel, Israeli PM Netanyahu remains determined to continue this war.



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A TRAILBLAZER IN GLOBAL BUSINESS AND TOURISM

Tejendra Sharma Poudel, Delegate for Nepal, Global Chamber of Business Leaders

Tejendra Sharma Poudel stands as a prominent figure in the global business landscape, hailing from Nepal. His noteworthy achievements and contributions in various sectors have not only garnered recognition locally but also placed him as a distinguished member in the Global Chamber of Business Leaders.

One of Tejendra's significant initiatives is his involvement with a social non-profit NGO focused on rural tourism, known as Village Tourism – Nepal. This innovative concept aims to promote sustainable tourism, offering visitors a unique and authentic experience while contributing to the development of rural areas.

With over a decade of dedicated service in the Travel, Tourism, and Aviation industry, Tejendra has played a pivotal role in shaping the landscape of these sectors. He is a key figure in Across World Travel Pvt. Ltd., where his expertise extends to handling International and Domestic Air Tickets as an IATA-certified professional.

His proficiency also includes orchestrating Helicopter Rescue and charter flights, showcasing his commitment to ensuring safe and efficient travel experiences.

Tejendra Sharma Poudel's impact goes beyond the borders of Nepal, as he has held the position of Honorary General Consul in the past. Currently, he has taken on a new role, elevating his stature as an ambassador. Tejendra has been appointed as the Ambassador of the Independent and Sovereign State Nation of Hawai'i for Nepal, symbolizing his diplomatic prowess and fostering international relations.

In addition to his official roles, Tejendra remains dedicated to promoting the beauty and potential of Nepal's tourism industry. His multifaceted contributions reflect a passion for not only expanding business horizons but also making a positive impact on the communities he engages with.

As a visionary leader, Tejendra Sharma Poudel continues to inspire and lead by example, showcasing the power of combining business acumen with a genuine commitment to social and cultural development. His journey serves as a testament to the impact one individual can have on shaping the global business and tourism landscape.

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Tejendra Sharma Poudel is the Delegate of the Global Chamber of Business Leaders for Nepal, based in Kathmandu, the capital of Nepal. Tejendra is also active in other fields, especially tourism.



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Isabak Celebrating Cultural Diversity and Entrepreneurship:

A GALA AFFAIR AT HAP SENG STAR GTM Editorial Team

GLOBAL

Representing the Global Chamber

of Business Leaders, Alvin Soh, the

Delegate for Malaysia, graced the

occasion with his presence at the event. In emphasizing the

the realms of Cultural Diversity and

Entrepreneurship, the unwavering commitment of GCBL is steadfast

and reliable, establishing it as a

cornerstone in promoting collaboration and unity.

significance of this exceptional

gathering, he underscored the pivotal role it plays for GCBL. Alvin Soh affirmed that, particularly in

CHAMBER OF

BUSINESS

EADERS

In an exclusive gathering that epitomized the essence of cultural diversity and entrepreneurial spirit, the one-of-a-kind private event unfolded at Hap Seng Star, leaving an indelible mark on the minds of the 60 invited VIPs, media personalities, Key Opinion Leaders (KOLs), and friends who graced the

The luminary at the heart of this exceptional event was none other than Chef Puan Sri Nisa Bakri, a figure of affluence and influence within the industry. Her past endeavors, marked by the establishment of numerous partnerships with diverse ecosystem collaborators, stood as a testament to her remarkable achievements. These endeavours were not only laudable for their business impact but also resonated seamlessly with the national identity of Malaysia as a multi-racial community.

The event was made possible through the generous support of key sponsors and partners. Hap Seng Star, recognized as a paragon of excellence in the automotive industry, took center stage as the official venue sponsor. Big Onion Catering, is renowned for its culinary

prowess, added a gastronomic touch as the buffet line provider. Meanwhile, Makan Quest, a rising star in the videography realm, captured the essence of the event as the official highlights reel partner.

occasion.

As Chef Puan Sri Nisa Bakri embarked on a new and ambitious campaign themed "Entrepreneurship Cultural Diversity Towards Nation's Unity," she garnered support from several top-notch ecosystem partners. The list included prestigious entities such as the Global Chamber of Business Leaders Europe, BNC Malaysia, Black Card,



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World Gourmet, Yayasan Dato' Malaysia, and India ASEAN Global Summit, among others. These partners pledged their commitment to fostering cultural diversity through entrepreneurship, aligning with the event's overarching theme.

