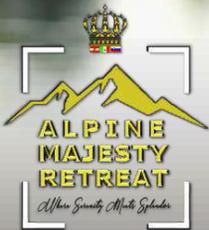


GLOBAL TIMES MAGAZINE



Tenth Edition



ALPINE MAJESTY RETREAT:
A VISION FOR GLOBAL CONNECTIVITY
AND ECONOMIC PROSPERITY

ENGINEERING SOLUTIONS FOR GAPS WITHIN BUSINESSES

CHUCK ADAMS

GCBL's Senior Advisor And Co-Chair Of The Membership Committee

Global Times Magazine

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GLOBAL TIMES MAGAZINE



About Global Times Magazine:

The Global Times Magazine is an exclusive publication produced and published by the Global Chamber of Business Leaders Editorial Team. It is not available for over-the-counter purchase.

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Funding, Tenders

For Members only

As a (Global) Member or a Partner you can now through the Global Chamber of Business Leaders find calls for funding proposals, get information on funding processes and programs, and apply online.

Learn about the tendering process and opportunities for doing business with the European Commission through the Global Chamber of Business Leaders.



GLOBAL
CHAMBER OF
**BUSINESS
LEADERS**



MESSAGE OF THE PRESIDENT:

EMBRACING RIGHTEOUSNESS IS A PATH TO REDISCOVERING OUR HUMANITY

Dejan Štancer, President of the Global Chamber of Business Leaders

Approaching the culmination of what we've dubbed the Year of Opportunity at the Global Chamber of Business Leaders, it undeniably lived up to its name. I genuinely hope it has been a year of positive experiences for most of you, one that will be remembered for its positive impact.

Anticipating the new year, my wish is for an abundance of good. Reflecting on the years since 2020, my sincere hope is that 2024 stands out as a "Year of Excellence," where everyone strives for personal and collective excellence. This aspiration extends beyond corporate realms to embrace the excellence within each of us—fostering cooperation, co-creation, engaging debates, and a shared commitment to finding solutions for a better common future. Admittedly, this might be an idealistic vision, as political leaders, often constrained, may not readily engage in cooperative efforts.

While the world changes, it's important not to fret. Change has been a constant for millions of years, and in our lifetime, it is unlikely to undergo drastic transformations. Whether this is fortunate or unfortunate, we may not witness the profound societal change we desire. The challenges seem rooted not in the length of our lives but in the inherent nature of humanity, which at times appears to retain primitive instincts.

When we look at the world today, we could say that even in the era of digitization and artificial intelligence, man remained nothing more than a primitive beast. Don't believe it? Then answer this: What else but beasts could come up with the idea to slaughter people, including children, on a beautiful holiday day, and that only because of their religion? And are those others better than beasts who destroy thousands of children in the name of revenge, and even better at "self-defense"? Beasts kill beasts, you might say, but then aren't we beasts too?

In a world that could be called a "menagerie", we are all slowly turning into beasts, whether we want it or not. That is why we need radical changes. Let's change ourselves so that we can change our environment, and slowly that will be the change we want to see. Let's be human and let's make the people around us feel that they are human too. Let us judge injustice regardless of which side it occurs, and reward good, even if it is done where we do not like it. Let us be righteous and suddenly we will be human again.

In the spirit of a more humane New Year, I extend warm wishes to you all for a Merry and Peaceful Christmas, hoping for a brighter and kinder future.



GLOBAL
CHAMBER OF
**BUSINESS
LEADERS**

President



Dejan Štancer



10 GLOBAL
CHAMBER OF
**BUSINESS
LEADERS**
ANNIVERSARY

Let the Year of Celebration Commence!

We deeply appreciate your unwavering support and invaluable contributions that have propelled the Global Chamber of Business Leaders to its current stature. Your continued support has been instrumental in shaping the GCBL into the essential resource you desire and the powerhouse we strive to be.

EDITOR'S NOTE:

COLOUR ME CURIOUS AS WE HOPE FOR 2024 TO BE THE PROVERBIAL SILVER LINING

Nicole S. Farrell, Chief Editor of the Global Times Magazine



The Christmas Season is essentially upon us and 2024 is peeping from around the corner, waiting to usher 2023 out of the building.

While Murphy's Law seemed to be in overactive mode with the pitfalls of 2023, from natural disasters, to acts of terrorism, threats of unstable economies and concerns about the global climate, etc., I want to believe that this year also taught us how much we needed one another and that we all want the same things - freedom, joy, peace, love, prosperity, support and so on.

There were countless things that went right though. Even within the Global Chamber of Business Leaders (GCBL), we were able to achieve some monumental feats! It was certainly the "Year of Opportunity"! In this Edition, we proudly expose one of our closely guarded secrets to you about our prime Alpine Majesty Resort project!

Our Cover Story is centred around GCBL Senior Advisor and Co-Chair of the Membership Committee, Chuck Adams. The next interview feature casts the spotlight on our Delegate for Chile, Monica Martinez-Vargas.

Our special features include short articles for "The Prose of Business" from our GCBL Executives, Loic Onesime Totin (Delegate for Benin) and Dr. Abubakar Umar Muhammad (Delegate for Nigeria); the "Miss Pink Program" regarding Breast Cancer Awareness and "Going Green" sustainability initiatives, which are spearheaded by H.E Laila Rahhal El Atfani, who is also our Vice-Chair for the Gulf States Region (UAE).

Additionally, we have several articles relating to WhatsApp developments, why temperature changes are cause for concern, other climate action and so much more edifying content. Enjoy your reading!

I thank the Global Times Magazine Editorial Team for their dedicated work throughout this year. Teamwork surely makes the dream work! I also wish all of our Executives, Members, Sponsors and Partners who celebrate, a very Merry Christmas!

May we use the Holidays as a welcome 'escape' from the world's distractions as we concentrate on creating blissful memories with our families and loved ones. Please say a prayer and/or reach out to those who will be away from their loved ones this Holiday.

To you, our valued readers who celebrate, Merry Christmas to you as well! Thank you for sharing our publication and for your overall support. I wish everyone a goal-accomplished, prosperous 2024! Merry Christmas and Happy New Year in advance! Cheers!

Nicole S. Farrell





ALPINE MAJESTY RETREAT

Where Serenity Meets Splendor

Welcome to Alpine Majesty Retreat, an extravagant testament to opulence and natural beauty in the heart of the Alps. As a proud endeavor powered by the Global Chamber of Business Leaders, it stands as a pinnacle of luxury and sophistication, where every moment is an experience to cherish amidst the breathtaking Alpine scenery.

The Project Developer:





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Alpine Majesty Retreat:

A VISION FOR GLOBAL CONNECTIVITY AND ECONOMIC PROSPERITY

Global Times Magazine Editorial Team, AMR Project Team



As we bid farewell to the Year of Opportunity in 2023 and eagerly step into the year marking the 10th anniversary of the Global Chamber of Business Leaders (GCBL), it is a moment to reflect on our past endeavors, celebrate our successes, and chart an ambitious course for the future. At the heart of our vision for the next decade lies a groundbreaking initiative known as the Alpine Majesty Retreat (AMR).

Nestled in the picturesque highlands of the Central European Alps, straddling the borders of three nations, the Alpine Majesty Retreat is poised to become a beacon of excellence, blending distinctive architecture with a commitment to fostering global economic cooperation and interconnected communities.

This venture not only symbolizes a new chapter in GCBL's evolution but also propels one of the world's fastest-growing global organizations into its second decade of operation.

At its core, the AMR project extends beyond mere accommodation and living facilities. It encompasses a visionary structure that will house the global headquarters of the Global Chamber of Business Leaders, serving as the epicentre for all global events and activities. This monumental building is designed to provide top-tier working conditions and facilitate world-class events, from conferences and congresses to concerts boasting exceptional acoustics.

A Unique Fusion of Form and Function

The Alpine Majesty Retreat is not just a physical space; it's a testament to our commitment to creating a better world through enhanced economic collaboration and a more connected global community. The architectural marvel at the heart of the project reflects a synthesis of modernity and tradition, mirroring the diverse yet harmonious nature of the global business landscape.

The retreat's location amidst the breathtaking Central European Alps serves as a metaphor for the heights of success and collaboration we aspire to achieve. This strategic position, uniting three nations, signifies the inclusive and cooperative spirit that underpins the GCBL's mission to create a world where businesses transcend borders for mutual growth and prosperity.



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A Hub for Global Leadership and Collaboration

The AMR project is not merely a physical space; it is a strategic move to consolidate the GCBL's influence and provide a dedicated platform for global leaders to converge, exchange ideas, and forge partnerships. The retreat's architectural prowess ensures an environment conducive to not only productive business discussions but also cultural and artistic endeavors, making it a multifaceted hub for excellence.

As we embark on this journey towards realizing the Alpine Majesty Retreat, we invite the global community to join hands with us. This project signifies a bold step towards a future where economic collaboration knows no bounds, and where businesses thrive through mutual understanding and cooperation.

The Rationale Behind the Alpine Majesty Retreat



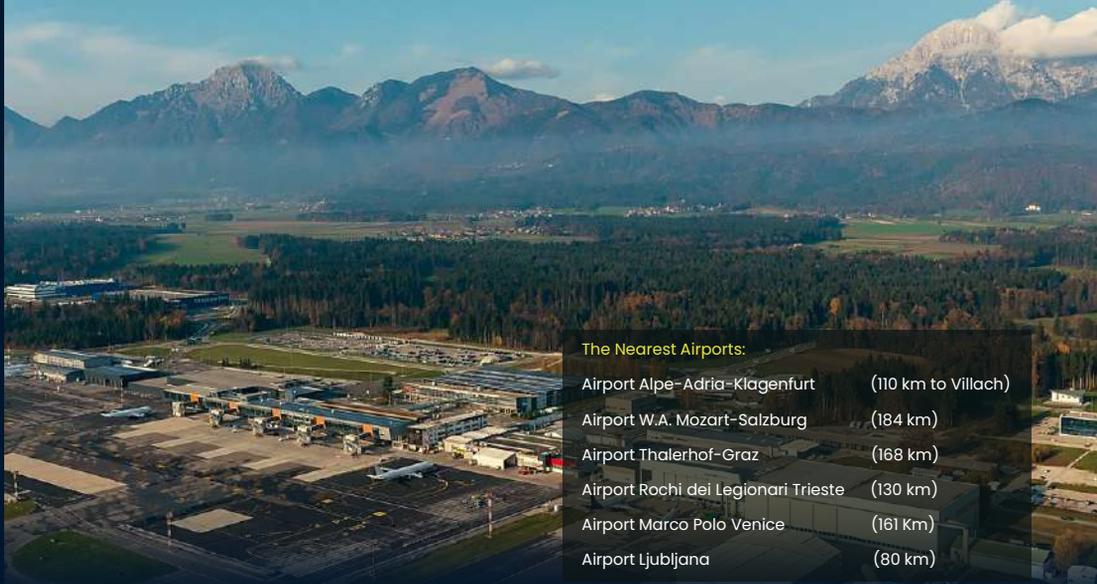
The Alpine Majesty Retreat is not just a collection of premium accommodations; it's a bold statement of unity, bridging nations, and fostering economic and cultural collaboration. As the project unfolds, it promises to redefine luxury and connectivity in one of the most stunning locations on Earth.

The year 2020 marked a pivotal turning point for humanity with the advent of the first of many pandemics that have since reshaped our lives. Our current reality is shaped not only by the global turmoil and the looming threat of terrorist attacks but also by the surge in criminal activities. Moreover, the escalating risk of new viral outbreaks, exacerbated by the effects of climate change, has further altered our daily existence. A 2023 NASA study underscored the unprecedented chill of this year, while contrasting it with the record-breaking heatwaves, reaching up to 50 degrees Celsius in the southern regions of Europe, signaling an impending shift in our traditional approach to summer vacations by the sea.

As temperatures soar, the accompanying rise in humidity, coupled with mounting migration patterns and climate variations, forewarns us that



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The Nearest Airports:

Airport Alpe-Adria-Klagenfurt	(110 km to Villach)
Airport W.A. Mozart-Salzburg	(184 km)
Airport Thalerhof-Graz	(168 km)
Airport Roehi dei Legionari Trieste	(130 km)
Airport Marco Polo Venice	(161 km)
Airport Ljubljana	(80 km)

Centered in Villach, Austria, Project Alpine Majesty Retreat is well connected to airports and other infrastructure in the Central European region.

the COVID-19 pandemic was merely a precursor. Anticipating the emergence of new viruses, we must brace ourselves for the implementation of stringent measures to contain outbreaks in urban areas. The luxury of seeking refuge in secluded locales, shielded from the bustling crowds and offering the promise of a comfortable sojourn with minimal risk, will undoubtedly become an invaluable privilege.

In the embrace of Alpine Majesty Retreat, one finds solace in an oasis of serenity amidst unspoiled natural beauty, surrounded by the pristine magnificence of the Alpine peaks and breathtaking mountain lakes. Here, nature's grandeur unfolds, offering an unparalleled sanctuary for those seeking respite from the chaos of the modern world.

Continue reading

”

I am very honored to have been appointed Senior Advisor for Hospitality at the Global Chamber of Business Leaders at the suggestion of the President and to further develop the idea that has now become a GCBL project under his auspices. Alpine Majesty Retreat is an extraordinary project that will be located in one of the most beautiful locations in the world – among the picturesque Alps between three countries in the Heart of Europe. Even if it is a billion-dollar project, it has already attracted huge interest among various potential stakeholders, from investors to creators, all the way to those who can't wait to be pampered among the pristine peaks of the Alps and wonderful mountain lakes.”

We very much hope that we will soon be able to treat every one of you to one of the wonderful locations of the Alpine Majesty Retreat.

Welcome soon!

ALFRED WILLMANN

Senior Advisor for Hospitality
Global Chamber of Business Leaders
Initiator of the Alpine Majesty Retreat Project



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With a modern headquarters in the middle of unspoiled mountain nature and with excellent road and air connections, the Global Chamber of Business Leaders will soon have its own global business centre. The centre will soon start hosting the annual global summit as well as a series of other events.

For the members of the executive Board (GCBL executives), we will also have enough capacity for their high-quality accommodation, as well as enough workspace, so that whenever the needs dictate, the executives can also work in the central business centre of the Global Chamber of Business Leaders.

Overview of the Alpine Majesty Retreat

At the core of our successful partnership lies mutual trust and reliability. We prioritize quality, care, and discretion, ensuring that these values serve as the cornerstone of our endeavors. Our unwavering dedication to delivering creative and personalized services remains non-negotiable, complemented by our adept utilization of all legal avenues to maximize available tax benefits.

Moreover, the prospective opportunity is further heightened by the fact that the three countries - Austria, Slovenia, and Italy - have jointly submitted their bid for hosting the 2034 Winter Olympic Games. Notably, our planned project area is strategically positioned to play an integral role in this prestigious event, setting the stage for an unprecedented confluence of luxury and global sporting excellence.

The Study

The comprehensive study conducted for the development of hotels and resorts, whether situated in the mountains, alongside lakes, or within urban settings, serves as the definitive blueprint for structuring hotels, resorts, and other tourist residences in the southern region of the Austrian border. This region, renowned for its picturesque landscapes, holds immense potential for hosting high-end hotels and resorts, primed to allure a global clientele from various corners of Europe and beyond.