Representing the Global Chamber of Business Leaders based in Europe, we extend our heartfelt applause to Chef Puan Sri Nisa Bakri for her exceptional achievements. Her dedication to bridging cultural gaps through entrepreneurship aligns seamlessly with our mission of promoting collaboration on a global scale.

This event serves as a beacon, illuminating the path toward unity through cultural diversity and entrepreneurial excellence. We look forward to witnessing the positive impact that Chef Puan Sri Nisa Bakri's campaign will undoubtedly have on shaping the narrative of unity and success in the entrepreneurial landscape

Article END

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A GALA AFFAIR AT HAP SENG STAR

As Chef Puan Sri Nisa Bakri embarked on a new and ambitious campaign themed "Entrepreneurship Cultural Diversity Towards Nation's Unity," she garnered support from several top-notch ecosystem partners.



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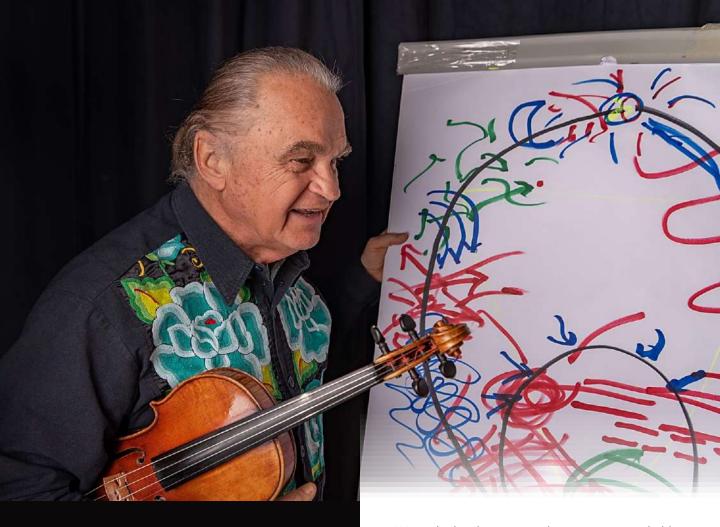
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and -

CREATOR

Becoming A Valued Member Of The Global Chamber Of Business Leaders Is A Privilege That Not Everyone Can Afford, So Take Advantage Of The Opportunity And **JOIN US NOW** And Be The Vanguard Of The Future!

CHANGER



ELEVATOR TALK

Miha Pogačnik Naval

Grande Maestro, Business Coach, Cultural Ambassador, and a Member of the Advisory Board



We are in the elevator an unknown person, probably executive in a global brand company, turns to me and says: "Is that a violin in your case? Performing a concert tonight?" (Here we are: I am pigeonholed: violinist = glorified entertainer!) – "No. I am on my way to an event to help executives like you find their own solutions for their problems." – "With a violin??? Serious?"

"Dead serious.

I will help them to listen to the process of a genius masterpiece, get them passionate with out-of-thebox solutions emerging from musical complications and empower their own solution-sparks to jump the line back to their leadership dilemma, surprise, surprise: resolving, implementing. Creative detour – fastest road to the goal! With 100% engagement, like true artists, no SMSing during my session! At the end I will perform, and they will hear the performing organisation! And my promise: they will never forget those change messages..."

(we are approaching the ground floor.) – "But my team does not necessarily like classical music!" – "Brilliant starting point: Art is not about liking, it is about real change and transformation!" – "But I am afraid my boss will not like it...!?" – "Well, then you might better get yet another PowerPoint presentation!" (Uhhhhhsh, the doors open.) – "May I have your business card... CIO, Chief INSPIRATION Officer...???!"

"Yes, you need inspiration if you want your change event hit the bottom line!"

Gone in the crowd... gone?





February 2024:

SCIENCE NEWS BRIEFS FROM AROUND THE WORLD

SCIENCE Global Times Magazine Editorial Team, SCIAM

Deciphering a scorched scroll from ancient Herculaneum, unlikely flavors in climate-change-affected wine, an undiscovered ore found in China, and more in this month's Quick Hits.