With a keen focus on the feasibility study and meticulous analysis



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pertaining to the tourism supply and demand, the research aims to discern the key factors influencing the market dynamics, encompassing both the hospitality industry and private residential sectors. The culmination of this study is set to provide an in-depth evaluation, serving as a guiding beacon in defining the most optimal business model for the development of this unique real estate property.

Furthermore, a meticulously outlined business plan has been meticulously crafted, offering potential investors a comprehensive framework to evaluate the associated risks and the economic viability of the entire project development.

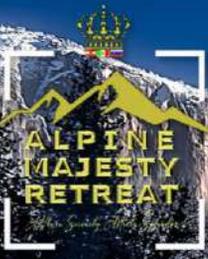
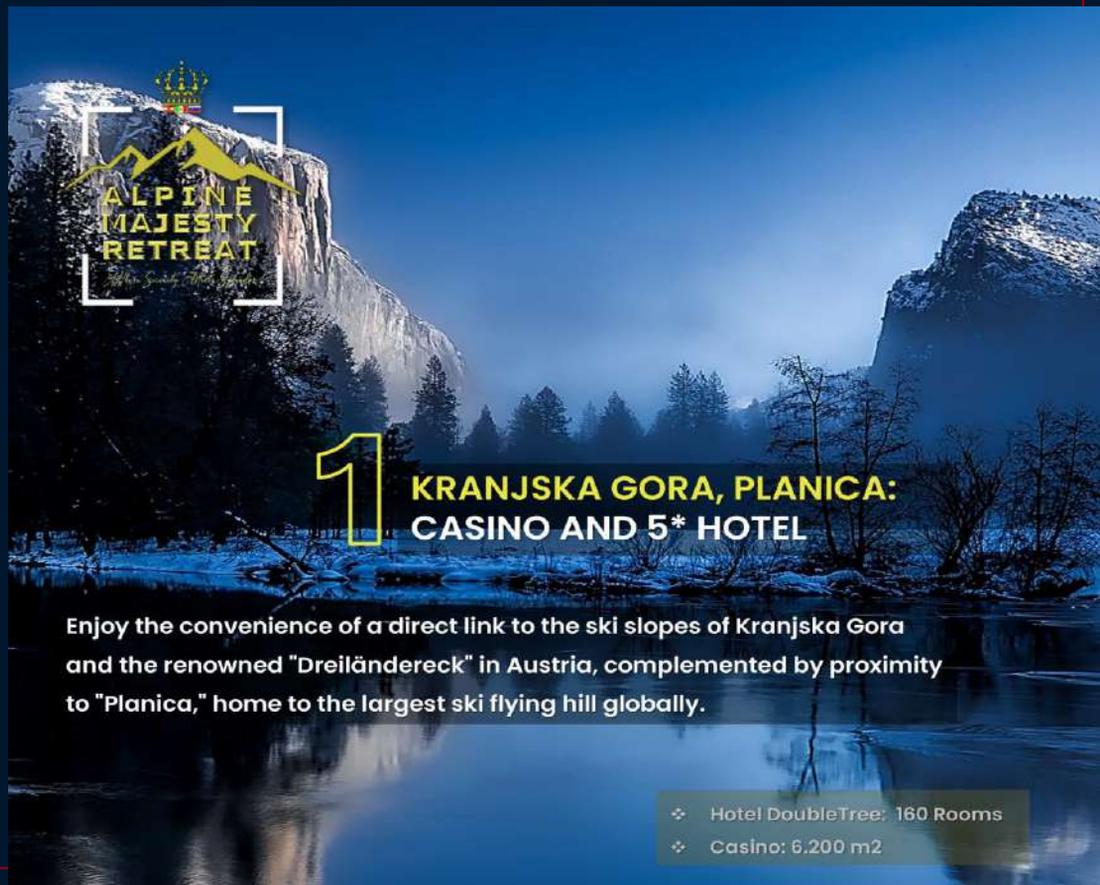
More detailed overview of the Alpine Majesty Retreat:

A Visionary Investment in Unprecedented Luxury and Connectivity

In the heart of the Central European Alps, the Alpine Majesty Retreat (AMR) emerges as a testament to innovation, luxury, and seamless connectivity across borders. This ambitious project is designed to be more than a sum of its parts; it is a carefully orchestrated ensemble of segments that coalesce to create a truly unique experience in a location unparalleled in the world.

Integrated Infrastructure Across Three Nations

A key distinguishing feature of the Alpine Majesty Retreat is the seamless integration of infrastructure across three countries within the European Union. The entire operation, from ski resorts to lakeside retreats, will be managed by a single operator, ensuring not only operational efficiency but also a unified digital experience for visitors. This means that whether you spend your day skiing in Slovenia, enjoying an evening at a casino in Austria, or a night at a mountain lake in Italy, the experience will flow seamlessly, and all associated services will be consolidated into a single, user-friendly invoice.



1 KRANJSKA GORA, PLANICA: CASINO AND 5* HOTEL

Enjoy the convenience of a direct link to the ski slopes of Kranjska Gora and the renowned "Dreiländereck" in Austria, complemented by proximity to "Planica," home to the largest ski flying hill globally.

- ❖ Hotel DoubleTree: 160 Rooms
- ❖ Casino: 6,200 m2



Segment Overview: Extravagance Across Three Nations

1 Kranjska Gora/Planica, Slovenia – Casino & 5 Hotel with 160 Rooms :

A luxurious 5-star hotel featuring 160 rooms, coupled with an adjoining casino, promises an opulent retreat in the heart of Slovenia's picturesque landscapes

2 Ljubljana or other location close to AMR – Garden Inn Business Hotel with 200 Rooms :

Strategically located to provide easy access to the Alpine Majesty Retreat, this Garden Inn Business Hotel with 200 rooms offers a perfect blend of convenience and sophistication



2 LJUBLJANA: GARDEN INN BUSINESS HOTEL

Strategically situated close to the Ljubljana International Airport, the Garden Inn Business Hotel boasts a prime location near 71 embassies, accommodating a thriving community of 25,344 diplomats. Easily accessible via the highway and public transportation networks, our hotel serves as an impressive venue for hosting an array of conferences, exhibitions, and fairs, with convenient access to the renowned Golf Diners Club (10 km) and the bustling city center of Ljubljana (20 km).



3 Presseggersee, Austria – Bora Bora DoubleTree with 160 Rooms, 4 Family Hotel, and 20 Villas :

Nestled by the beautiful Presseggersee, Austria, this segment offers a range of accommodation options, from the Bora Bora DoubleTree Hotel to high-quality 4-star family hotels and exclusive villas.



3 PRESSEGGERSEE: BORA BORA 4* FAMILY HOTEL

From swimming and surfing to fishing and stand-up paddling, the enchanting lake in the heart of South Carinthia offers an array of endless possibilities for outdoor enjoyment and recreation.

4

Tröpolach, Austria – DoubleTree Hotel with 160 Rooms :

A DoubleTree Hotel with 160 rooms in Tröpolach, Austria, provides a luxurious retreat for those seeking comfort and elegance in the heart of the Alps.



ALPINE MAJESTY RETREAT
Alpine Summit. Alpine Style.

4

**TRÖPOLACH:
DOUBLETREE 4-STAR FAMILY HOTEL**



ALPINE MAJESTY RETREAT
Alpine Summit. Alpine Style.

5

Nassfeld, Austria – Shopping Mall, Apartments for Rent, Parking Lots :

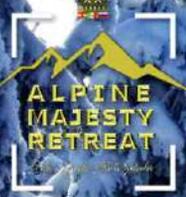
This segment caters to diverse needs, featuring a shopping mall, apartments for rent, and ample parking space, ensuring a comprehensive experience for residents and visitors alike.

5

**NASSFELD SONNALPE:
SHOPS, APARTMENTS FOR RENT,
PARKING LOTS**

6 Valbruna, Italy – DoubleTree Hotel with 160 Rooms, 12 Private Villas, and 24 Apartments :

Italy's Valbruna segment offers a blend of sophistication with a DoubleTree Hotel, exclusive private villas, and stylish apartments for a diverse range of preferences.



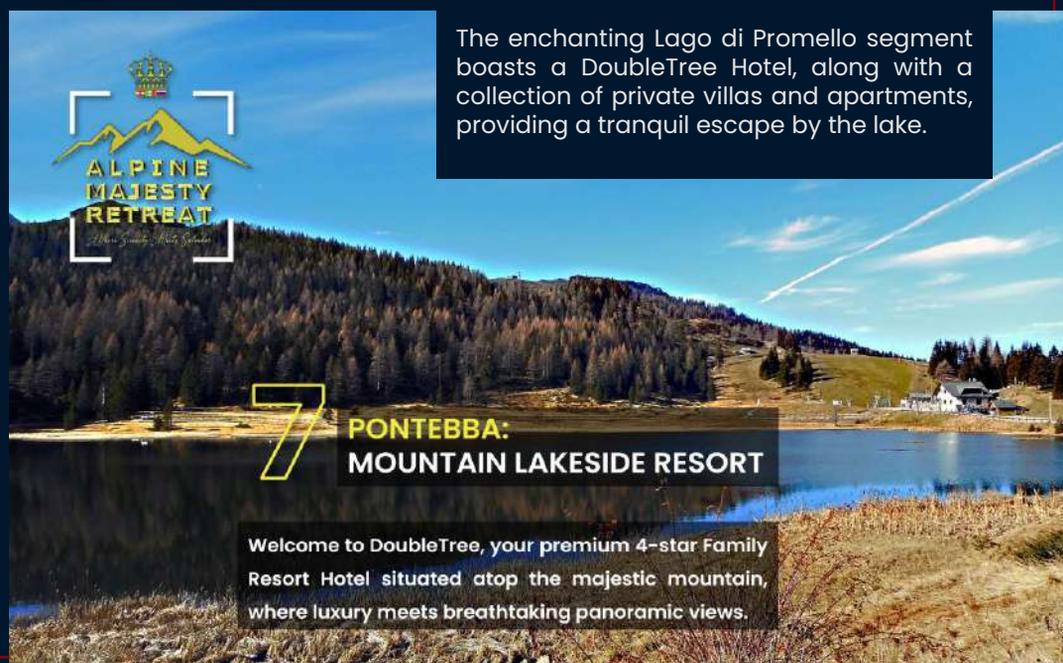
6 VALBRUNA: DOUBLETREE HOTEL

Nestled amidst a breathtaking panorama, our DoubleTree Hotel will provide an unparalleled wellness experience set against a mesmerizing backdrop. Situated in the rustic charm of Valbruna, an ancient farming village near Pontebba, within the scenic Saisera Valley, our hotel offers an idyllic retreat in one of the most picturesque valleys in the Tarvisio region. Renowned as a haven for hiking enthusiasts and cross-country skiers, this region promises a paradise of outdoor exploration and adventure.



7 Lago di Promello, Italy – DoubleTree Hotel with 160 Rooms, 20 Private Villas, and 40 Apartments:

The enchanting Lago di Promello segment boasts a DoubleTree Hotel, along with a collection of private villas and apartments, providing a tranquil escape by the lake.



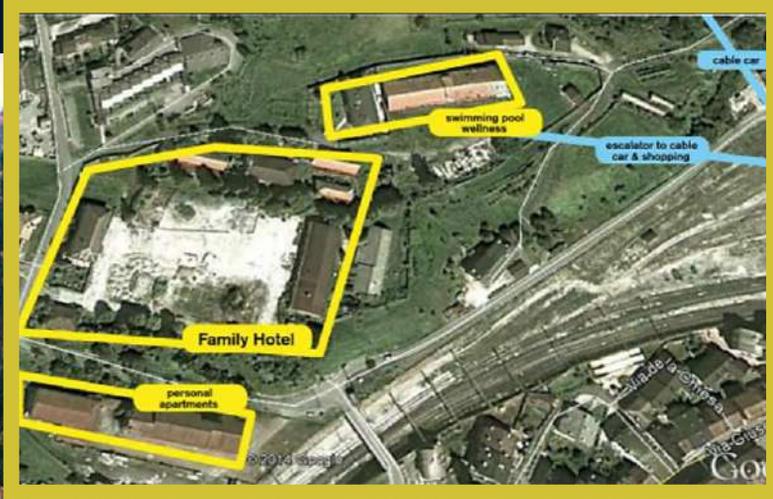
7 PONTEBBA: MOUNTAIN LAKESIDE RESORT

Welcome to DoubleTree, your premium 4-star Family Resort Hotel situated atop the majestic mountain, where luxury meets breathtaking panoramic views.

8

Pontebba – Hotel Garden Inn with 200 Rooms and 60 Apartments:

The Pontebba segment offers a combination of comfort and convenience, featuring a Hotel Garden Inn with 200 rooms and 60 apartments.



8

**PONTEBBA:
HOTEL GARDEN INN**

9

Ground Station with Shopping Center and Sports Equipment, Ground Station for Cable Car, Parking Lots:

A central hub for convenience, the ground station includes a shopping center, sports equipment facilities, a cable car station, and ample parking.



9

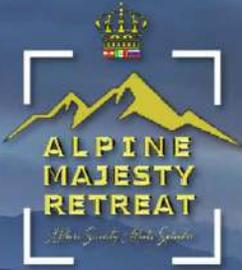
**PONTEBBA:
GROUND STATION MONTE MADRIZZE**



10

Multifunctional Building for GCBL Headquarters with Large Congress Center:

At the heart of the AMR project stands a multifunctional building, housing the headquarters of the Global Chamber of Business Leaders, complete with a state-of-the-art congress center for hosting international events.



VILLACH: GCBL HEADQUARTERS



The Alpine Majesty Retreat is not just a collection of premium accommodations; it's a bold statement of unity, bridging nations, and fostering economic and cultural collaboration. As the project unfolds, it promises to redefine luxury and connectivity in one of the most stunning locations on Earth.



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AMR Management

Through our collaboration with Hilton Worldwide, we present a streamlined process encompassing meticulous planning, design, and construction, ensuring unparalleled project quality within designated budgets and timelines.

Furthermore, our close partnership with Hilton Worldwide facilitates the seamless operation and management of all our hotel properties. We are dedicated to curating an experience for our guests that exudes comfort, attentiveness, warmth, relaxation, and transformation. Our commitment to pure hospitality, from check-in to check-out, ensures a pervasive sentiment of "I want to return!"

Our properties boast distinctive designs that cater to the needs of contemporary business and leisure travelers, distinguishing us from our competitors. We integrate memorable design features that leave a lasting impression on our guests, fostering an unforgettable experience.

With a focus on simplifying hotel operations, our building layouts are meticulously crafted to minimize the overall building footprint. Emphasizing a high level of prefabrication, we expedite the construction process while maintaining stringent control over costs and ensuring superior quality standards

Sustainability

In a world reemerging into the realm of travel, upholding sustainability and responsibility has taken on an unprecedented significance.

Through our initiatives, we aim to cater to the growing demand for sustainable lodging options while prioritizing guest satisfaction through the attainment of sustainable savings and enhanced services. Our primary emphasis lies in fostering energy efficiency, thereby not only curbing utility costs but also mitigating greenhouse gas emissions originating from our hotels.

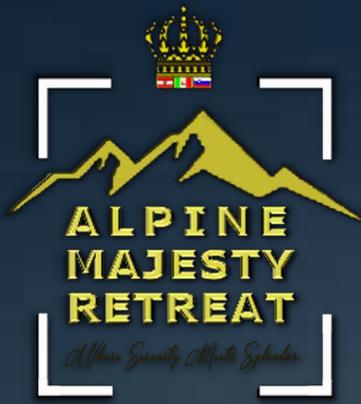
Acknowledging water as one of the most precious resources on our planet, we remain steadfast in our commitment to implementing measures that curtail water consumption across our properties. Concurrently, waste reduction, robust recycling practices, and the innovative practice of food upcycling constitute essential components in our overarching goal of fostering a greener, more environmentally conscious hospitality industry.

Conclusion: Shaping a Future of Global Collaboration

In celebrating a decade of the Global Chamber of Business Leaders, the Alpine Majesty Retreat stands as a testament to our unwavering commitment to shaping a world where economic prosperity and interconnectedness reign supreme. As the AMR project unfolds, it is not merely the construction of a physical structure; it is the realization of a vision—an embodiment of the GCBL's dedication to fostering a future where businesses, irrespective of their origins, come together for a shared journey towards success and prosperity.

The Alpine Majesty Retreat is more than a retreat; it is a symbol of our collective aspirations for a world united by economic collaboration and boundless opportunities.





Merry Christmas
&
Happy New Year



ALPINE
MAJESTY
RETREAT
Info: info@gc-bl.org 



Great 

MINDS OF MISS PINK

Cancer Patients Are Never Alone

Miss Pink, spearheaded by H.E Laila Rahhall, Vice-President of the Global Chamber of Business Leaders, is a dedicated initiative aimed at amplifying awareness around Breast Cancer in the UAE. This symbolic endeavor serves as a beacon of hope in the ongoing battle against Breast Cancer, striving to safeguard the lives of our cherished mothers, sisters, wives, and friends. The fight persists, and as October unfolded, it paints the canvas with the classic hues of fall. Yet, instead of the traditional reds and oranges, the landscape was adorned with a spectrum of different pink tones, resonating with the essence of Breast Cancer Awareness Month.



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WOMEN BUSINESS CIRCLE



GULF STATES REGION

Chapter

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Shaping The Future:

GCBL's YOUNG BUSINESS LEADERS PROGRAM EXPANDS TO MALTA

GCBL's Young Business Leaders Program Headquarters in Valletta, Malta



In its relentless pursuit of fostering global collaboration and innovation, the Global Chamber of Business Leaders (GCBL) extends a warm invitation to junior business enthusiasts, executives, and professionals of all career stages to join its dynamic



community. With an unwavering commitment to cultivating a sustainable and united future, GCBL proudly introduces the Young Business Leaders Program (YBLP), a transformative initiative that has garnered immense popularity among young professionals worldwide.

Designed for individuals aged 18-35 from diverse corners of the globe, the Young Entrepreneurs Program offers a robust platform for collaboration, career development, advocacy, and leadership. Under the mentorship of seasoned professionals, YBLP members engage in a vibrant exchange of ideas, information, and support, propelling each other towards reaching their full career potential. Through a tightly-knit global community, leadership opportunities, and career-focused programs, these young business leaders are not just shaping their



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individual futures but are contributing to the emergence of true global leaders.

The YBLP program is a unique initiative that not only provides guidance to young aspiring leaders but also extends institutional support for their career and personal growth. The program collaborates with related organizations, educational institutions, companies, and stakeholders worldwide to achieve its primary objective - to integrate young people into the decision-making processes of society.

The YBLP program is designed to orient the youth towards leadership roles, empowering them to contribute positively to society.

As GCBL marks its 10th anniversary, an exciting announcement accompanies the celebration. The YBLP program is set to establish its new headquarters in Malta, situated in the historic capital city of Valletta. Leading this ambitious venture is Nigel Scicluna, a dynamic and trusted professional who enjoys the full confidence of GCBL management to oversee the YBLP program.

Nigel Scicluna, currently serving as the co-chair with a full mandate until the appointment of a new co-chair, brings a wealth of experience

DEJAN ŠTANCER
PRESIDENT

”

I wholeheartedly endorse the strategic decision to relocate the Young Business Leaders Program headquarters to Malta. This move, carefully considered in terms of mutual benefits for both GCBL and Malta, aligns with a vision for success.

I have visited Malta several times. From my experience, I can only say the best about the islands and their people. The information about the excellent connection with the world is also significant, which is particularly important for a global organization.

Furthermore, Nigel Scicluna, the adept leader steering the program, has my unwavering support. His well-considered ideas consistently translate into tangible results.

To the dedicated members of the Young Business Leaders Program, especially the dynamic YBLP executives, I eagerly anticipate our convergence in Malta!



and a fresh perspective to the YBLP leadership. With a commitment to mentorship and the development of emerging talents, Nigel is poised to guide the program to new heights.



GCBL recognizes Malta as an ideal environment for the YBLP program's expansion, given its diverse and welcoming atmosphere for young professionals worldwide. The decision to establish a presence in Malta is also rooted in the growing trend of young professionals seeking greater involvement in global business streams and expressing a desire for inclusiveness in discussions about future trends.

At GCBL, the aim is not only to facilitate this but to also provide education in areas where opportunities may be limited outside formal academic structures.



As the Young Business Leaders Program embarks on this exciting chapter in Malta, GCBL extends an open invitation to all aspiring professionals. Join us in shaping the future, breaking barriers, and navigating the complexities of the global business landscape.

Together, let's build a community that thrives on innovation, inclusivity, and a shared commitment to global progress. Join the Young Business Leaders Program and become a key player in shaping the future of global leadership.

Your journey toward becoming a key player in the future of global business leadership begins here.

Reach out to us at: yblp@gc-bl.org



NIGEL SCICLUNA
YBLP CO-CHAIR

As Co-Chair of the Young Business Leaders Program (YBLP), I am thrilled to embrace this philosophy and extend an invitation to individuals and organizations alike to embark on a journey of mutual growth and empowerment.

Co-chairing the YBLP has been an honour and a privilege. Together, we're not just navigating change; we're actively shaping it. This platform isn't just about individual success; it's a call to foster a collective ethos where collaboration and shared knowledge lead to advancements beyond our imagination.



Malta boasts a Mediterranean climate, graced with warmth and sunshine throughout a significant portion of the year. Beyond its idyllic weather, Malta stands as a country steeped in a profound history and a cultural heritage that adds layers of richness to its character.



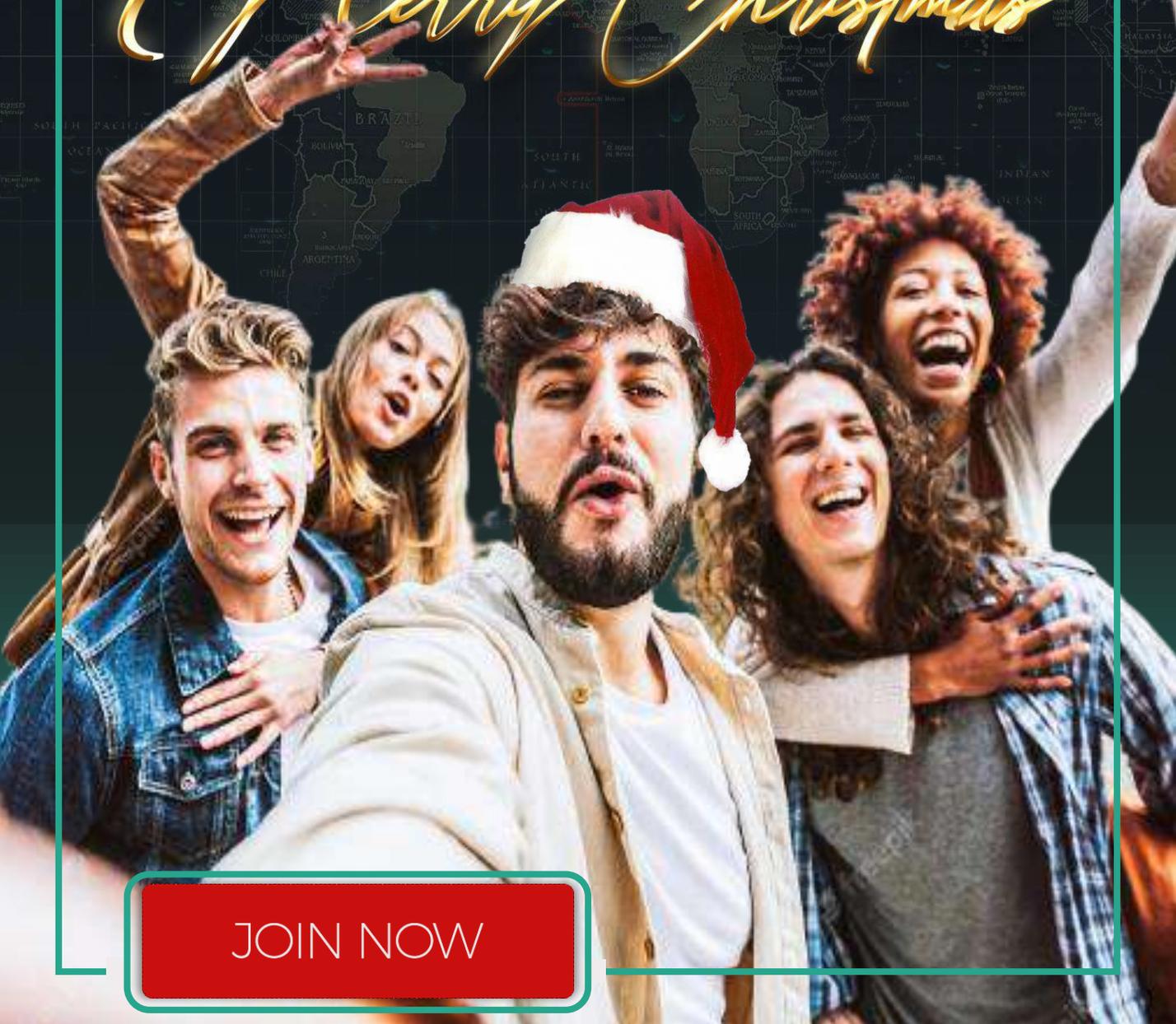
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Merry Christmas



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New Change On Whatsapp:

BACKING UP YOUR MESSAGES ON GOOGLE DRIVE WILL NO LONGER BE FREE

The Newsweek, Global Times Magazine Editorial Team



In early December 2023, the backup of WhatsApp messages on Google Drive will start counting towards the storage space of Google accounts for beta version users. Those not using the beta version of the application won't experience a change in rules until next year when this change will gradually roll out to all Android devices.

Personal Google accounts typically come with 15 GB of free cloud storage shared among Gmail, Drive, and Photos. Google emphasized that this is three times more than most mobile platforms offer. However, exceeding or reaching this 15 GB limit is quite easy, depending on how many photos and files a user backs up and uploads, as reported by Engadget

In its announcement, Google also linked its storage management tools to facilitate the removal of large files or photos that users no longer need, freeing up space. Additionally, items from WhatsApp can be deleted, ensuring they won't be included in the next backup.

Furthermore, users have the option to purchase additional storage space with Google One, starting at a minimum of two US dollars per month for 100 GB. The company promises to provide "limited, one-time Google One promotions" to eligible users soon.

This change will affect those users who back up their chat history using their personal accounts. For Workspace accounts, WhatsApp won't occupy a portion of the cloud storage space.

As a reminder, in 2018, WhatsApp and Google announced that users could save their WhatsApp chat history on Drive without it counting towards the storage quota.

In summary, the alteration in WhatsApp backup policies aligns with the broader trend of service providers reevaluating their offerings. It signals a need for users to stay informed, adapt their practices, and explore available solutions to ensure a seamless and efficient digital communication experience

THE ENTREPRENEURIAL REVOLUTION AND THE ROLE OF THE GCBL

Dr. Abubakar Umar Muhhamad, Delegate for Nigeria

Africa, a continent brimming with diversity, natural resources, and a young, vibrant population, stands on the precipice of an entrepreneurial revolution. Driven by rapid urbanization, surging technology adoption, and an insatiable appetite for innovation, Africa's entrepreneurial landscape is transforming at an unprecedented pace. This surge in entrepreneurial activity is not merely fueling economic growth and job creation; it is also fostering social progress and empowering communities across the continent.

At the core of Africa's entrepreneurial renaissance lies a generation of young, ambitious individuals who are unafraid to challenge the status quo and pursue their dreams. These trailblazers are disrupting traditional industries, devising innovative solutions to local challenges, and crafting new markets that are shaping the continent's future. From fintech and e-commerce to agritech and renewable energy, African entrepreneurs are leaving their indelible mark on a global scale.

Despite its vast potential, Africa's entrepreneurial landscape is not without its hurdles. Access to capital, infrastructure limitations, and regulatory complexities can hinder the growth and success of promising ventures. However, these challenges also serve as catalysts for innovation and resilience. African entrepreneurs are demonstrating remarkable ingenuity in overcoming these obstacles, transforming limitations into opportunities for growth.

To fully unleash the continent's entrepreneurial potential, a supportive ecosystem is paramount. Governments, businesses, and international organizations play a crucial role in cultivating an environment where entrepreneurs can thrive. This entails providing access to finance, technical training, and mentorship, while simultaneously fostering a culture of innovation and risk-taking.

By taking these actions, the Global Chamber of Business Leaders (GCBL) can play a pivotal role in fostering Africa's entrepreneurial revolution by advocating for pro-entrepreneurship policies, facilitating access to capital and finance, providing knowledge sharing, mentorship, and training, connecting entrepreneurs to partners, customers, and suppliers, promoting innovation and technology adoption, raising awareness of Africa's entrepreneurial potential, collaborating with local partners, and addressing challenges and barriers faced by African entrepreneurs. By taking these actions, the GCBL can help create a more enabling environment for entrepreneurship to thrive in Africa, leading to economic growth, job creation, and social progress across the continent.

”

Dr. Abubakar Umar Muhammad is a Delegate of the Global Chamber of Business Leaders for Nigeria and a serial entrepreneur who has demonstrated expert skills in leadership, mentorship, sales and marketing, public speaking, social media, and business development over the years.

Chuck Adams:

ENGINEERING SOLUTIONS FOR GAPS WITHIN BUSINESSES

Chuck Adams, Senior Advisor and Co-Chair of Membership Committee

Judging from Chuck Adams' professional background, it might be safe to say that he is the quintessential 'Jack of all trades'. However, one can't be quick to deduce that it's a case of 'master of none'. Adams' expertise, knowledge, capabilities and experience can easily propel him to the front of several classes.

In spite of his professional prowess, he is quick to label himself as "just Chuck". Who is he at the core though?