This groundbreaking research, conducted using an innovative technique, has uncovered a microscopic world within our seemingly pristine water sources, shedding light on the pervasive nature of plastic pollution.

Antarctica is the Earth's southernmost continent, characterized by its frigid temperatures, vast ice sheets, and unique ecosystem, predominantly populated by penguins, seals, and various seabirds.

ANTARCTICA

Ice-penetrating radar has revealed a <u>landscape of valleys and</u> <u>ridges</u> hidden under nearly two miles of ice in East Antarctica. Before the continent froze over about 34 million years ago, the region might have hosted tropical-like forests and wildlife.

China is the world's most populous country, known for its rich history, diverse landscapes, and significant global influence in areas such as economics, technology, and culture.



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CHINA

Geologists have discovered <u>a new ore called niobobaotite</u> near the city of Baotou in Inner Mongolia. The ore contains the rare-earth metal niobium, which is used in steel production and becomes a superconductor when cooled to low temperatures.

ETHIOPIA

A child's jawbone uncovered decades ago in the Ethiopian Highlands has been identified as <u>a two-million-year-old Homo erectus</u> fossil. Discovered more than 6,500 feet above sea level, the find suggests that larger-bodied *H. erectus* might have been better adapted to higher altitudes than other early hominins were.

Ethiopia, located in the Horn of Africa, is a country with a deep cultural heritage, diverse landscapes, and a history marked by its status as one of the oldest nations in the world.has

FRANCE

Critics gave higher ratings to Bordeaux wine <u>made in years with greater</u> <u>temperature extremes</u> and a higher mean temperature. But the area's climate might become too hot and too dry for grapes to grow at all, and vineyards are increasingly impacted by floods, wildfires, and other severe events.





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INDONESIA

Indonesians who survived the region's devastating 2004 tsunami have <u>lower levels of the stress hormone cortisol</u> than those who didn't directly experience the disaster. This "hormonal burnout" demonstrates how traumatic events can affect people for decades afterward.



IENCE

ITALY

For the first time, an artificial-intelligence program has deciphered a word <u>from a badly scorched scroll from Herculaneum</u>, one of the cities buried by the eruption of Mount Vesuvius about 2,000 years ago.

By distinguishing ink from the background of blackened papyrus, the technique uncovered the word "*porphyras*"—ancient Greek for "purple."

Italy, known for its historical significance, iconic art, delicious cuisine, and picturesque landscapes, is a European country that has played a crucial role in shaping Western civilization



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LORI YOUMSHAJEKIAN is a New York City-based science journalist covering health and the environment. She was previously a TV and video journalist at the Australian Broadcasting Corporation (ABC), where she focused on pandemic policy and international news.

About The Author:

In 2020 she won two journalism awards for her contributions to a campaign supporting the survivors of sexual assault. She is currently pursuing her master's degree in science, health and environmental reporting at New York University. Follow Youmshajekian on X (formerly Twitter).

Article END



FROM THE GCBL THE LATEST

Appointments

Opportunities will never Find us, We have to Create them Together





ENRIQUE ACOSTA GONZALEZ MANAGING BOARD DIRECTOR FOR PROJECTS & COMMITTEES







CHUCK ADAMS MANAGING BOARD

DIRECTOR FOR MEMBERSHIP







Together we Are Shaping The Future





Together we Are Shaping The Future





Together we Are Shaping The Future



The GCBL is on the lookout for new Country Delegates from all over the world, so don't hesitate to become the:

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OF THE GLOBAL CHAMBER OF BUSINESS LEADERS



in shaping the future of global business!



IAGAZIN

Last But Not Least:

This edition of the esteemed Global Times Magazine was crafted with passion by the dedicated team at the Global Chamber of Business Leaders, tailored especially for you. Don't miss the chance to share this issue and stay updated by subscribing to our website, where you can access all previous editions of this exceptional publication.

Wishing you the very best until next month, and here's our **inspirational quote of the month**.



They say there is always a light at the end of every road. It's true. But it is also true that there are always tiny glimmers of light along every path, which only a very few people will see. Opportunities, we call it.

Quote Of The Month:

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play your heart out



CONTACT US: global.times@gc-bl.org

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