"I'm frankly just a simple man who loves Jesus, adores his family of four, including my wife and two children, and who seeks to make the world a better place through his actions. I genuinely don't seek any fancy titles, whether in a boardroom, at home or in the local community. The world needs love, kindness and intentional action by us, and if I can leave a place better than it was earlier that day, I've accomplished my goal."

His career paths are vast, from Aviation to Financial Consultancy, Mechanical Engineering, Construction, Project Management, Business Consultancy and more. How did he end up being involved in such unrelated fields?

Adams explained, "I would have to boil all these different interests and fields down to one word – curiosity. From a young age, I've always been interested in various fields and understanding how the world works. During my college years, I was deeply ingrained in engineering, utilising that knowledge to build complex machinery and make the world go round. However, during my time in engineering roles, I was very intrigued that, while engineering is a great field, delivering on engineering required many other moving pieces, such as finance, operations, supply chains and more."

"This fact naturally pushed me, by curiosity, into financial and business consulting, which is where I spend most of my time. It also spurred my entrepreneurial nature, including in Construction with a local company in Idaho and the Mergers & Acquisitions (M&A) and growth advisory practice I share with my business partner today, which serves clientele across the globe."

Adams is the Co-Founder of the Coeptis Consulting Group and he shared the objectives of the company. "Our mission is straightforward – to inspire, facilitate and empower our clientele to achieve the highest ROI and organisational value possible. We're here to help middle market companies, private equity firms and more find incredible deals, perform thorough due diligence, advise on growth paths and help raise funds when needed."





“As a registered investment banking representative, our Investment Banking Services and Securities are offered through Independent Investment Bankers Corp., a broker-dealer, Member FINRA/SIPC. Coeptis Consulting Group, Inc. is not affiliated with Independent Investment Bankers Corp.”

Within the Global Chamber of Business Leaders (GCBL), he holds two titles – that of Senior Advisor and Co-Chair of the Membership Committee. What is his personal vision for each appointment?

“Each position plays a vital role at the GCBL. As a Senior Advisor, I envision being just that, an Advisor. By being available to those around me, I seek to share the knowledge and wisdom I’ve accumulated over the years in my areas of expertise. An effective leader surrounds himself/herself with others much smarter than him/her in areas where they lack knowledge so that effective judgments and decisions are made for an organisation. I visualise providing expertise in manufacturing, finance and more while helping GCBL leadership see the big picture in our dealings.”

“As for being a Co-Chair of the Membership Committee, this position presents a significant opportunity to help steer the GCBL as a whole in its strategy, execution and membership at its core. The GCBL would be nothing without its members, sponsors, partners, delegates, advisors, and other executives. Being in a role with my fellow Co-Chair in providing strategic thought and guidelines, while simultaneously receiving feedback from other stakeholders, is critical to the GCBL’s success, and I look forward to helping the GCBL accomplish its mission and vision by guiding the Membership Committee in the coming months.”

When Adams commits to something, there’s no doubt of it. His participation is whole-hearted and in-depth. What motivates him the most to contribute towards the GCBL’s vision and values?

“The GCBL’s vision and values align well with mine, which I can sum up: There are many opportunities to make this world a better place, including in business. We have so many issues, problems and crises facing us at this time in human history, and voluntarily coming together to help solve these issues, hearing all stakeholders involved and working to develop solutions is far more effective than using just pure political power. Furthermore, many business and collaboration prospects exist worldwide. I am motivated by such a vision of helping solve vital world problems while bringing others together as humans, no matter what nation they call home, into excellent, collaborative relationships.”

As the Co-Chair of the Membership Committee, one of his responsibilities would be to promote the GCBL and inspire the creme de la creme to partner with the organisation. What are some elements/benefits of the organisation that he would like to highlight to prospective Members, Sponsors and Partners?

He remarked, “I’m not one to use flowery language much but here is what I would say. Joining the GCBL is akin to acquiring a golden key to a treasure chest of unparalleled global opportunities. Imagine tapping into a reservoir of collective knowledge, where industry titans, government leaders and thought trailblazers share their insights, best practices and the paths they (have trodden) to success. A business

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can venture into uncharted territories, leveraging our extensive ecosystem to explore growth prospects, including select events and other platforms where ideas fuse and partnerships are born.”

He continued, “By aligning with the GCBL, an organisation will naturally be able to shine on a global stage, have an advocate in its corner and receive the comprehensive resources and support we offer. Combined with the exclusive offers, savings and recognitions that further distinguish an organisation’s stature, I hope it’s clear that the GCBL is more than a Chamber; it’s a support system, a community and a catalyst for your exponential growth while making the world a better place.”

Understanding the intricacies of value, he knows that it is an area that always demands attention. With him helping clients to “realise value generation”, he was asked to define this and share an example of it.

“Being deeply influenced by the school of Austrian Economics, value is generally subjective.

However, it helps to quantify it as best as possible, if that makes sense.

To answer that question in context, we work with clientele in three ways:

- 1) Find and uncover those opportunities to generate value, whether new untapped markets, significant operations improvements, finding great M&A deals or something more.
- 2) Demonstrate the impact of these opportunities, both quantitatively and qualitatively, to our clientele.
- 3) Develop and help execute a game plan to realise these opportunities for value generation.

One of his other areas of expertise is Growth Strategies. Generally speaking, what did he think is a common and notable error that organisations/companies make when attempting expansion in any area?

Drawing from his history of witnessing many a venture, he said, “While many errors can and have been made, the one I see most often is not truly understanding the cost of expanding into an area and what

‘supports’ will be needed. Selling more of your product or service into a new market, for example, isn’t as simple as just selling it and forgetting about it. Sales and Marketing practices need to be modified, the level of



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customer service may need to be reinforced and import/export regulations may change the process of shipping, for example.”

“I must give the firm Wilson & Perumal credit for their complexity cube concept in their book, ‘Waging War On Complexity Costs’, which illustrates this idea well. Expanding into a new market is not just more products or services that need to be delivered; it can complicate the organisation with more processes or people. Be conscious of the whole picture.”

Has he noticed any significant or developing trends among organisations/companies in terms of business development initiatives within the last 3-5 years? If so, what are they?

Very much a straight-shooter, Adams opined, “While there are many,

two trends strike close to my circle.

1) Digital Transformation: There has been a concerted effort to transform businesses into more digital-friendly means of execution . While I applaud the effort, there are pitfalls, challenges and things to watch out for in the coming years. In my experience, many throw the term around loosely but don’t execute their Digital Transformation efforts well.

2) Environmental, Social and Corporate Governance (ESG): Generally, I’m happy that organisations worldwide are taking a deeper look at their ESG and sustainability practices going into our uncertain future. While I applaud the efforts, I find that much of it is political and social pandering and that it doesn’t help much in meaningful change. Two factors that many companies, and especially governments, forget is that customers and the free market are king, and that there are always unseen consequences to any policy, rule or action. While I am all for voluntary organisations and Chambers, like the GCBL, coming together to help address significant issues facing us in this Decade of Action, always consider what is seen and unseen in any action or policy. As they say, ‘The road to hell is paved with good intentions’. I look at what the results will be, not just intentions, no matter how benevolent they may be.”

Speaking of sustainability, when it comes to sustainable business development, what is one key factor that businesses should consider? “Vividly consider the seen and unseen costs, including opportunity cost, in actions, policies or rules. While a policy or decision appears to be very logical and direct on the surface, many times, there are other forces at work that leaders are not aware of, particularly with a focus on sustainable business development.”



With such an immersive experience across multiple careers, is there a field for which he has a special affinity?

“At this point, I’m very focused on our M&A and growth advisory practice, Coeptis Consulting Group. We have a particular affinity for, in simple terms, helping companies and funds find fantastic deals, whether through acquisition, raising capital, or organically strategising and growing. Our industry focus is on industrial and transportation markets, such as aerospace and defence, space, rail and more.”

He added, “Frankly, most investment bankers and M&A professionals started in finance directly, working with spreadsheets and pitches for most or all of their careers. What sets us apart is that we started in the industry for over ten years and brought that expertise into what we do now for a more comprehensive solution. A spreadsheet cannot necessarily indicate how well operations are running, evaluate an engineering invention or whether the management team has a great culture. These subjects can’t be taught in finance courses or working in the accounting department and we proudly utilise our expertise in looking at companies more wholesomely.”

Turning the attention to another of his career areas, he was asked about the aviation industry, which took many a hit since the beginning of the pandemic. From lockdowns to border closures, majorly increased protocols, forced lay-offs, etc. From his bird’s eye view, so to speak, of being an aviation practitioner and his knowledge of strategy

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development, is there anything that can be done differently now to regularise as travel interest has not only been restored but in some instances, has tremendously surpassed past passenger numbers?

“While there are much more intelligent people than me who focus heavily on this area, here is what I would like to see:

- 1) Leverage deeper data analytics for better forecasting of demand. While the airlines have done a great job thus far in this area, there is room for improvement, including focusing internally on operations and execution.
- 2) Regularizing Maintenance, Repair, & Overhaul (MRO) digital certificates and part tracking at a faster pace for aircraft engineering and maintenance. It is still done with paper in many organisations, which slows MRO turnaround time, decreasing capacity naturally.
- 3) A continuing focus on innovative technologies that help speed up check-in processes, utilise sustainable fuel sources and move



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people more efficiently without sacrificing privacy.

One who can patiently present his thoughts and ideas, he is always willing to be open and honest. What general advice, via three tips, would he give to budding entrepreneurs when it comes to strategising growth?

“From the past five years, here are the three tips I would give:

1) ‘Slow is Smooth, Smooth is Fast’: I have to give credit to Corbin, my business partner. I tend to be action-oriented and sometimes, entrepreneurs need to slow down, examine the facts and processes first and execute more gracefully. Over time, by moving smoother, you’ll naturally be faster.

2) Don’t succumb to analysis paralysis: Our mantra for our world today is VUCA – Volatile, Uncertain, Complex and Ambiguous, coined by Bennis and Nanus. The world is constantly changing, and even in ten minutes, inputs for decision-making may change on top of the lack of information an entrepreneur has. While gathering information for strong decision-making is essential, do not get paralyzed by VUCA and lack of knowledge. A great business leader considers all counsel and makes a timely decision. Don’t overthink it!

3) Be agile yet structured: Agility in a small business is a significant asset. Being flexible and able to accommodate your clientele is a beautiful competitive edge. However, if you want the company to scale and grow, some standard operating systems and regularity are needed. Striking a balance between these extremes is vital for keeping clientele happy and scaling.”

Not one to necessarily shun the spotlight but who is just fine with working behind-the-scenes, if necessary, Adams still makes

contributions to the business at hand wherever he goes. A man who can easily transform between a suit and tie ensemble and rugged jeans and boots, he can fit in with any professional crowd.

If he had to use three words to describe himself as an entrepreneur, what would they be?

In his somewhat usual modest way, he replied, “That’s a tricky question to answer, frankly. If I had to summarise myself into three words, they would be the following:



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1) Agile – In this increasingly VUCA world, staying on top of the trends, technology and development is crucial for success. I have always said that if there’s a better way to do it, let’s be agile and try something new.

2) Open – I am but one person and cannot know everything. The more I learn, the more I realise I know nothing, and being open to suggestions, change and different perspectives is a characteristic I always try to emulate, even while remaining firm in my convictions.

3) Comprehensive – A word that many clients have said about my business partner and me. Due to our vast knowledge and curiosity, we always make decisions and execute looking at the whole landscape and not in a technical, business or operational bubble.”

While Adams may deem himself as simple, his complexities of skills and abilities cannot be denied.

The views expressed in the interview are personal views of Chuck Adams, which are not necessarily those of the Global Chamber of Business Leaders or the editors of the Global Times Magazine.



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THE POWER OF B2B IN THE RETAIL WORLD

Loic Onesime Totin, Delegate for Benin

In the fast-paced retail industry, being successful isn't just about selling stuff to customers. It's also about building strong partnerships with other businesses through B2B (business-to-business) connections. B2B plays a massive role in the retail world, helping retailers thrive and meet the ever-changing needs of their customers.

Enhanced Product Selection: One of the biggest perks of B2B in retail is the access it gives you to a wider range of products. You can team up with suppliers and manufacturers to expand your product offerings. This collaboration streamlines the procurement process, reduces costs and minimises inventory shortages, ensuring that retailers can consistently offer a wide range of products to their customers.

Efficient Supply Chain Management: B2B connections are like the backbone of an efficient supply chain in the retail industry. You rely on suppliers to provide you with the inventory you need to meet customer demand. By establishing strong B2B relationships, you can ensure a steady supply of products, reducing the risk of running out of stock and keeping your customers happy. Timely and reliable deliveries from suppliers make your operations run smoothly and that's what you want!

Cost Savings: Working with B2B partners often brings cost-saving opportunities your way. By buying products in bulk from suppliers, you can negotiate better prices and enjoy the benefits of economies of scale. This allows you to offer competitive prices to your customers, attracting more business and boosting your profitability. These savings can be passed on to customers through competitive pricing, attractive discounts, or value-added promotions, making retailers more appealing in the marketplace.

Market Expansion: B2B collaborations can open doors to new markets for you. By partnering with distributors or wholesalers, you can reach customers in different regions or even globally. These partnerships give you access to established networks, helping you expand your reach and tap into new customer bases. Expanding your market through B2B connections allows you to diversify your revenue streams and build a stronger brand presence.

Mutual Growth and Support: B2B relationships foster mutual growth and support between retailers and suppliers. By nurturing long-term partnerships, both parties can align their goals, share knowledge and invest in each other's success. This collaboration may involve joint marketing initiatives, co-branding opportunities, and even product co-development. Such synergy creates a win-win situation, benefitting both retailers and suppliers, while enhancing the overall shopping experience for customers.

”

B2B plays a massive role in the retail world, helping retailers thrive and meet the ever-changing needs of their customers.”

The Alarming Disparity:

RICHEST 1% EMIT SAME CO₂ AS TWO-THIRDS OF GLOBAL POPULATION

Global Times Magazine Editorial Team



Environment
GLOBAL TIMES



In a stark revelation, a recent Oxfam report has brought to light a disconcerting reality – the wealthiest 1 percent of the global population is responsible for emitting as much carbon dioxide (CO₂) as the poorest two-thirds of the planet. According to the report, carbon emissions from the richest 1 percent surged to 16 percent of the world's total emissions in 2019, equivalent to the combined emissions of the poorest five billion individuals.

The study, conducted by the Stockholm Environment Institute (SEI) and published by Oxfam, delves into the consumption emissions of different income groups. It sheds light on the widening gap between the carbon footprint of the super-rich, characterized by lavish lifestyles and investments in carbon-intensive fossil fuels, and the rest of the world. Chiara Liguori, Oxfam's senior climate justice policy adviser, expressed deep concern, stating that the super-rich are essentially "robbing the planet," while the impoverished bear the disproportionate burden of consequences.

The Scale of Climate Inequality Unveiled

"The sheer scale of climate inequality revealed in the report highlights how inextricably linked the two crises are – fueling each other – and the urgent need to ensure that the rising costs of climate change fall on those most responsible and able to pay," Liguori emphasized.

The report underscores the mammoth gap between the super-rich and the remaining population. Astonishingly, it would take an individual in the bottom 99 percent approximately 1,500 years to generate the same amount of carbon emissions as the wealthiest billionaires do in just one year. This profound inequality is deemed fundamentally unfair, raising serious questions about the ethical dimensions of climate responsibility.

Urgent Calls for Government Action

Liguori urges governments worldwide, including the United Kingdom, to confront the dual challenges of inequality and climate change head-on by specifically targeting the excessive emissions of the super-rich through increased taxation. The proposed strategy aims not only to curb the extravagant carbon footprint of the elite but also to generate much-needed revenue for critical social spending initiatives.

Governments globally, including the UK, must tackle the twin crises of inequality and climate change by targeting the excess emissions of the super-rich by taxing them more," Liguori asserts. The funds generated could then be strategically directed towards addressing pressing social needs, facilitating a just transition to clean, renewable energy sources, and fulfilling international commitments to support communities already grappling with the severe impacts of the climate crisis.

As the world grapples with the urgent need for climate action, this report serves as a wake-up call, emphasizing the moral imperative of holding those most responsible for carbon emissions accountable and fostering a more equitable distribution of the burdens and benefits associated with mitigating climate change.

Article **End**



WHAT ABOUT THEM?

The richest 1 percent (77 million people) were responsible for 16 percent of global consumption emissions in 2019 — more than all car and road transport emissions. The richest 10 percent accounted for half (50 percent) of emissions.



WATCH VIDEO

The **richest 1%** emit as much planet-heating pollution as **two-thirds** of humanity

FROM FRIENDSHIP TO PHILANTHROPY – A TALE OF RESILIENCE AND GLAMOUR

Dayana Solano, Member of the GCBL-WBC Miss Pink Program

From the very first time I met H.E Laila Rahhall we were deeply connected from the soul, it was friendship at first sight let's say. We have met at many Luxury fashion events where I am a brand ambassador promoting designers, jewelry, and events. I admire her as a humble woman she is a Philanthropist and businesswoman who empowers others. It's been a blessing since she invited me to participate in Woman Business Circle and later Miss Pink.

In my Journey of life I've been going through Multiple surgeries to eliminate tumors, 4 surgeries in a year. In the same year, I was awarded as Yoga and Fitness Icon of UAE, ambassador of World Wellness Weekend, Dubai Fitness Challenge, and Dubai Active Show, and crowned Mrs. Universe Glamorous 2023. I didn't stop my activities, I recovered in between them.

My Personal experience fuels the commitment to empower women fighting cancer. That is the mission of this initiative. I support wellness in the Woman Business Circle by Laila Rahhall Miss Pink is an initiative that has the mission: To support women fighting cancer with hope, love, and self-confidence, and to restore their courage, faith in wellness, and eliminate depression and weakness.

1. Humanity First

They are prioritizing compassion and care for every individual battling cancer.

2. Unity in Diversity and Inclusion

Embracing differences and ensuring inclusivity among all women.

3. Solidarity for a Better World

Joining hands to create a supportive environment globally for those affected by cancer.

Empowerment Through:

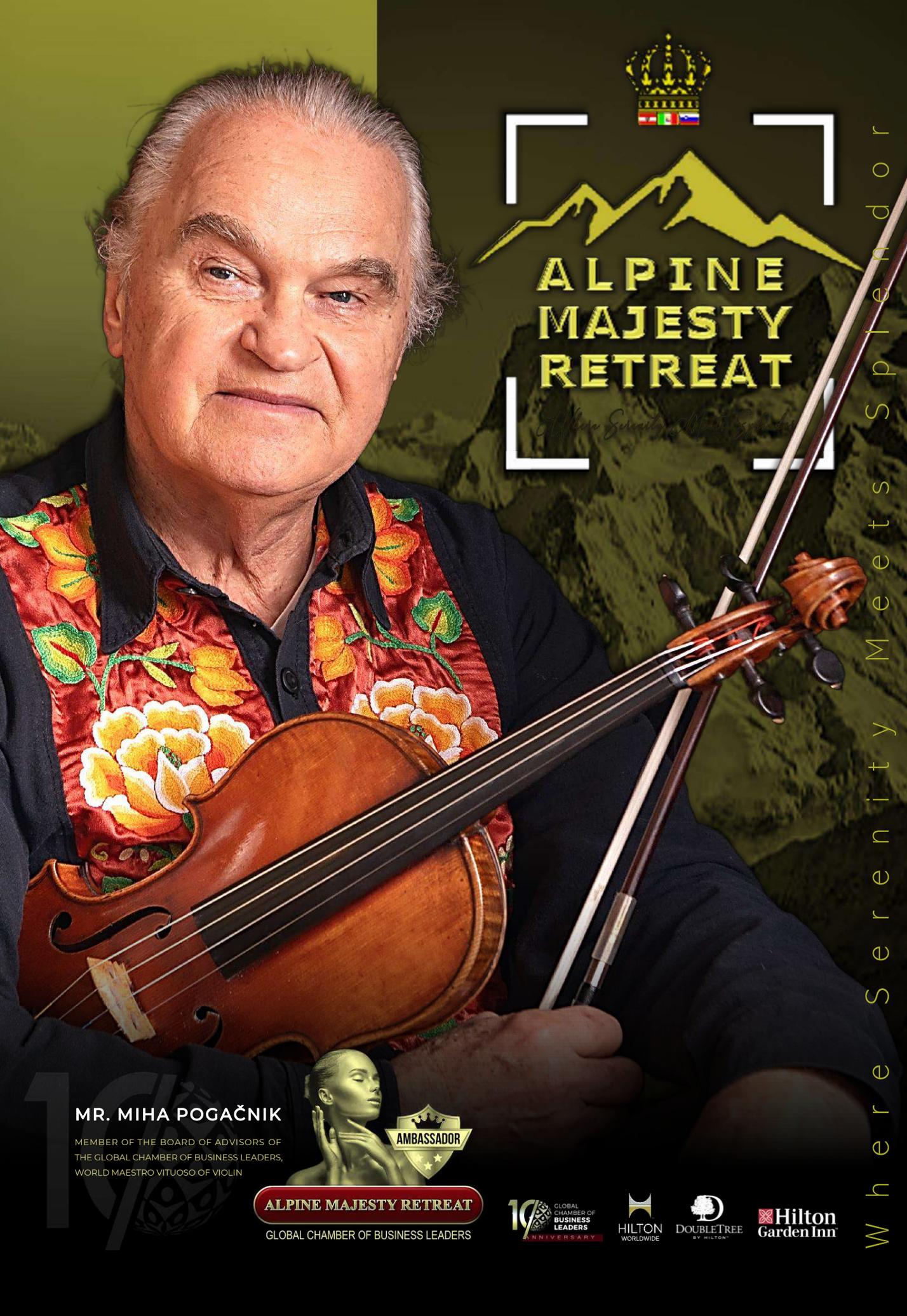
Support Groups: Providing a network of understanding and encouragement, Educational Workshops: Equipping women with knowledge for their journey, Wellness Programs: Fostering physical, mental, and emotional strength, Stories of Triumph: Highlighting women who have regained their confidence and strength, and testimonials showcasing the impact of Miss Pink's initiatives.

Contribute to fund programs that aid in women's recovery and empowerment.

Together, We Empower. Join Miss Pink in our journey to support and uplift those fighting cancer.



Dayana Solano is a renowned nutritionist, yoga teacher and successful entrepreneur. As an Ayurvedic specialist, she graduated from the American Institute of Vedic Studies in the USA and founded the largest yoga studio in Europe. She also founded DSB Trinity, a yoga brand that offers yoga products and corporate yoga classes. She is actively involved in non-profit organizations and acts as an ambassador for the Dubai Fitness Challenge, World Wellness Weekend and Dubai Active Show. She also won the title of Mrs. Universe Glamorous 2023.



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Global Women Forum In Berlin:

A MILESTONE FOR WOMEN BETWEEN EUROPE AND THE ARAB WORLD IS THE STEM, ENERGY AND AI SECTOR

Global Times Magazine Editorial Team

The Global Women Forum was held in Berlin, Germany on November 15 this year, and we, as a partner of the event, also supported it in the Global Chamber of Business Leaders.



Opening Ceremony. Welcome address by the organizer of the Global Women Forum, EITEP Institute, Rana Alnasir-Boulos, Chairperson.

In the following, we bring you a Press Release regarding the event, as prepared by the organizers:

Global Women Forum in Berlin: A milestone for women between Europe and the Arab world in the STEM, Energy and AI sectors

On 15 November 2023, over 150 participants gathered in Berlin for the Global Women Forum, a groundbreaking event that aims to promote exchange between businesswomen from Europe and the Arab region and create networks to build cultural and economic bridges between the two regions.

The event was organized by the Euro Institute for Information and Technology Transfer in Environmental Protection (EITEP Institute), which is dedicated to the international exchange of information and technology in the water, energy, environment, and infrastructure sectors. With a clear focus on sustainability and the aim of fostering meaningful connections among women in the key areas of science and technology - STEM, energy and artificial intelligence - the Global Women Forum marked a first: it brought together for the first-time personalities from different regions of the world to create global networks spanning both business and cultural aspects.

The agenda of the Global Women Forum was intense with various panels and two breakout sessions, focusing on energy and artificial intelligence. The diverse range of high-level speakers, including politicians, diplomats, academics, and industry experts, contributed to an inspiring mix. In a constructive atmosphere, participants enriched the event with their own contributions, which led to lively and



1st Keynote "Empowering Women: Building Bridges Across Cultures, Economies, and Industries", H.E. Ilham Ibrahim Mohamed Ahmed, Ambassador of the Republic of Sudan to the Federal Republic of Germany.

controversial discussions that continued during the networking breaks.

The opening keynote speech was given by the Ambassador of Sudan in Germany, H.E. Ilham I.M. Ahmed. In her captivating address entitled "Bridges to the Future: Women's Empowerment in Global Cooperation and Sustainability", she underlined the crucial role of women in building bridges between different cultures, economies, and industries. The diplomat with over 35 years of experience highlighted the importance of cultural sensitivity and the often-overlooked role of women in peace processes. The keynote emphasized the power of

women in STEM, energy and AI and celebrated their ingenuity and resilience.

The second keynote, "Strengthening Global Cooperation for Climate and Energy" was presented by Ellen von Zitzewitz from the German Federal Ministry for Economic Affairs and Climate Action (BMWK). She shared effective strategies and initiatives to empower women in different sectors and pointed out the significant contributions of women who have overcome obstacles and initiated change.

As part of "HERStory", H.E. Maitha Saif Al Mahrouqi, Ambassador of the Sultanate of Oman in Germany, shared her inspiring story. "HERStory" is dedicated to honoring the personal successes of individual women and sharing experiences and knowledge. "HERStory" places a special focus on the remarkable contributions of Omani women.

The distinguished panelists from various fields shared their personal



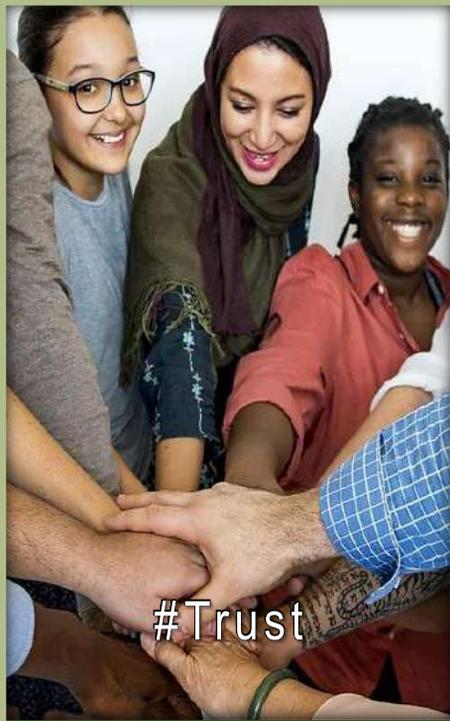
Panelists of the Panel Discussion "Empowering Women: Striking the Perfect Harmony between Career and Life", moderator: Alice Bromage, Karmela, Juliane Schreiber, Dr. Dina Yacout

backgrounds and revealed their competencies in promoting women's economic development. They discussed the hurdles, strategies and potential for inclusive economic expansion in STEM professions. For example, H.E. Dr Abdullah Al-Nuaimi, former Minister of Climate Change and Environment of the United Arab Emirates, took part in the panel discussion "Empowering Women in STEM to Drive the Economy" as one of the panelists.

The Global Women Forum on 15 November 2023 was a unique platform that not only served to connect women in business and culture, but also helped to take significant steps towards a sustainable and collaborative future. The event marked the beginning of further activities and initiatives to sustain the dialogue and translate the insights gained into concrete actions.



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Will It Be A Climate Disaster?

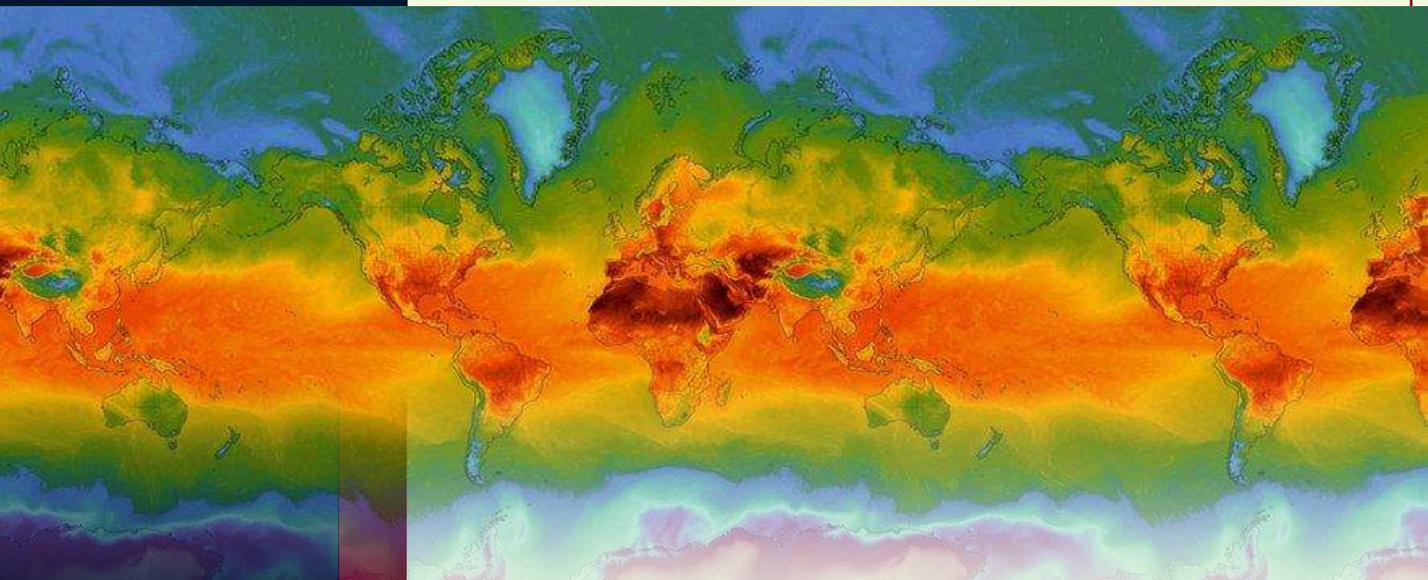
UN REPORT WARNS OF TERRIFYING 2.9-DEGREES CELSIUS TEMPERATURE SURGE BY THE CENTURY'S END

Global Times Magazine Editorial Team



Climate change
GLOBAL TIMES

In a chilling revelation, the latest annual report from the UN Environment Program (UNEP) sounds the alarm on the inadequacy of countries' commitments to reduce greenhouse gas emissions. The consequence? A potential catastrophic temperature surge of up to 2.9



By the end of the century, a temperature increase of up to 2.9 degrees Celsius is possible.

degrees Celsius by the close of the century. The report underscores the critical need for immediate and substantial efforts to curb emissions, particularly from nations with the most significant contributions to the global emission balance.

Amidst projections that this year will break temperature records, the world is witnessing an unsettling escalation in climate-related extremes. Disturbingly, humanity persists in releasing unprecedented levels of greenhouse gases into the atmosphere, with UNEP reporting a 1.2 percent spike in emissions from 2021 to 2022, largely driven by the



relentless burning of fossil fuels in industrial processes.

The trajectory we are currently on, based on the existing emission reduction plans of countries, implies that the planet is hurtling towards a devastating temperature increase ranging between 2.5 and a staggering 2.9 degrees Celsius by the year 2100.

Inger Andersen, the head of UNEP, issues a dire call to action, particularly targeting the G20 nations responsible for a staggering 80 percent of global emissions. These economic powerhouses are implored to set an urgent and ambitious precedent in emission reduction efforts.

Despite geopolitical turmoil, including the Russian invasion of Ukraine and the Israel-Hamas conflict, Andersen remains cautiously optimistic about the potential for progress at the upcoming COP28 climate conference scheduled from November 30 to December 12 in Dubai.

"Countries and negotiators understand that despite these deep divisions that exist and are undeniable, the environment does not wait, and the climate especially does not," warns Andersen, emphasizing the critical nature of the impending crisis.

UN Secretary-General, Antonio Guterres, echoes the urgency of the situation, stressing the importance of the upcoming negotiations at COP28.

"Our planet is on an inexorable path to a temperature increase," warns Guterres, expressing deep concern that the world has strayed dangerously off course in addressing the global warming crisis. Immediate, bold, and unprecedented actions are needed to reverse the ominous trajectory and prevent the impending climate catastrophe that looms large on the horizon. The time for decisive, collective global action is now.

Article End



itv NEWS

WATCH VIDEO



Antarctica is experiencing unprecedented temperatures

EMBRACING HOPE, STRENGTH, AND AWARENESS IN THE FIGHT AGAINST BREAST CANCER

Jesno Jackson, Member of the GCBL-WBC Miss Pink Program

Miss Pink is the initiative by H.E. Laila Rahhall pledged to raise awareness of Breast Cancer in the UAE. Miss Pink is a symbol of hope in the fight against Breast Cancer to save the lives of our mothers, sisters, wives, and friends. The fight will not end ... October brings with it all the classic fall colours. Not red and orange, but rather different tones of pink, which is the colour of Breast Cancer Awareness Month.

Every October, people worldwide unite to commemorate Breast Cancer Awareness Month. Supporting the month and everything it represents—resilience, overcoming disease, and communal strength throughout the UAE—people are coming together.

Pink is only a colour and cure is an illusion. For me, nothing is more fulfilling than what I have undergone and sharing my experiences and journeys and being motivated by the realization that there are other women who truly understand what they're going through.

I'm motivated by the nearly daily discoveries we make about the long-term issues, causes, and remedies associated with Breast Cancer treatment. These discoveries are reflected in our lives of what we observed, who are seeking answers to issues with pain, exhaustion, fear, infidelity, cognitive decline, and regaining their physical strength and health. Since I can't stop these issues from happening right now, I must be able to treat them and, quite simply, I still have work to do.

This confidence and HOPE will bring you back to life. Although I firmly think that our experiences with the pink overload are quite personal, the following is true: I tell myself how fortunate I am to be here still, battling, mouthing off, and kicking ass with every ribbon, balloon, and slogan. This month, like I have for the last 4 years, I shall wear the "pink badge of honour" every day.

No matter what, H.E Laila Rahhall El Atfani with women in Pink are here to support and embrace women. It's a great initiative and program that encourages women in the UAE and throughout the region to take charge of their own health and is a part of Women Business Circle's continued commitment to offer solutions and promote awareness across the continuum of Breast Cancer care. Additionally, it empowers ME and MISS by giving them the knowledge that is necessary to choose the best course of action for their treatment, and this event offers networking opportunities that will enhance the lives of women around the United Arab Emirates.

”

Jesno Jackson: Pink is only a colour and cure is an illusion. For me, nothing is more fulfilling than what I have undergone and sharing my experiences and journeys and being motivated by the realization that there are other women who truly understand what they're going through.



Revolutionizing River Cleanup:

THE WASTESHARK, A SILENT WARRIOR AGAINST PLASTIC POLLUTION

Global Times Magazine Editorial Team



In the heart of London's Canary Wharf, a silent guardian cruises the waters of the River Thames, diligently collecting plastic waste and debris. Meet the WasteShark, a groundbreaking marine robot designed by Ran Marine, capable of cleaning up a staggering 21,000 bottles a day. This innovative solution to the escalating plastic pollution crisis has the potential to transform the way we combat environmental degradation in our waterways.

The brain behind the WasteShark, Richard Hardiman, was inspired by a pivotal moment in Cape Town, South Africa, where he witnessed two men struggling to manually retrieve trash from their boat. Faced with inefficiency and challenging weather conditions, the conventional approach seemed futile. Determined to address the escalating issue of single-use plastic, Hardiman conceptualized a revolutionary water-cleaning robot.

Single-use plastic has emerged as a major contributor to ocean pollution, constituting up to 70 per cent of marine waste, alongside fishing debris. A staggering 80 per cent of ocean-bound plastic originates from land, exacerbating the environmental crisis. The Ecologist Without Borders association emphasizes the growing challenges of waste packaging, diminishing quality plastic, inadequate collection systems, low recycling rates, infrequent reuse, and the limited recycling of substances.

Taking inspiration from the whale shark's efficient feeding mechanism, Ran Marine devised the WasteShark, a robotic marvel aptly named for its role as a guardian against aquatic waste. This autonomous water cleaner glides across the water's surface, capturing pollutants in its wide "mouth" as it traverses its designated path.

Deployed in London's Canary Wharf, the WasteShark is part of a comprehensive initiative to cleanse the River Thames. Despite concerted efforts to reduce single-use plastic, a significant volume of food and beverage packaging continues to find its way into the river, underscoring the persistent challenges in waste management.



Reuters @Reuters · Follow

A battery-powered electric catamaran, called WasteShark, has been let loose in London Docklands and can remove the equivalent of over 22,700 plastic bottles per day

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Powered by batteries, the WasteShark boasts an impressive range of up to five kilometres on a single charge, equivalent to eight to 10 hours of continuous cleaning. Every day, this environmental sentinel manages to extract approximately 500 kilograms of waste, equivalent to around 21,000 bottles.

The collected debris undergoes meticulous sorting and is then either recycled or appropriately disposed of in designated landfills. Beyond its waste-capturing capabilities, the WasteShark is a multitasking marvel. During its recharging sessions, the robot collects water samples, contributing valuable data on water quality worldwide. Richard Hardiman envisions a future where similar robots operate globally, tirelessly cleaning our waterways and positively impacting the environment.

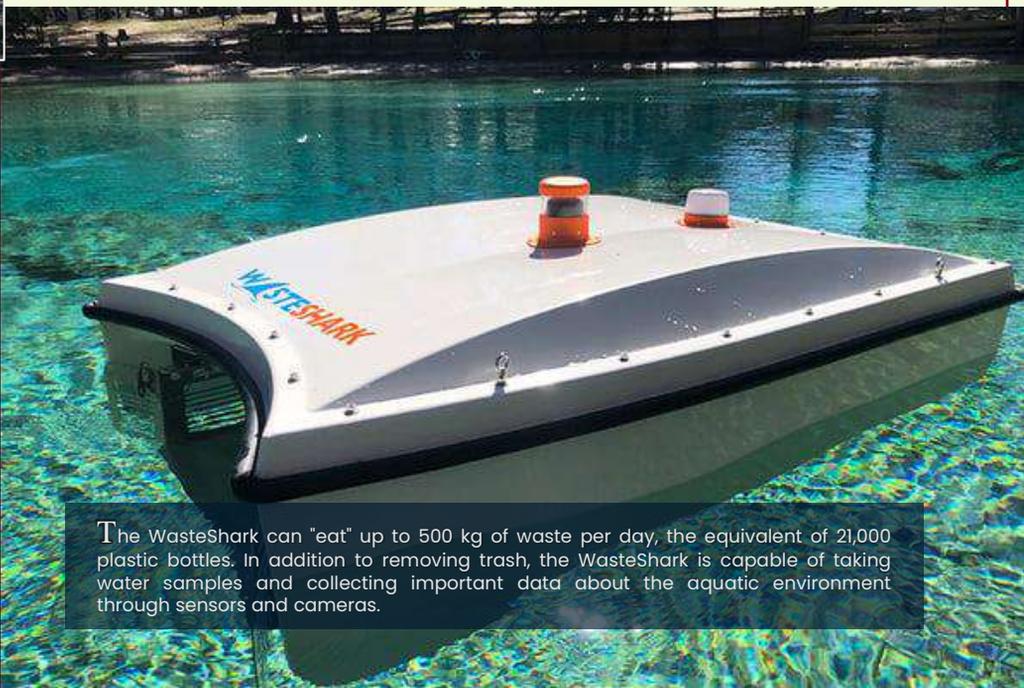
The WasteShark operates on fully electric power, ensuring a minimal environmental footprint. Its unobtrusive nature, accompanied by near-silent operation, ensures that local wildlife remains undisturbed. Ducks and swans gracefully swim away, and the robot is deliberately designed to be too slow to catch fish, further minimizing its impact on the ecosystem.

As the world grapples with the staggering reality of one truckload of plastic entering the seas every minute, WasteShark stands as a beacon of hope. If current trends persist, environmentalists warn that by 2050, our oceans will be burdened with four times more plastic than fish. In the European Union alone, 150,000 to 500,000 tons of plastic waste infiltrate our oceans each year.

The WasteShark emerges as a symbol of innovation in the battle against plastic pollution, showcasing the potential of technology to coexist harmoniously with the environment. Its quiet revolution on the waters of the River Thames beckons a future where such ingenious solutions play a pivotal role in restoring and preserving the delicate balance of our planet's ecosystems.

The WasteShark, a silent warrior against plastic pollution, invites us to reimagine a world where technology becomes an ally in the fight for a cleaner, healthier Earth.

Article End



The WasteShark can "eat" up to 500 kg of waste per day, the equivalent of 21,000 plastic bottles. In addition to removing trash, the WasteShark is capable of taking water samples and collecting important data about the aquatic environment through sensors and cameras.

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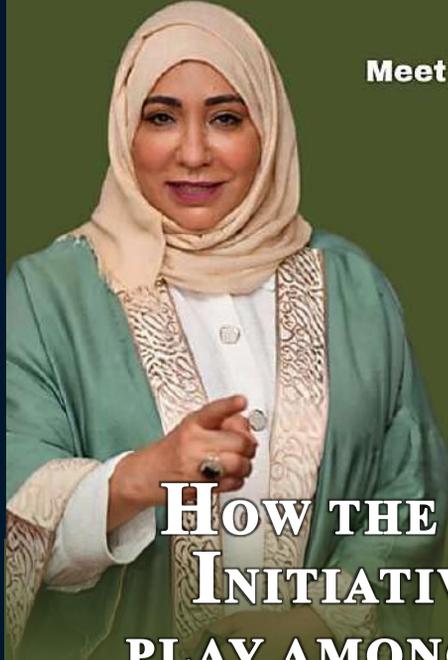


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HOW THE “GOING GREEN” INITIATIVE IS COMING INTO PLAY AMONG WOMEN LEADERS IN THE UAE



The world has been fighting the arduous fight to preserve the earth after decades of mismanagement by its citizens. There are now urgent calls for more responsible behaviour, creative solutions, innovation and co-operation from private citizens and entities alike.

H.E Laila Rahhal El Atfani, based in Dubai, UAE, is the powerhouse behind the Woman Business Circle (WBC) and she has spearheaded a movement targeting sustainability.

Said Her Excellency, “For me, ‘Going Green’ is an initiative that goes with the agenda of the UAE as it’s the year of sustainability. I made this initiative for the Woman Business Circle to be more involved. Our platform has many smart ladies in tech and other areas. Going green. Going sustainable. Better future. Better world. Protecting the planet and creating financial and economic sustainability.”

Her Excellency also holds the position of Vice-Chair for the Gulf States Region within the Global Chamber of Business Leaders and they partnered with her for the WBC’s recent event on November 12th in their thrust to provide support and contribute to conversations and initiatives that serve to create and enhance solutions surrounding sustainability.

In the heart of their (WBC) journey towards a better, more sustainable world, they stand as a strong influence on how they can improve the world within their means, whether in education, culture, security, health or, in fact, any other area.

With the powerful support of the Business Gate, they are not just growing individually but building a collaborative network that strongly emphasises sustainability.



According to the WBC, "Every woman has their voice amplified and a mission to create opportunities that foster success, emphasise the importance of sustainable practices and contribute to a more sustainable future. Some artists in the Circle ingeniously incorporate recycled materials into their work, turning sustainability into a living, breathing expression of creativity. We are a community that uplifts. Sustainability and collaboration are inseparable. Together, they can lead to a more sustainable and prosperous future."

The Woman Business Circle supports COP28 UAE, which will take place from November 30th to December 12th 2023 in Expo City, Dubai, to bring the international community together to rethink, reboot and refocus the climate agenda.





ALPINE MAJESTY RETREAT

Where Serenity Meets Splendor

Where Serenity Meets Splendor

Her Excellency

LAILA RAHHAL EL ATFANI

VICE-PRESIDENT FOR THE GULF REGION OF THE GLOBAL CHAMBER OF BUSINESS LEADERS, PHILANTHROPIST, LEADERS, AND COACH



Financial Fraud And Hollywood:

MILLION DOLLAR FRAUD THAT SERVED AS INSPIRATION FOR THE FILM INDUSTRY

Global Times Magazine Editorial Team



FINANCE
GLOBAL TIMES



Frauds, woven into the very fabric of human history, have stood the test of time, evolving alongside the changing landscapes of communication. From ancient ploys to modern-day digital intricacies, the ease with which individuals can fall prey to financial frauds has only intensified.

As old as the human race itself, frauds have adapted and morphed over time, becoming increasingly elusive and technologically sophisticated. Motivated by power, fame, or wealth, these deceptive practices have left an indelible mark on the annals of civilization. In the contemporary era, tales of financial fraud saturate our online spaces,

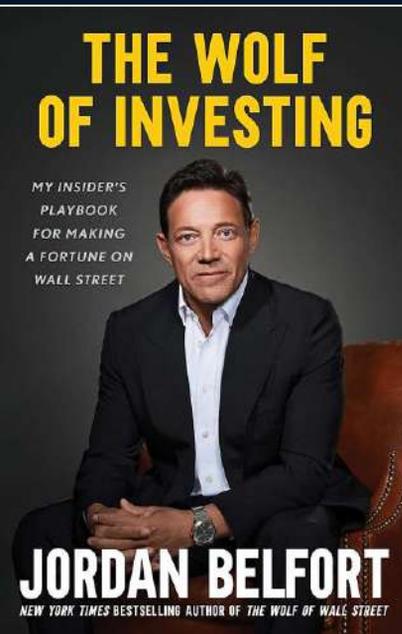
FRAUD, HISTORICAL AND MODERN ASPECTS

Fraud, an enduring facet of human history, has seamlessly adapted to the shifting landscapes of communication over centuries. In our present digital age, these deceptive practices predominantly unfold in the virtual realm, making individuals more susceptible to falling victim. The seamless integration of technology into fraudulent activities underscores the heightened sophistication of contemporary deceit. As communication channels have evolved, so too has the artistry of fraud, finding new avenues in the intricate tapestry of the digital world. The ease with which individuals can be ensnared in this web of deception highlights the urgent need for enhanced vigilance in navigating the modern landscape.

creating a modern backdrop for an age-old phenomenon.

Financial fraud, defined by a person suffering a financial loss due to deceptive, unfair, or fraudulent business practices, finds its roots even in the ancient Hammurabi's code. The code's punishment for misrepresentation, a shepherd falsely inflating the natural growth of entrusted sheep, underscores the enduring nature of this societal challenge.

From the dawn of humanity to the present day, the insatiable hunger for wealth persists. In Greek mythology, the god Hermes, described as a fickle deceiver and declared the patron saint of thieves, encapsulates the timeless allure of ill-gotten gains. Throughout the centuries, fraud has evolved in tandem with societal, economic, and financial developments.



Among the infamous chapters in the history of fraud, the Ponzi scheme, coined after Charles Ponzi, stands as a prominent archetype. Ponzi's audacious idea to borrow money and promise tempting profits resulted in investors losing approximately 10 million dollars when the scheme unraveled. This type of fraud entices investors with the allure of high returns, paying existing investors with funds from new investors until the scheme collapses.

The saga of financial deceit extends to American businessman, pastor, and criminal Barry Minkow, who orchestrated a massive Ponzi scheme under the guise of the cleaning company ZZZ Best. Costing investors and lenders a staggering \$100 million, Minkow's fraudulent activities inspired Hollywood blockbusters like "The Wolf of Wall Street." The film, rooted in the fraudulent trading of privileged information in 1986 by Ivan Boesky, who inspired the character Gordon Gekko, immortalizes the notorious statement, "greed is a good thing." Boesky, an American stock trader, faced a record fine of 100,000 million dollars and three years in prison for his role in the mid-1980s insider trading scandal.

The internet and technological advancements have ushered in a new era of opportunities for fraud, marked by increased sophistication. In a few clicks, anyone can create a website and peddle deceptive products or services. The evolution of the internet has spawned techniques like phantom wealth, scarcity tactics, credibility exploitation, social consensus, and reciprocity in the realm of financial fraud. Beyond fraudulent techniques, these methods often blur with marketing strategies encountered regularly.

Phantom wealth entices individuals with promises of future riches, leveraging the allure of easy earnings or high returns. Scarcity tactics

THE FRAUDSTER WHO INSPIRED HOLLYWOOD

"The Wolf of Wall Street" (2013) is a biographical black comedy crime film directed by Martin Scorsese, based on Jordan Belfort's memoir. It follows Belfort's corrupt stockbroker career with Stratton Oakmont in New York, leading to his downfall. Leonardo DiCaprio stars as Belfort, alongside Jonah Hill, Margot Robbie, Matthew McConaughey, and Kyle Chandler. DiCaprio and Warner Bros. acquired the rights in 2007, with Red Granite Pictures later producing. The film, shot in late 2012, premiered on December 17, 2013, and was released on December 25. It grossed \$406.9 million globally, becoming Scorsese's highest-grossing film. The controversial film faced content restrictions, an initial NC-17 rating, and implicated financing in the IMDB scandal.

create a false sense of urgency through claims of limited supplies or time constraints. The credibility of the source exploits the human tendency to trust authoritative figures or institutions, often achieved through false representation or professional language.

Social consensus manipulates victims by tapping into the herd mentality, where individuals are more likely to join a trend if others exhibit a certain behavior. Reciprocity, a phenomenon wherein a positive gesture is expected to be reciprocated, becomes a tool for fraudsters who employ techniques like gifting, anticipating a return favor.

Financial fraud remains a pervasive global problem, sparing no individual or company. Protection and vigilance are paramount, necessitating individuals to stay one step ahead of fraudsters in this intricate dance of deception that transcends geographical boundaries. As the centuries unfold, the tapestry of financial fraud continues to unravel, revealing a complex and enduring challenge that demands a collective and unwavering effort to combat.



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PINK EMPOWERMENT: A JOURNEY OF HOPE AND SOLIDARITY

Dr. Heike Lieb Wilson, Member of the GCBL-WBC Miss Pink Program

In my role as Miss Pink, I am more than an ambassador for breast cancer awareness; I am a vessel of hope, a pillar of strength, and a devoted advocate for women in all walks of life. This journey goes beyond raising awareness—it's about igniting smiles, spreading happiness, and offering support that resonates deeply and meaningfully. My commitment is a reflection of the belief that every challenge in life is an opportunity to grow stronger, to unite, and to empower each other.

I feel incredibly blessed to be under the wing of the compassionate and inspiring H.E. Laila, the Founder of the Women Business Circle and the heart behind the Miss Pink initiative. Her extraordinary vision, immense kindness, and unwavering dedication to empowering women have deeply inspired me. Being chosen by H.E. Laila to be a part of this beautiful movement is an honor that fills me with gratitude and determination.

As a woman supporting women, my approach is heartfelt, nurturing, and in sync with the values that H.E. Laila embodies. I am committed to being a beacon of positivity, reminding everyone that, at its core, life is a beautiful journey. The challenges we encounter are not mere hurdles; they are lessons that forge our strength and unite us. Embracing these moments not only helps us survive but also thrive as we grow together in solidarity and love.

My mantra, infused with the spirit of this movement, is a reflection of this belief: Life's challenges are not roadblocks; they are stepping stones to a brighter tomorrow. Giving up is not in our vocabulary. We choose joy, resilience, and togetherness in every moment. This is the heart of the Miss Pink movement—a pledge to uplift, to inspire, and to turn every challenge into a stride forward.

In this role, I am more than an advocate; I am a companion, a confidante, a sister. Together, under Mrs. Laila's nurturing guidance, we navigate the tapestry of life, celebrating our triumphs and lending strength in times of need. We are a vibrant community, diverse yet united in our shared journey and purpose.

As we move forward, let's hold onto the belief that our strength lies in our unity, our courage in our shared voices, and our joy in the bonds we create. The Miss Pink movement, lovingly nurtured by H.E. Laila, is not just a campaign; it's a family where every woman is cherished and supported. Here, every challenge is embraced as an opportunity for growth, every day a new chance to shine, and every moment a celebration of the resilience and beauty of womanhood.

”

As a woman supporting women, my approach is heartfelt, nurturing, and in sync with the values that H.E. Laila embodies. I am committed to being a beacon of positivity, reminding everyone that, at its core, life is a beautiful journey.

Dr. Heike Lieb Wilson is a CEO and Founder, as well as C-Suite Senior Consultant

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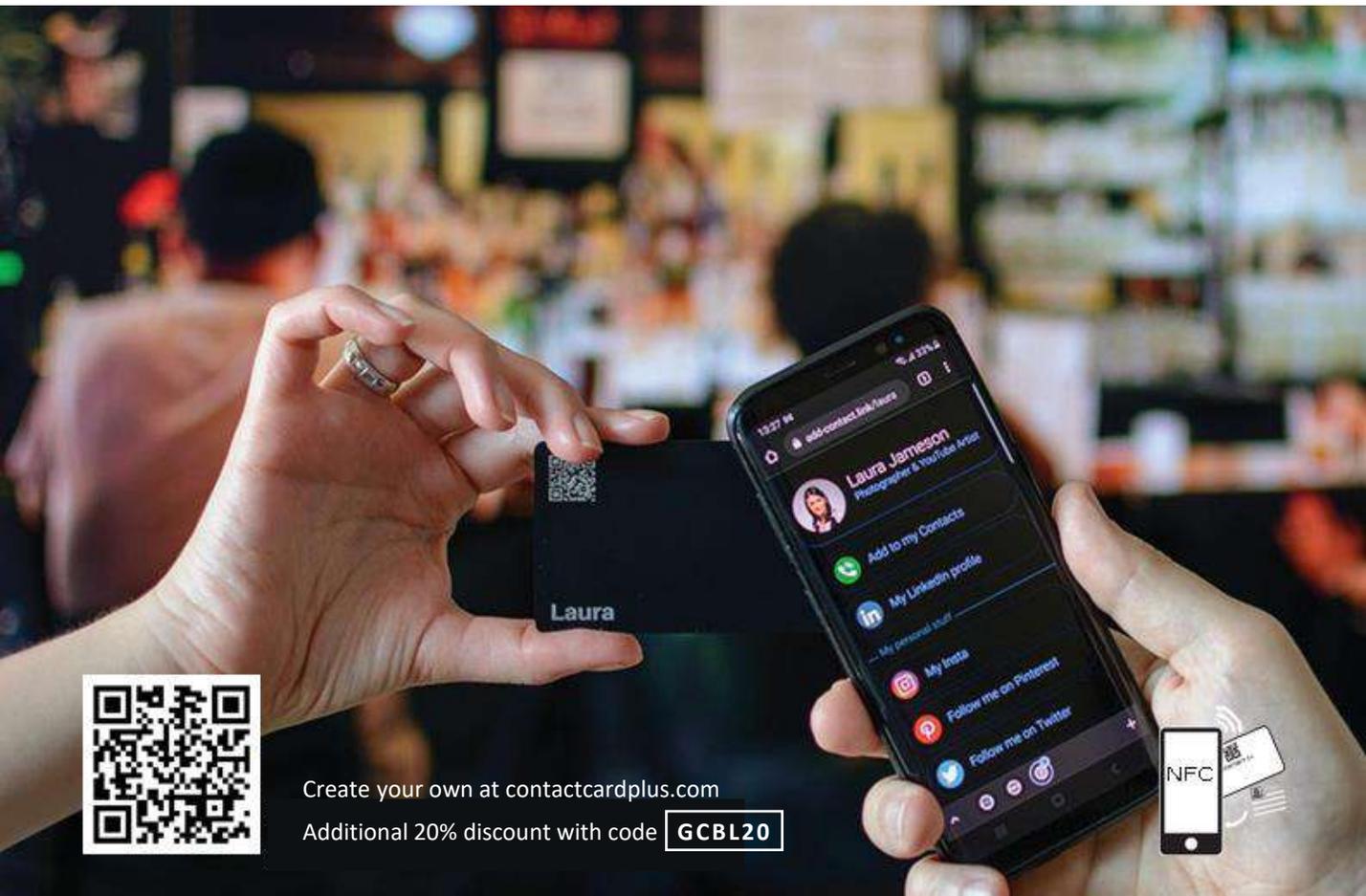
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Monica Martinez - Vargas:

STRATEGISING TOWARDS DISRUPTIVE CHANGE MANAGEMENT AND SUSTAINABLE DEVELOPMENT

Monica Martinez - Vargas, Delegate of the GCBL for Chile

Monica Martinez-Vargas can easily be called a professional darling to those who know her. There is no denying her warmth, friendliness and positive, focused and dedicated attitude towards all things work-related.

A Chemical Engineer, Change Management Consultant, Entrepreneur, among other portfolios, she is the Delegate for Chile within the Global Chamber of Business Leaders (GCBL).

Having spent 30+ years in the Chemical Engineering field, how has she seen the field evolve?

"In summary, over the past 30 years, the field of Chemical Engineers has evolved to address technological advances, sustainability and global challenges. Chemical Engineers have had to adapt and develop new skills to remain relevant in an ever-changing world."

"In recent years, there has been significant advances in areas such as biotechnology, nanotechnology and renewable energy, leading to new opportunities for Chemical Engineers. These professionals have been involved in the development of new materials, processes and products that are more sustainable and environmentally friendly. Additionally, globalization has had an impact on the field of Chemical Engineering. Chemical Engineers now work in an increasingly international environment, collaborating with multidisciplinary teams and tackling global challenges."

What has been her thought process since being appointed as the Delegate for Chile at the Global Chamber of Business Leaders in terms of what she'd like to contribute and achieve?

"When they told me about the GCBL, it caught my attention and I was excited to be part of this common vision: the sustainable well-being and growth of business in a disruptive and ever-evolving global economy." Adding to her statement, she said, "In order to support the sustainable well-being and growth of businesses in a disruptive and ever-evolving global economy, there are several actions individuals can take:

Stay Informed and Adapt To Change

Stay updated on the latest trends, technologies and market developments. This will help you anticipate changes and adapt your skills and knowledge accordingly.





Foster Innovation and Creativity

Encourage and embrace a culture of innovation and creativity in your work environment. Look for ways to improve processes, products and services. We have the opportunity with GCBL to be open to new ideas and perspectives and actively seek out opportunities to collaborate and brainstorm with colleagues and peers.

Emphasize Sustainability and Social Responsibility

Consider the environmental and social impact of your actions and decisions. Look for ways to minimize waste, conserve resources and promote sustainable practices. Support businesses and organizations that prioritize sustainability and social responsibility. This can include purchasing from eco-friendly and socially conscious companies.

“When they told me about the GCBL, it caught my attention and I was excited to be part of this common vision.”

I am part of the first regenerative project in history, where together with my partners Alejandro Chacon and Ernesto Burstein, we are implementing a Regenerative Solar Park project in a community in Chile. A systemic, integrated and collaborative view of working with communities, for the autonomous production of clean energy + recovery of the water cycle + improvement of soil quality and recovery of the productive capacity of the territories. My intention is that we expand this solution to all communities that need it around the world. Together we can make a huge impact around the world if we work united.

Support Local Businesses and Communities

Recognize the importance of local businesses and communities in driving economic growth and well-being. Whenever possible, support local businesses by purchasing their products or services. We can all get involved in community initiatives and volunteer our time and skills to contribute to the betterment of our local area. Sharing our knowledge will strengthen our community.

Advocate For Positive Change

Use your voice and influence to advocate for policies and practices that promote sustainable well-being and growth in the business world. Engage in discussions, share your ideas and participate in relevant forums and events to contribute to the dialogue around creating a more sustainable and inclusive global economy.

Having been appointed mere months ago, what positive experience has stood out to her thus far?

“I have liked meeting the members of the community. One of my dreams is to collaborate and transversally impact the countries

Interview

GLOBAL TIMES |





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Where I work; cross cultural barriers and languages; identify opportunities; collaborate for a greater good and achieve this with other global leaders. I see this dream as possible with this global network of GCBL. Trust is established, all members are of a high professional level and since we all want to serve, we can achieve it if we are aligned and have autonomy in the commitments we make. Together we can learn, reflect and mobilize ourselves for concrete action at the local level and with a global effect."

While like any other entrepreneur she shares the view that entrepreneurship is not for the faint-hearted, she is determined to continue to create revolutionary waves. As a seasoned entrepreneur, what motivates her to continue evolving in spite of the challenges of entrepreneurship?

I founded and led a Foundation that focused on public health issues. Today, I am the Director of my own company, Strategy 2 Succeed and a partner of two companies."

"Although it is true that the challenges of the entrepreneur are high, they bring great benefits such as developing capabilities that would not be achieved in a comfort zone environment without great challenges. These new capabilities that I have developed in these 10+ years, I have developed my empathy for others, deep listening, patience, tolerance for frustration, autonomy, etc. All these spiritual values of leadership that allow us to continue growing, connecting with our mission in life and putting ourselves at the service of those around us."

"The fact of knowing different realities, cultures, sectors, government and non-governmental companies, communities, NGOs, small local, medium and large international companies has given me the opportunity to learn and connect with different realities. Working with diversity is key to enriching the conversations, consultations and reflections. This has allowed me to be a contributor to the greater ecosystem."

Martinez-Vargas' professional experience before entrepreneurship is extensive and her work as a leader in her business has followed the same trend.

Asked to share details of her business portfolio, she explained, "(We do) Consulting for companies (international, large, medium or small). The level of results that companies have today is linearly related to the level of consciousness of their leaders, which is why at Strategy 2 Succeed, our focus is on supporting CEOs and their front-line leaders; developing collaboratively and participatively, the strategies that allow them to reach their next level of maturity. Our support consists of developing a tailored program giving us feedback on their own reality,

Interview
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accompanying them to implement this action plan and developing the capabilities required by the management team so that they learn by doing and are the managers of positive change within their organization."



"I am a member of and Board Advisor for ebbf.org. In its 30 years of activity, it has grown into a global learning community of mindful people with a common passion to accompany individuals like yourself, which are people exploring how to contribute to a more prosperous, just and sustainable civilization through our daily work and discourse. I am sure that we can join and create great synergies between ebbf and the GCBL."

Thus far, she has hit the ground running within the GCBL, suggesting that she doesn't just 'talk the talk' but also 'walks the walk'. Her career has seen her in various spheres of work, from Chemical Engineering to Project and Product Management and Change Management. How does she propose to contribute to the GCBL based on her skills, knowledge and experience in these fields?

"My work experience has evolved as you mentioned, from Chemical Engineer in a North American company

developing adhesives in Chile, then as a Telecommunications Engineer in the United States, Technology Project Manager, Product Manager, and Entrepreneur in the USA.

It brought me back to Chile at a Canadian company as an Administration and Finance Manager, Communications Manager and Strategic Development Manager in Engineering companies with large projects for mining and construction.

I have also served as Leader Coach for groups of CEOs. I founded and led a Foundation that focused on public health issues called FUPAHEP. Today, I am the Director of my own company, Strategy 2 Succeed and a partner of two companies (SOUL.com and PSR to implement regenerative projects in communities)."

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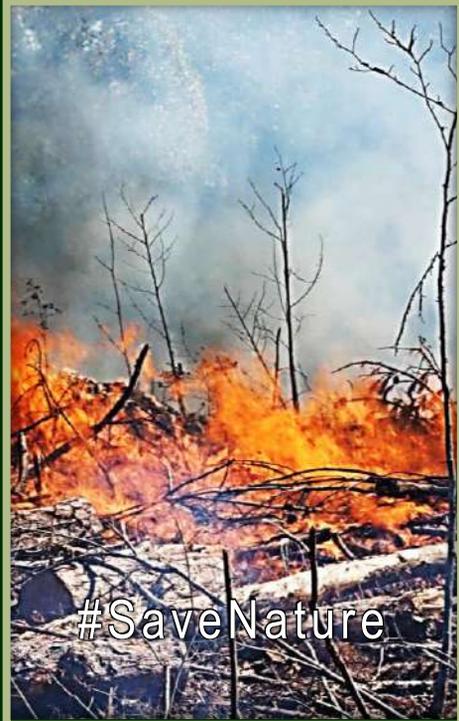




#StopPollution



#SaveNature



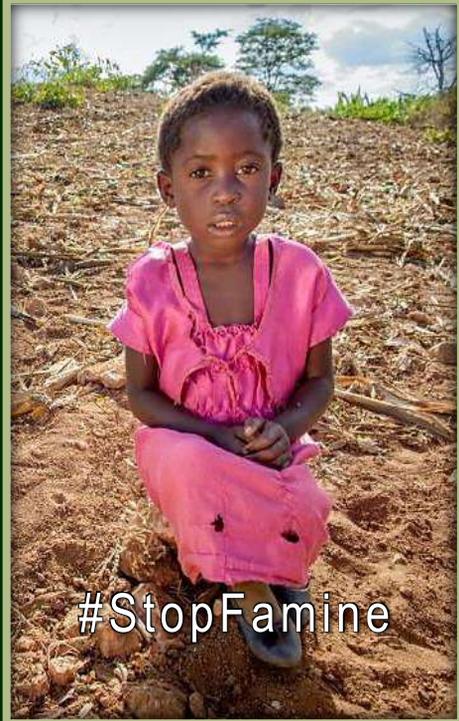
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"Each of my steps has helped me develop new technical, management, relational and leadership capabilities that have allowed me to be the comprehensive, holistic and passionate professional that I am today for developing and implementing projects of good and making contributions to humanity. Also, I'm grateful now to be part of the GCBL with my talents and energy to work together for the progress and well-being of our humanity without borders."

"I propose that we together develop a vibrant community, aligned with the purpose that we have a short, medium and long-range strategy with specific plan of actions in order to achieve our mission and vision of the future in a collaborative, innovative way and of service to our members. I make available all my experience, talents and desire to be a manager of positive changes in our spaces, in our families, communities and contribute to young people who are the hope of our humanity and work and learn together, adapting to the changing reality."

The GCBL has gained the reputation of not just speaking of change but participating in change in various ways within the organisation and externally.

As a practitioner of Change Management, she was asked to describe the main purpose of Change Management and state why companies, organisations and entrepreneurs should seek professional assistance in this area. "Change Management refers to the structured approach and set of processes designed to facilitate smooth transitions within organizations. Its main purpose is to help companies, organizations and entrepreneurs effectively manage and navigate through periods of change, such as implementing new technologies, restructuring, mergers or acquisitions or introducing new strategies."

"The primary goal of Change Management is to minimize disruption and resistance that often accompany significant changes, while maximizing the chances of successful outcomes. By implementing a systematic approach, Change Management ensures that all stakeholders are engaged, informed and prepared for the changes ahead. It focuses on addressing the human side of change, recognizing that employees and other stakeholders are critical to the success of any transformational initiatives.

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Seeking professional assistance in Change Management is highly beneficial for several reasons:

Expertise: Change Management professionals possess the knowledge, skills, and experience required to effectively manage complex organizational changes. They understand the dynamics of change, including the psychological, cultural and behavioural aspects and can provide valuable insights and strategies to navigate through these challenges.

Objectivity: External Change Management consultants bring a fresh perspective and objectivity to the process. They can objectively assess the organization's current state, identify potential risks and obstacles and develop tailored strategies to address them. Their unbiased viewpoint helps in making informed decisions and implementing necessary changes.

Planning and Execution: Change Management professionals excel in planning and executing change initiatives. They can develop comprehensive change management plans, including communication strategies, stakeholder engagement, training programs and performance measurement. Their expertise ensures that the change process is well-structured, systematic and aligned with the organization's goals.

Change Adoption and Sustainability: Change Management professionals focus not only on the initial implementation of change but also on ensuring its long-term adoption and sustainability. They help organizations create a culture of change, build

change champions and establish mechanisms for continuous improvement. This ensures that the changes are embedded in the organization's DNA and produce lasting benefits.

Enhanced Success Rates: Studies have shown that organizations that seek professional assistance in Change Management have higher success rates in their change initiatives.

Going deeper into the topic, Martinez-Vargas expounded on three common issues that she's seen in leaders which obstruct the efficiency of the area of Change Management.

"Based on the search results and also my experience with leaders, three common issues that leaders face are:

Lack of Clarity and Communication: Leaders may fail to provide a clear vision and communicate the reasons behind the change effectively. This lack of clarity can lead to confusion and resistance among employees. It is crucial for leaders

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to clearly articulate the purpose, benefits and expected outcomes of the change to gain buy-in and support from stakeholders.

Resistance to Change: Change initiatives often face resistance from employees who may be resistant to new ways of working or who fear the unknown. Leaders need to anticipate and address resistance by engaging employees early in the change process, involving them in decision-making and addressing their concerns. Failure to address resistance can lead to decreased morale, productivity, and ultimately, the failure of the change initiative.

Inadequate Change Leadership: Effective change requires strong leadership. Leaders who do not actively champion and support the change can hinder its progress. They need to provide guidance, resources and support to the change management team and ensure that the necessary structures and processes are in place to facilitate the change. Lack of leadership involvement can result in a lack of accountability, insufficient resources and a lack of direction, which can impede the success of the change initiative.

Martinez-Vargas' homeland has seen many positive changes and developments. If we were to draw from online claims, there are several areas that are prominent in the business landscape in Chile. From copper to wine, beer, cherries, cranberries, various fruit and mining. In her personal opinion, what area of business, whether any of the aforementioned or others, should be noted as a forerunner in Chile?

"In my personal opinion, one of the business areas that could stand out in Chile is the technology and innovation industry. While Chile has traditionally been known for its natural resources, such as copper and mining, the country has great potential to develop a strong technology industry. Chile has a solid telecommunications infrastructure and a growing community of start-ups and entrepreneurs in the technology sector. Additionally, the Chilean Government has implemented policies and programs to encourage innovation and entrepreneurship, which has contributed to the growth of the technological ecosystem in the country."

It is said that Chile has a booming tourism industry. In terms of robust business tourism though, what is available for investment and what would she suggest that organisations like the GCBL consider?

"When it comes to robust business tourism in Chile, here are some suggestions:

Conference and Convention Centers: Investing in state-of-the-art conference and convention centers can attract international business events and conferences to Chile. These facilities should have modern infrastructure, advanced technology and ample space to accommodate large gatherings.

Business Hotels: Building or investing in business hotels that cater specifically to the needs of business travellers can be a lucrative opportunity. These hotels should offer amenities such as conference rooms, business centers, high-speed internet and other services tailored to the needs of business professionals.

Networking and Business Events: Organizing networking events, trade

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What Goes Around Comes Around

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shows and business conferences can create a platform for local and international businesses to connect and collaborate. Investing in Event Management companies or partnering with existing event organizers can help facilitate these business-focused events.

Technology and Innovation Hubs: Establishing technology and innovation hubs can attract entrepreneurs, start-ups and businesses looking to tap into Chile's growing innovation ecosystem. These hubs can provide co-working spaces, incubation programs, mentorship and access to funding for start-ups and technology-driven businesses.

Business Tours and Experiences: Developing curated business tours and experiences that showcase Chile's key industries and business opportunities can attract international investors and entrepreneurs. These tours can include visits to mining sites, renewable energy projects, manufacturing facilities and meetings with local business leaders.

"It is important for organizations like the GCBL to conduct market research, assess the demand and collaborate with local stakeholders, government agencies and industry associations to identify the most promising investment opportunities in the business tourism sector in Chile."

As the close of 2023 draws near, Martinez-Vargas reflects on the year. What has been her biggest career highlight?

"One of the highlights of this year professionally for me has been being considered as a partner in the first regenerative project on the planet. The implementation of the PSR project in the community of Canela. For me, it has meant integrating all my knowledge acquired in my more than 25 professional years, both technical and project management and relational, and getting the best out of myself to be a real contributor to the team of excellent professionals."

Always aware of the occurrences around the world, she surmised, "Peace and happiness as humanity cannot be achieved in isolation but requires collaboration and mutual understanding between people. We need to be able to listen to and understand the perspectives and experiences of others, even when they differ from our own. This involves overcoming prejudices, stereotypes and cultural barriers to build bridges of communication and co-operation. In addition, it is important to cultivate empathy."

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It is important for organizations like the GCBL to conduct market research, assess the demand and collaborate with local stakeholders, government agencies and industry associations to identify the most promising investment opportunities in the business tourism sector in Chile.”



The views expressed in the interview are personal views of Monica Martinez-Vargas, which are not necessarily those of the Global Chamber of Business Leaders or the editors of the Global Times Magazine.

Article End

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Surprising Discovery:

30 INSECT SPECIES IN ENGLAND LINKED TO EXTREME TEMPERATURES AND CLIMATE CHANGE

Global Times Magazine Editorial Team



On a 37-hectare city farm in the English city of Bath, volunteers have documented 1,250 new insect species in the last eight years. Experts are surprised and concerned, as during the Summer, they discovered an additional **thirty** species that migrated due to extreme temperatures caused by climate change.

The city farm is the latest environmental organization to highlight the presence of previously unseen insects in that part of the country before the climate crisis.

Volunteers and experts are worried about the appearance of these thirty new insect species in Bath during the Summer, as they were previously present in the area only during Winter, according to The Guardian. Ecologist and activist Mike Williams, who keeps track of new animals, stated that insects and spiders are crucial indicators helping ecologists better understand the impact of climate change on the natural world.

"Spiders are a classic example because of their short lifespan and mobility, reacting to weather changes," he said. Three years ago, a saltmarsh spider was first observed on the farm, becoming more common in the area.

"No one could have imagined we would see this."

"In the early '90s, saltmarsh spiders could only be found on the southern coasts in Dorset. Bath was too far north for them as it was too cold there. I could never have imagined that we would see them in this region one day, and their presence here is evidence of climate change," said Williams.

He used to work as a professional ecology advisor for organizations like Natural England and the National Trust and now lives near the city farm, studying local changes rather than those at the national level.

"All that I see fascinates and saddens me. Our research on wildlife indicates that climate change is not something that will happen in the distant future. You could only hear crickets in the meadows of Bath in the last twenty years. Their chirping is a clear indicator of climate change if we can hear it clearly," he said.

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Last But Not Least:

This edition of the esteemed Global Times Magazine was crafted with passion by the dedicated team at the Global Chamber of Business Leaders, tailored especially for you. Don't miss the chance to share this issue and stay updated by subscribing to our website, where you can access all previous editions of this exceptional publication.

Wishing you the Very Best until next month, and here's our **inspirational quote of the month:**



Not everyone
will understand your journey.

BANKSY

That's Okay.

You're here to live your life,
Not to make everyone understand.

” Quote Of The Month:

YOU WANNA BE
REALLY VISIBLE?

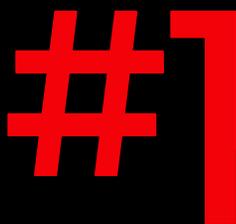


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